

April 1, 2026

Junpei Yokozawa, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Prime)

Lifenet's Term Life Ranked 1st for 10th Consecutive Year in *Kakaku.com Insurance Award 2026*

TOKYO, April 1, 2026 – LIFENET INSURANCE COMPANY (TSE Prime 7157, President Junpei Yokozawa, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces that its Term Life Insurance *Kazoku* has ranked 1st in the term life insurance category of the *Kakaku.com Insurance Award 2026*. Additionally, with this award, it achieved 1st place for the 10th consecutive year, marking a historic first in the award's life insurance category*1.

Term Life Insurance *Kazoku* ranked 1st in the category of term life insurance



**Term Life
*Kazoku***



定期保険
価格.com保険経由 申込数1位

Term Life Insurance *Kazoku* was selected as the insurance product with the highest number of applications among 15 products in the Life Insurance category (term life insurance) in 2025. Additionally, it has received the same award for the 10th consecutive year since the 2017 edition.

*1 Based on data from LIFENET INSURANCE COMPANY as of April 2026.

About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

LIFENET INSURANCE COMPANY has developed the LIFENET Manifesto that embodies our mission of “Help our customers embrace life more fully through management with integrity, and offering easy-to-understand, affordable, convenient products and services.” We have consistently delivered customer-oriented products and services since our business commencement. As the leading online life insurer, we aim to realize “a society where next generation can be nurtured with confidence in the future”.

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