



HAPPINET CORPORATION

Stock Listing :Tokyo Stock Exchange
Code Number :7552



Financial Highlights for the First Half of the Fiscal Year Ending March 31, 2026



Changes in business results

		1st Half of FY2021	1st Half of FY2022	1st Half of FY2023	1st Half of FY2024	1st Half of FY2025	FY2021	FY2022	FY2023	FY2024
Net sales	¥million	125,189	140,370	160,957	168,547	196,435	282,441	307,253	350,461	364,418
Operating profit	¥million	2,600	3,278	4,728	6,523	8,710	5,575	5,842	8,679	11,677
Ordinary profit	¥million	2,763	3,495	4,901	6,660	8,917	5,853	6,194	8,974	11,963
Profit attributable to owners of parent	¥million	1,707	2,254	4,129	4,386	6,671	3,554	3,561	6,581	6,764
Comprehensive income	¥million	1,486	2,260	4,639	4,614	7,476	3,611	3,157	7,547	8,350
Net assets	¥million	41,860	44,880	48,955	52,497	60,804	43,494	45,213	51,299	55,672
Total assets	¥million	86,035	97,180	112,918	115,715	133,218	85,325	94,275	113,415	121,452
Net assets per share	¥	1,872.45	1,999.53	2,177.27	2,373.96	2,750.89	1,943.80	2,014.27	2,281.90	2,518.49
Earnings per share	¥	77.72	101.93	185.60	198.06	303.88	161.66	160.76	295.46	306.82
Dividends per share (Interim dividends)	¥	(25.00)	(25.00)	(25.00)	(25.00)	(25.00)	65.00 (25.00)	65.00 (25.00)	125.00 (25.00)	130.00 (25.00)
No. of employees	people	954	959	946	1,115	1,141	944	940	1,081	1,123

Notes:

With August 31, 2023, as the deemed acquisition date, Broccoli Co., Ltd. became a consolidated subsidiary.
(The results of the acquired company were included in the Consolidated Profit & loss statement from the 3rd quarter of FY2023.)

Consolidated results (1)Profit & loss statement



(¥million,%)

	1st Half of FY2024 (from Apr.1,2024 to Sep.30,2024)			1st Half of FY2025 (from Apr.1,2025 to Sep.30,2025)		
		% of total	YoY		% of total	YoY
Net sales	168,547	100.0	4.7	196,435	100.0	16.5
Cost of sales *	146,868	87.1	2.7	171,396	87.3	16.7
Gross profit	21,679	12.9	20.3	25,039	12.7	15.5
SG&A expenses	15,156	9.0	14.0	16,328	8.3	7.7
logistics cost	3,337	2.0	13.5	3,939	2.0	18.0
Personnel cost	5,290	3.1	12.5	5,500	2.8	4.0
Depreciation cost	549	0.3	16.6	662	0.3	20.5
Amortization of goodwill	292	0.2	-	292	0.1	-
Operating profit	6,523	3.9	38.0	8,710	4.4	33.5
Non-operating income	239	0.1	18.5	233	0.1	-2.5
Interest and dividend income	122	0.1	5.1	150	0.1	23.5
Foreign exchange gains	-	-	-	4	0.0	-
Other	117	0.1	96.4	78	0.0	-33.2
Non-operating expenses	102	0.1	267.1	26	0.0	-74.3
Interest expenses	0	0.0	-	0	0.0	322.0
Foreign exchange losses	75	0.0	-	-	-	-
Other	26	0.0	-	25	0.0	-3.2
Ordinary profit	6,660	4.0	35.9	8,917	4.5	33.9
Extraordinary income	106	0.1	-89.6	12	0.0	-87.9
Extraordinary losses	92	0.1	-	4	0.0	-95.3
Profit before income taxes	6,674	4.0	12.7	8,925	4.5	33.7
Income taxes	2,287	1.4	27.4	2,254	1.1	-1.4
Profit attributable to owners of parent	4,386	2.6	6.2	6,671	3.4	52.1
* Including loss on disposal of inventories ¥358m in FY2024, ¥476m in FY2025.						
Earnings per share (¥)	198.06	-	6.7	303.88	-	53.4
No.of employees at end of period (people)	1,115	-	17.9	1,141	-	2.3
Capital expenditures	1,230	-	99.8	271	-	-77.9

① Changes by business segment

■ Net sales

(¥million, %)

	1st Half of FY2024 (from Apr.1, 2024 to Sep.30, 2024)			1st Half of FY2025 (from Apr.1, 2025 to Sep.30, 2025)			FY2024 (from Apr.1, 2024 to Mar.31, 2025)		
		% of total	YoY		% of total	YoY		% of total	YoY
Toy business	78,011	46.3	13.6	86,007	43.8	10.2	169,465	46.5	13.0
Visual and Music business	28,743	17.0	-13.9	30,492	15.5	6.1	64,524	17.7	-0.6
Video-game business	36,383	21.6	-6.7	48,783	24.8	34.1	78,070	21.4	-16.9
Amusement business	25,408	15.1	27.7	31,152	15.9	22.6	52,358	14.4	25.7
Total	168,547	100.0	4.7	196,435	100.0	16.5	364,418	100.0	4.0

■ Segment income

(¥million, %)

	1st Half of FY2024 (from Apr.1, 2024 to Sep.30, 2024)			1st Half of FY2025 (from Apr.1, 2025 to Sep.30, 2025)			FY2024 (from Apr.1, 2024 to Mar.31, 2025)		
		% of total	YoY		% of total	YoY		% of total	YoY
Toy business	4,505	69.1	37.0	5,046	57.9	12.0	9,118	78.1	32.9
Visual and Music business	746	11.4	235.2	434	5.0	-41.8	976	8.3	-
Video-game business	198	3.0	-72.1	1,109	12.7	458.1	252	2.2	-83.3
Amusement business	1,706	26.2	47.7	2,808	32.3	64.6	3,023	25.9	35.2
Eliminations and corporate	-634	-9.7	-	-689	-7.9	-	-1,692	-14.5	-
Total	6,523	100.0	38.0	8,710	100.0	33.5	11,677	100.0	34.6

② Main business summary

■ Toy business (Net Sales)

(¥billion, %)

	1st Half of FY2024 (from Apr.1,2024 to Sep.30,2024)			1st Half of FY2025 (from Apr.1,2025 to Sep.30,2025)			FY2024 (from Apr.1,2024 to Mar.31,2025)		
		% of total	YoY		% of total	YoY		% of total	YoY
BANDAI CO.,Ltd BANDAI SPIRITS CO., LTD.	38.6	49.5	-0.1	44.3	51.5	14.8	82.6	48.7	8.9
TOMY COMPANY,LTD	3.2	4.2	20.1	4.4	5.2	34.6	8.0	4.8	21.4
Happinet originals	2.8	3.7	167.2	3.1	3.6	8.6	6.9	4.1	29.9
Other manufactures	33.2	42.6	26.7	34.1	39.7	2.7	71.8	42.4	15.6
Total	78.0	100.0	13.6	86.0	100.0	10.2	169.4	100.0	13.0

■ Visual and Music business (Net Sales)

(¥billion, %)

		1st Half of FY2024 (from Apr.1,2024 to Sep.30,2024)			1st Half of FY2025 (from Apr.1,2025 to Sep.30,2025)			FY2024 (from Apr.1,2024 to Mar.31,2025)		
			% of total	YoY		% of total	YoY		% of total	YoY
	Wholesale	12.0	41.9	-30.8	12.8	42.3	7.0	26.8	41.6	-25.4
	Production	3.8	13.5	109.1	5.1	16.8	32.5	9.0	14.1	129.9
Visual		15.9	55.4	-17.3	18.0	59.1	13.2	35.9	55.7	-10.0
Music		12.8	44.6	-9.3	12.4	40.9	-2.7	28.5	44.3	14.6
Total		28.7	100.0	-13.9	30.4	100.0	6.1	64.5	100.0	-0.6

■ Video-game business (Net Sales)

(¥billion, %)

	1st Half of FY2024 (from Apr.1, 2024 to Sep.30, 2024)			1st Half of FY2025 (from Apr.1, 2025 to Sep.30, 2025)			FY2024 (from Apr.1, 2024 to Mar.31, 2025)		
		% of total	YoY		% of total	YoY		% of total	YoY
Nintendo	25.5	70.3	-13.5	40.7	83.5	59.3	52.9	67.8	-23.9
S I E *	7.3	20.2	28.8	4.7	9.8	-34.9	17.6	22.6	8.4
Other	3.4	9.5	-6.9	3.2	6.7	-6.1	7.5	9.6	-7.3
Total	36.3	100.0	-6.7	48.7	100.0	34.1	78.0	100.0	-16.9

* S I E . . . Sony Interactive Entertainment LLC

■ Amusement business (Net Sales)

(¥billion, %)

	1st Half of FY2024 (from Apr.1, 2024 to Sep.30, 2024)			1st Half of FY2025 (from Apr.1, 2025 to Sep.30, 2025)			FY2024 (from Apr.1, 2024 to Mar.31, 2025)		
		% of total	YoY		% of total	YoY		% of total	YoY
Capsule toy	19.0	75.1	30.3	25.0	80.5	31.5	39.7	75.9	29.0
Kid's card game	1.7	6.7	-5.1	1.7	5.5	-0.2	3.3	6.4	-6.4
Other	4.6	18.2	34.2	4.3	14.0	-5.6	9.2	17.7	27.9
Total	25.4	100.0	27.7	31.1	100.0	22.6	52.3	100.0	25.7

Consolidated results (2)Balance sheet



(¥million)

	FY2024		FY2025	
	1st Half (As of Sep.30,2024)	Full year (As of Mar.31,2025)	1st Half (As of Sep.30,2025)	Change
(Assets)				
Cash and deposits	31,759	41,005	36,568	-4,436
Notes and accounts receivable - trade	39,573	38,016	46,848	8,832
Electronically recorded monetary claims - operating	4,695	2,821	5,227	2,406
Inventories	9,422	8,160	10,567	2,407
Advance payments to suppliers	3,913	3,595	5,667	2,072
Other	2,503	3,343	2,445	-897
Allowance for doubtful accounts	-4	-4	-6	-2
Total current assets	91,862	96,938	107,319	10,381
Property, plant and equipment	5,613	5,629	5,349	-279
Buildings and structures	1,991	2,015	1,852	-162
Machinery, equipment and vehicles	1,834	1,776	1,637	-138
Land	1,564	1,564	1,564	-
Other	222	273	295	22
Intangible assets	5,969	3,911	3,513	-398
Goodwill	2,336	2,044	1,752	-292
Other	3,633	1,867	1,761	-106
Investments and other assets	12,270	14,972	17,035	2,062
Investment securities	7,099	9,136	10,236	1,100
Deferred tax assets	793	1,338	1,735	396
Other	4,406	4,501	5,066	565
Allowance for doubtful accounts	-28	-3	-3	0
Total non-current assets	23,853	24,514	25,899	1,384
Total assets	115,715	121,452	133,218	11,766

Consolidated results (2)Balance sheet



(¥million)

	FY2024		FY2025	
	1st Half (As of Sep.30,2024)	Full year (As of Mar.31,2025)	1st Half (As of Sep.30,2025)	Change
(Liabilities)				
Notes and accounts payable-trade	43,831	41,814	50,248	8,434
Accounts payable-other	8,413	10,684	9,234	-1,450
Income taxes payable	1,965	2,767	2,562	-204
Provision for bonuses	400	338	399	61
Other	1,818	2,917	2,315	-601
Total current liabilities	56,429	58,522	64,760	6,237
Provision for share awards	296	315	324	9
Provision for share awards for directors (and other officers)	195	343	343	-
Retirement benefit liability	3,737	3,434	3,553	118
Deferred tax liabilities	330	593	1,140	547
Other	2,230	2,570	2,290	-279
Total non-current liabilities	6,789	7,257	7,653	395
Total liabilities	63,218	65,780	72,413	6,633
(Net assets)				
Share capital	2,751	2,751	2,751	-
Capital surplus	3,353	3,353	3,353	-
Retained earnings	45,288	47,103	51,413	4,309
Treasury shares	-2,998	-2,996	-2,978	18
Total shareholders' equity	48,394	50,212	54,540	4,327
Valuation difference on available-for-sale securities	3,739	5,066	5,858	792
Deferred gains or losses on hedges	-39	-8	3	12
Total accumulated other comprehensive income	3,700	5,057	5,862	804
Share acquisition rights	402	402	402	-
Total net assets	52,497	55,672	60,804	5,132
Total liabilities and net assets	115,715	121,452	133,218	11,766
Net assets per share(¥)	2,373.96	2,518.49	2,750.89	232.40

Consolidated results (3) Statements of Cash Flows



(¥ million)

	1st half of FY2024	1st half of FY2025	Change
Profit before income taxes	6,674	8,925	2,251
Depreciation	811	692	-119
Amortization of goodwill	292	292	-
Decrease (increase) in trade receivables	2,306	-11,238	-13,544
Decrease (increase) in inventories	-1,715	-2,407	-691
Increase (decrease) in trade payables	3,809	8,434	4,624
Increase (decrease) in accounts payable - other	-1,125	-1,487	-361
Decrease (increase) in accounts receivable - other	545	529	-16
Decrease (increase) in guarantee deposits	-38	-201	-162
Other, net	-1,796	-2,394	-598
Income taxes paid	-2,773	-2,661	112
Income taxes refund	-	29	29
Net cash provided by (used in) operating activities	6,988	-1,488	-8,477
Purchase of property, plant and equipment and intangible assets	-1,230	-271	958
Proceeds from sales of property, plant and equipment and intangible assets	14	3	-10
Purchase of investment securities	-4	-4	-0
Proceeds from sale of investment securities	-	67	67
Loan advances	-241	-377	-135
Other, net	-17	-3	14
Net cash provided by (used in) investing activities	-1,479	-585	893
Purchase of treasury shares	-1,142	-0	1,142
Dividends paid	-2,287	-2,362	-74
Net cash provided by (used in) financing activities	-3,430	-2,362	1,067
Effect of exchange rate change on cash and cash equivalents	-0	-0	0
Net increase (decrease) in cash and cash equivalents	2,078	-4,436	-6,515
Cash and cash equivalents at beginning of period	29,652	40,977	11,324
Cash and cash equivalents at end of period	31,731	36,540	4,809

Notes

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