



July 11, 2025

To whom it may concern,

Company name: Ryohin Keikaku Co., Ltd.
Representative: Satoshi Shimizu, President and Representative Director
(Code number 7453, Prime market of the Tokyo Stock Exchange)
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Notice Regarding Stock Split

Ryohin Keikaku Co., Ltd. (the “Company”) announces that it has decided at the Board of Directors meeting held on July 11, 2025, to conduct a stock split.

1 Stock split

(1) Purpose of the stock split

As a company that strives “to be a part of people’s daily necessities” and contributes to communities through its efforts “to take root in local society” centered on independently managed stores, the Company will enhance its corporate value over the long term by working with stakeholders to create a more positive impact on the environment and society, thereby helping to realize “a truthful and sustainable life for all.”

The purpose of this stock split is to lower the investment amount per trading unit of the Company’s common shares, with the aim of improving accessibility for investors, particularly individual investors, enhancing the liquidity of the Company’s shares, and further broadening the investor base. Also, this is the Company’s first stock split in six years, since 2019.

(2) Overview of the stock split

(i) Method of the stock split

Each share of the Company's common shares held by shareholders recorded on the final shareholder register on Sunday, August 31, 2025 will be split at a ratio of 2-for-1. (As the shareholder registry administrator will be closed on August 31, 2025, the effective date will be deemed to be Friday, August 29, 2025.)

(ii) Number of shares to be increased by the stock split

Total number of issued shares before the stock split	280,780,000 shares
Number of shares to be increased by the stock split	280,780,000 shares
Total number of issued shares after the stock split	561,560,000 shares
Total number of shares authorized to be issued after the stock split	1,123,120,000 shares (no change)

(iii) Schedule of the stock split

Date of public notice of record date	August 15, 2025 (scheduled)
Record date	August 31, 2025
Effective date	September 1, 2025

(iv) Others

There will be no change in the amount of share capital as a result of this stock split.

2 Dividends

Since this stock split will take effect on September 1, 2025, the year-end dividend for the fiscal year ending August 31, 2025, with a record date of August 31, 2025, will be paid based on the shares before the stock split.

3 Shareholder benefit program

The shareholder benefit program will remain unchanged after the stock split. Shareholders holding 100 shares (one unit) or more of the Company's shares, who are registered or recorded in the shareholders' register as of the end of August or the end of February of each year will receive a benefit card offering a 7% discount on purchases. As a result, shareholders holding 100 shares or more after the stock split will become eligible for the shareholder special benefit program, effectively expanding the scope of the program.

Going forward, the Company will consider digitalizing the program through the Company's smartphone app, "MUJI app," to enhance the convenience of the benefit card.