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March 10, 2026

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 Representative: Hiroto Omori, President and Representative Director
 (Securities code: 7130, Tokyo Stock Exchange
 Prime Market and Fukuoka Stock Exchange)
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Notice Concerning Changes (Expansion) in Special Shareholder Benefit System

YAMAE GROUP HOLDINGS CO., LTD. (the “Company”) hereby announces that it has resolved, at a meeting of the Board of Directors held on March 10, 2026, to change (expand) its special shareholder benefit system. The details are described below.

1. Reason for changes (expansion)

To express our gratitude for the continued support of our shareholders and strengthen the appeal of our stock as an investment, the Company operates a special shareholder benefit system. With the aim to further deepen understanding about business activities of both the Company and its Group among a wider audience and further expand the number of shareholders holding shares over the medium to long term, the Company has decided to change (expand) its special shareholder benefit system.

2. Detail of changes (expansion)

The Company will change the value of digital gift cards that can be used at Pizza Hut Online (website URL: <https://www.pizzahut.jp>, official app) and physical stores based on the number of shares held, as detailed in the table below.

(Before expansion)

Number of shares held	Continuous holding period	Details of special shareholder benefit
100 shares or more	1 year or more	Digital Gift Cards worth ¥3,000

(After expansion)

Number of shares held	Continuous holding period	Details of special shareholder benefit
100 shares or more, but less than 300 shares	1 year or more	Digital Gift Cards worth ¥3,000
300 shares or more	1 year or more	Digital Gift Cards worth ¥5,000

* “Continuous holding period of 1 year or more” means holding “100 shares or more but less than 300 shares” or holding “300 shares or more” under the same shareholder number in the Company’s shareholder register as of September 30 and March 31, with the record date being March 31, for three consecutive times or more.

3. Timing of changes

The Company will make these changes to shareholders listed or recorded under the same shareholder number in the shareholder register as of March 31, 2026.