

August 5, 2025 HIDAY HIDAKA Corp.

## **Monthly Sales Report for July 2025**

## [All Stores]

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		Mar.	Apr.	May	Jun.	Jul.	Aug.	1st Holf
		2025	2025	2025	2025	2025	2025	1st Half
Sales	YoY	113.2%	115.1%	114.8%	112.8%	115.3%		114.2%
Number of Customers	YoY	106.8%	108.2%	107.9%	108.5%	111.4%		108.6%
Sales per customer	YoY	106.0%	106.4%	106.3%	104.0%	103.5%		105.2%
Number of Stores	CFY	455	457	458	461	464		464
	PFY	448	449	448	448	449		449

		Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Full Year
		2025	2025	2025	2025	2026	2026	run Year
Sales	YoY							114.2%
Number of Customers	YoY							108.6%
Sales per customer	YoY							105.2%
Number of Stores	CFY							464
	PFY							449

[Existing Stores]

Entering Stores		Mar. 2025	Apr. 2025	May 2025	Jun. 2025	Jul. 2025	Aug. 2025	1st Half
Sales	YoY	110.8%	112.5%	111.6%	108.6%	111.1%		110.9%
Number of Customers	YoY	104.7%	105.9%	105.0%	104.5%	107.4%		105.5%
Sales per customer	YoY	105.8%	106.3%	106.3%	103.9%	103.4%		105.1%

		Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	Full Year
		2025	2025	2025	2025	2026	2026	
Sales	YoY							110.9%
Number of Customers	YoY							105.5%
Sales per customer	YoY							105.1%

(Note) 1. Existing stores exclude stores that have been open for less than 15 months.

The stores with different number of operating days compared to the previous period are excluded from the existing stores.

- 2. Franchise Stores are excluded.
- 3. The ratios (%) are rounded off to one decimal place.
- 4. Store Openings and Closings

Opened: 3

Closed: 0