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March 31, 2025

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Representative: Tadahiro Hoshi, President  
(Securities code: 7458, Prime Market of Tokyo Stock Exchange)  
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### Notice of Personnel Changes

DAIICHIKOSHO CO., LTD. (the “Company”) hereby announces the following personnel changes, effective April 1, 2025.

Name	New position	Current position
Yuichi Murai <sup>*1</sup>	Senior Managing Corporate Officer	Senior Managing Corporate Officer General Manager of Development Headquarters Also in charge of Entertainment Business Headquarters
Yasuhito Watanabe	Senior Managing Corporate Officer Officer in charge of special projects	Senior Managing Corporate Officer General Manager of Entertainment Business Headquarters Also in charge of Development Headquarters and Music Software Subsidiary Management Department
Takeshi Iijima	Director Senior Managing Corporate Officer General Manager of Store Business Headquarters	Director Senior Managing Corporate Officer General Manager of Store Business Headquarters, General Manager of Store Development Department
Noriyuki Takehana <sup>*2</sup>	Senior Corporate Officer	Senior Corporate Officer Deputy General Manager of Advertising Department
Takeshi Sekizawa	Corporate Officer General Manager of Development Headquarters Also in charge of Entertainment Business Headquarters	Corporate Officer Deputy General Manager of Development Headquarters, General Manager of Development Management Department

Name	New position	Current position
Ken Ohyama	Corporate Officer General Manager of Entertainment Business Headquarters, General Manager of Music Publishing Business Promotion Department Also in charge of Development Headquarters and Music Software Subsidiary Management Department	Corporate Officer Deputy General Manager of Entertainment Business Headquarters, General Manager of Music Publishing Business Promotion Department
Isao Kadonosaka	Deputy General Manager of Entertainment Business Headquarters, General Manager of Advertising Department	General Manager of Advertising Department

\*1 Mr. Yuichi Murai is scheduled to step down from his position as Senior Managing Corporate Officer on the date of the Ordinary General Meeting of Shareholders to be held in June of this year.

\*2 Mr. Noriyuki Takehana is scheduled to step down from his position as Senior Corporate Officer on the date of the Ordinary General Meeting of Shareholders to be held in June of this year.