



May 29, 2025

Company name:	Direct Marketing MiX Inc.
Name of representative:	Daisuke Uehara, President and CEO, Representative Executive Officer (Securities code: 7354; Prime Market of the Tokyo Stock Exchange)
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Notice Regarding the Release of Logmi Finance Transcript Article of Medium- to Long-term Management Vision

Direct Marketing MiX Inc. (the “Company”) actively engages with investors and shareholders through dialogue and other means for the purposes of achieving sustainable growth and improving corporate value. Today, the Company announces that the Logmi Finance transcript article of Medium- to Long-term Management Vision announced on March 31, 2025 was posted on the Company website.

With the public release of the Logmi Finance transcript article, the Company will be able to increase contacts with investors even more than previously. We believe that this will rectify information disparities and lead to even deeper understanding of our business.

At the same time, Logmi Finance distributes information to numerous investors through cooperating services, and we believe that this can broaden the investor base even further.

We will continue our efforts to disseminate information and to implement initiatives for creating opportunities for even deeper understanding of the Company.

Transcript article URL

https://ssl4.eir-parts.net/doc/7354/ir_material_for_fiscal_ym2/180245/00.pdf