



First Quarter Results Briefing for Fiscal Year Ending March 31, 2026

August 1, 2025

CASIO COMPUTER CO., LTD.

Consolidated Results for 1Q of FY March 2026



Billions of yen

	Q1 (Apr-Jun)		YoY Change	
	FY March 2025 Results	FY March 2026 Results	Amount increase or decrease	Percent increase or decrease
Net sales	65.2	62.2	-3.0	95.4%
Operating profit	4.5	3.7	-0.8	82.4%
OPM	6.9%	6.0%		
Ordinary profit	5.6	4.4	-1.2	78.6%
Profit attributable to owners of parent	6.2	3.7	-2.5	60.2%
EPS (yen)	26.74	16.32		

Average exchange rate(yen)	U.S. Dollar	155.9	144.6
	Euro	167.9	163.8
	Chinese Yuan	21.5	20.0

Consolidated Results for 1Q of FY March 2026



Billions of yen

		Q1 (Apr-Jun)		YoY Change	
		FY March 2025 Results	FY March 2026 Results	Amount increase or decrease	Percent increase or decrease
Timepieces	Net sales	40.9	39.5	-1.3	96.7%
	Operating profit	5.9	4.2	-1.6	72.4%
	OPM	14.4%	10.7%		
Consumer	Net sales	21.2	20.1	-1.1	94.7%
	Operating profit	1.1	1.2	0.1	104.6%
	OPM	5.3%	5.8%		
Others	Net sales	3.1	2.6	-0.6	81.9%
	Operating profit	-1.0	-0.5	0.5	-
	OPM	-	-		
Adjustments	Operating profit	-1.5	-1.2	0.3	-
Total	Net sales	65.2	62.2	-3.0	95.4%
	Operating profit	4.5	3.7	-0.8	82.4%
	OPM	6.9%	6.0%		

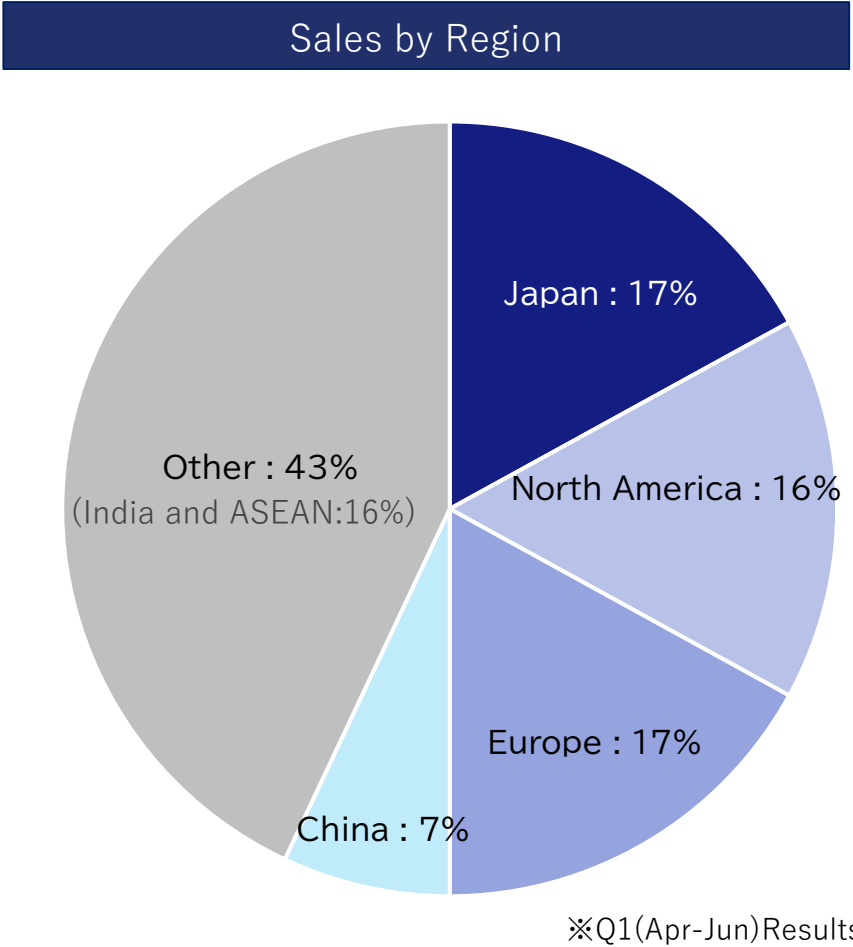
*Starting from FY ending March 2026, due to a change in classification by which businesses previously recorded in the System Equipment segment have been combined under Other, results for the previous fiscal year have been reorganized using the same segment classification.

Discontinued businesses included in the Others segment in the first quarter: Sales 1.2 billion yen; Operating profit -0.6 billion yen

Billions of yen

	Q1(Apr-Jun)		1H (Initial plan)	Full year (Initial plan)
	FY March 2025 Results	FY March 2026 Results		
Net sales	40.9	39.5	83.0	176.0
OPM	14.4%	10.7%	13.3%	14.2%

- The profit margin declined due to the impacts of U.S. tariffs and exchange rates.



YoY (in local currencies) Overall: +3%

Japan:-3%

- Sales of CASIO WATCH models were strong in Japan.
- The percentage of inbound tourist sales was nearly flat YoY.

China:-30%

- Challenging conditions persisted for both online and offline sales.

North America:+6%

- There was a surge of last-minute demand in anticipation of the impact of tariffs.
- E-commerce sales remained strong.

Other:+18%

- Sales remained strong with the extension of two major brand ambassadors in India.
- In the ASEAN region, sales were strong in Malaysia and the Philippines, but remained sluggish in Thailand and Indonesia.
- Sales were strong in Latin America, mainly in Brazil, where domestic demand was significantly expanding.

Europe:-6%

- Both G-SHOCK and CASIO WATCH sales were sluggish YoY.

Timepiece Business: First Quarter Results and Overview by Product

CASIO

G-SHOCK percentage (including BABY-G): Approx. 44% (of which, metal models: 13%; resin models: 31%)

G-SHOCK unit sales: Approx. 1.55 million units, of which approx. 150,000 units were BABY-G

*Approx. 1.65 million units in 1Q of previous year, of which approx. 200,000 units were BABY-G

G-SHOCK (Metal, MR-G)

- Strong sales of the GMW-B5000D, a full metal version of the G-SHOCK original design, centered on Asia.
- The GM-2110D, an octagonal model featuring a colored dial, was popular worldwide.
- Sales of the MRG-B5000B, a version of the very first G-SHOCK, the DW-5000C, crafted with metal materials and meticulous finishes, were strong in Japan.



GMW-B5000D



GM-2110D



MR-G
MRG-B5000B

G-SHOCK (Sports)

- Sales of the GBD-200, which is equipped with useful workout functions, remained strong in the Europe and Other regions.
- Sales of the GBA-950, which supports comfortable daily training based on an urban sports concept, grew worldwide.



G-SQUAD
GBD-200



GBA-950

G-SHOCK (Resin)

- Sales of the octagonal 2100 series, which includes the GA-2100 and GA-B2100, remained stable worldwide.
- Sales of the GA-2100BM, with translucent bezel and band, were strong worldwide.
- Sales of the GA-V01 series, which features a new construction and design, got off to a strong start in China, Japan, Europe, and the United States.



GA-2100



GA-2100BM



GA-V01

Other

- Sales of CASIO WATCH models remained strong worldwide.
- Firm EDIFICE sales centered on the Europe and Other regions.



A159WGEA



AE-1200WHD



EDIFICE
EFR-S108DJ

EdTech (Education) Business / Sound (Electronic Musical Instrument) Business : First Quarter Results



■ EdTech (Education)

Billions of yen

	Q1 (Apr-Jun)		1H (Initial plan)	Full year (Initial plan)
	FY March 2025 Results	FY March 2026 Results		
Net sales	16.7	16.3	35.0	64.0
OPM	13.9%	13.7%	15.1%	12.5%

*1Q breakdown:

Net sales: Scientific and standard calculators approx. 85%,
Electronic dictionaries, etc. approx. 15%

OPM: Scientific and standard calculators approx. 18.4%

Operating profit: Electronic dictionaries, etc. approx. -0.3 billion yen

- Sales of scientific calculators remained firm.

■ Sound (Electronic Musical Instrument)

Billions of yen

	Q1 (Apr-Jun)		1H (Initial plan)	Full year (Initial plan)
	FY March 2025 Results	FY March 2026 Results		
Net sales	4.5	3.8	10.0	23.0
Operating profit	-1.2	-1.1	-0.8	-1.0

- The challenging market environment continued in Europe, where many music stores are going bankrupt.

Revision of Full-Year Forecast for FY March 2026



- Full-year operating profit revised down approximately 3.0 billion yen, factoring in impact of U.S. tariffs
- Amount of impact from U.S. tariffs: approximately 3.0 billion yen (Timepiece approximately 1.5 billion yen, EdTech approximately 0.5 billion yen, Sound approximately 1.0 billion yen)

Consolidated forecasts

Billions of yen

	FY March 2025 Result	FY March 2026 Plan							
		Published figures (May)				Published figures (August)			
				Full Year Plan	Percent increase or decrease			Full Year Plan	Percent increase or decrease
		H1 Plan	H2 Plan			H1 Plan	H2 Plan		
Net sales	261.8	132.0	138.0	270.0	103.1%	132.0	138.0	270.0	103.1%
Operating profit	14.2	11.0	13.0	24.0	168.6%	9.0	12.0	21.0	147.5%
OPM	5.4%	8.3%	9.4%	8.9%		6.8%	8.7%	7.8%	
Ordinary profit	14.1	10.5	12.5	23.0	162.8%	9.0	11.5	20.5	145.1%
Profit attributable to owners of parent	8.1	8.0	8.5	16.5	204.6%	7.0	8.0	15.0	186.0%
EPS (yen)	35.22	35.08	37.27	72.35		30.69	35.07	65.76	

Percentage of sales to the U.S. and composition of production areas for the U.S. market

Timepiece	
U.S. sales percentage	approx. 13%
Production areas for U.S. market	Japan approx. 5%
	Thailand approx. 50%
	China approx. 45%

* EdTech: Percentage of sales to the U.S. approx. 7%,
Composition of production areas for the U.S. market
Thailand 100%

Sound: Percentage of sales to the U.S. approx. 17%,
Composition of production areas for the U.S. market
China 100%

Assumed exchange rate(yen)	
U.S. Dollar	145
Euro	160
Chinese Yuan	20.2

Revision of Full-Year Forecast for FY March 2026



Forecasts by segment

Billions of yen

		FY March 2026 Plan							
		Published figures (May)				Published figures (August)			
					Percent increase or decrease				Percent increase or decrease
		H1 Plan	H2 Plan	Full Year Plan		H1 Plan	H2 Plan	Full Year Plan	
Timepieces	Net sales	83.0	93.0	176.0	105.9%	83.0	93.0	176.0	105.9%
	Operating profit	11.0	14.0	25.0	123.3%	9.7	13.8	23.5	115.9%
	OPM	13.3%	15.1%	14.2%		11.7%	14.8%	13.4%	
Consumer	Net sales	45.0	42.0	87.0	106.0%	45.0	42.0	87.0	106.0%
	Operating profit	4.5	2.5	7.0	323.5%	3.8	1.7	5.5	254.2%
	OPM	10.0%	6.0%	8.0%		8.4%	4.0%	6.3%	
Others	Net sales	4.0	3.0	7.0	-	4.0	3.0	7.0	-
	Operating profit	-1.5	-0.5	-2.0	-	-1.5	-0.5	-2.0	-
Adjustments	Operating profit	-3.0	-3.0	-6.0	-	-3.0	-3.0	-6.0	-
Total	Net sales	132.0	138.0	270.0	103.1%	132.0	138.0	270.0	103.1%
	Operating profit	11.0	13.0	24.0	168.6%	9.0	12.0	21.0	147.5%
	OPM	8.3%	9.4%	8.9%		6.8%	8.7%	7.8%	

Business plan of Consumer segment

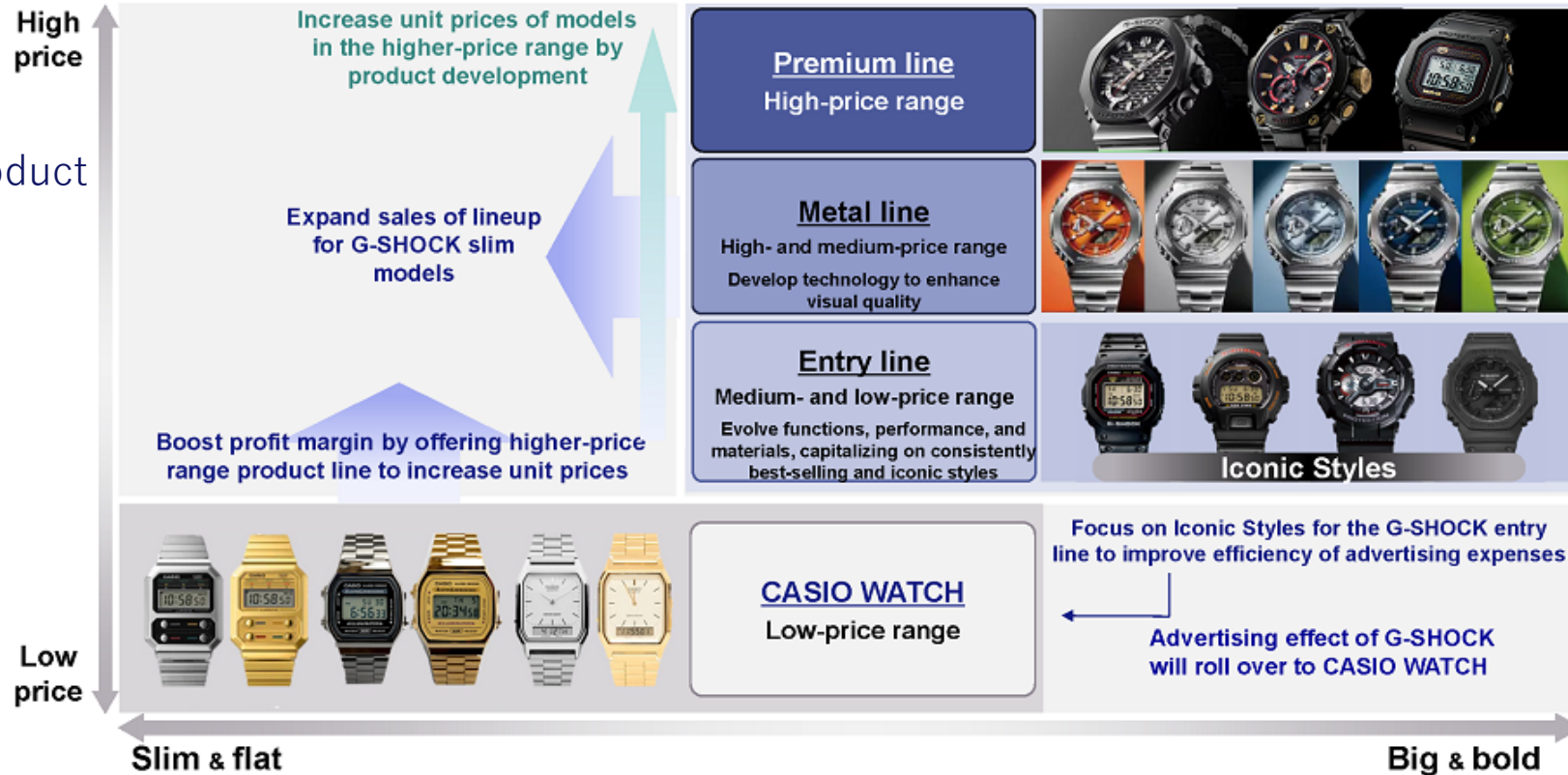
Billions of yen

		H1 Plan	H2 Plan	Full Year Plan
EdTech	Net sales	35.0	29.0	64.0
	Operating profit	5.0	2.5	7.5
	OPM	14.3%	8.6%	11.7%
Sound	Net sales	10.0	13.0	23.0
	Operating profit	-1.2	-0.8	-2.0
	OPM	-	-	-

Non-continuing businesses included in the Others segment for the full-year plan for FY March 2026: Net sales 2.5 billion yen; Operating profit -2.0 billion yen

Brand architecture: Work to achieve product concentration and selection for efficient investment and effective returns. Enhance both G-SHOCK and CASIO WATCH brand strength by price range.

✓Continue to strengthen product development



✓Accelerate consolidation of models into iconic styles with strengths

✓Expand CASIO WATCH success story in Europe to other areas and work to enhance products while increasing unit prices

Global

- Appoint XG as global brand ambassador and execute phased roll out of key visuals to communicate G-SHOCK world view together with XG



XG

Europe

- Brand messaging with pan-European brand ambassador Central Cee
- Expand directly-managed / flagship stores as brand communication sites

Other

India

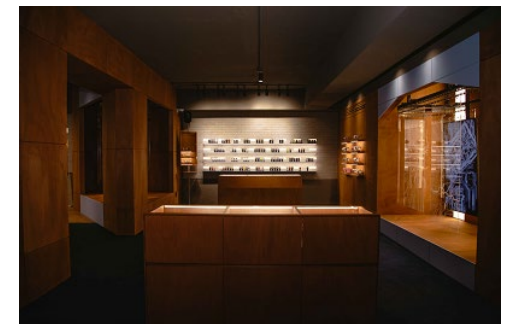
- Further increase G-SHOCK brand recognition through extended utilization of two major brand ambassadors
- Expand specialty stores from major cities to regional cities, etc.

ASEAN

- Extend roll out of regional ASEAN ambassador marketing to Malaysia and promote brand story that resonates more strongly

Korea

- Open flagship store with a café in the Gangnam district, a leading shopping area in Seoul



EdTech (Education Business)

Scientific calculators

- ◆ Maximize promotion activities for back-to-school season in Europe and the U.S.
- ◆ Expand New ClassWiz sales and promote new products
- ◆ Work with relevant agencies in countries taking measures to strengthen clampdown on counterfeit goods and expand market share of genuine products
- ◆ Continue strengthening to create demand and conduct promotional activities in focus countries
 - Education businesses in Indonesia and Egypt selected as Ministry of Education, Culture, Sports, Science and Technology as 2025 EDU-Port Japan (Introduction of Japanese-style Education Using the Public-Private Collaborative Platform) supported projects



Graphing scientific calculator:
fx-CG100



Standard calculators

- ◆ Expand sales at 60th anniversary events for calculators
 - “Casio Museum” set up for a month from July 2 at Historical Museum of Japanese Immigration in Brazil, visited by 80,000 people a year.



Event site for 60th anniversary of calculators

Education apps

- ◆ Continue to strengthen basic ClassPad.net performance
- ◆ Expand number of user schools through synergies with the Libry service

Sound

- ◆ Continue efforts to increase brand recognition of high value-added genres
- ◆ Tap into new users through performance style solutions
- ◆ Continue structural reform (withdraw from sales in unprofitable areas/review lineup)

- Privia PX-S1100, new color models reflecting interior styling trends



PX-S1100CB (Calm Blue)



PX-S1100MB (Mellow Beige)

Moflin

- In November 2024, launched Moflin, an AI robotic pet that evolves emotionally through daily human contact based on the concept of “Always there for you”
- Aim to expand business and solve social issues in the mental wellness area going forward



A pet you experience with your heart
Moflin

Moflin is a buddy with a heart like a living creature that gives you emotional energy. It is an AI pet (communication robot) that develops its emotions through human contact.



Other

- Established strategic new business domains by extending business areas based on existing businesses and the assets Casio possesses
- Rolled out new products and services that can establish a unique position in new business domains



Finger-sized ring watches



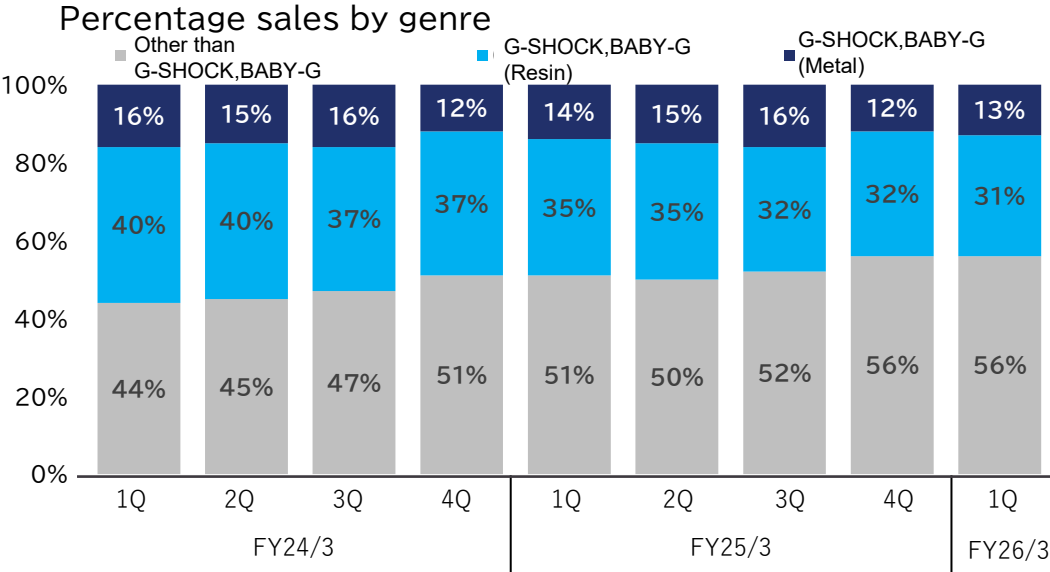
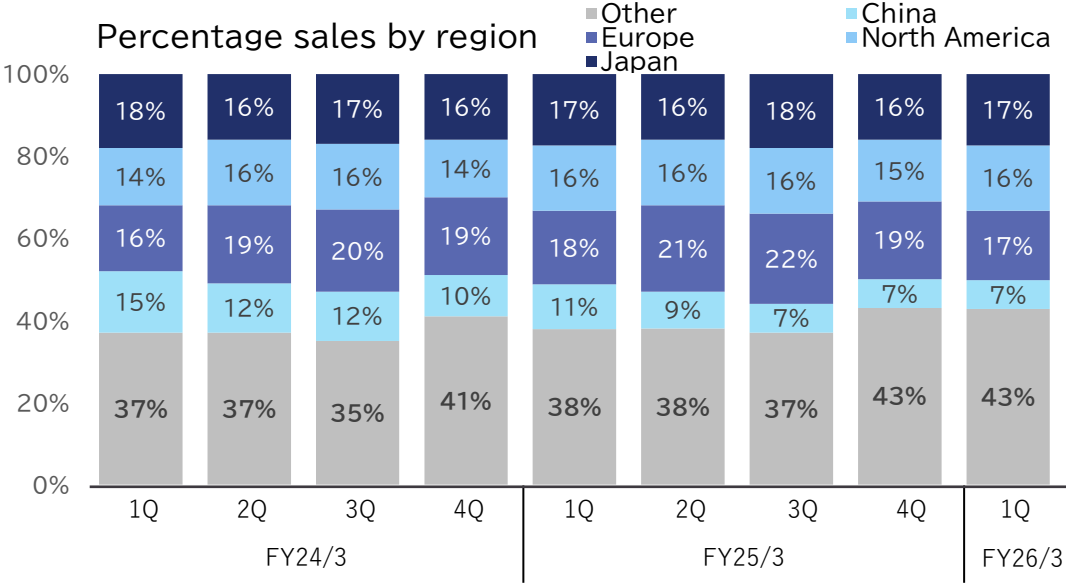
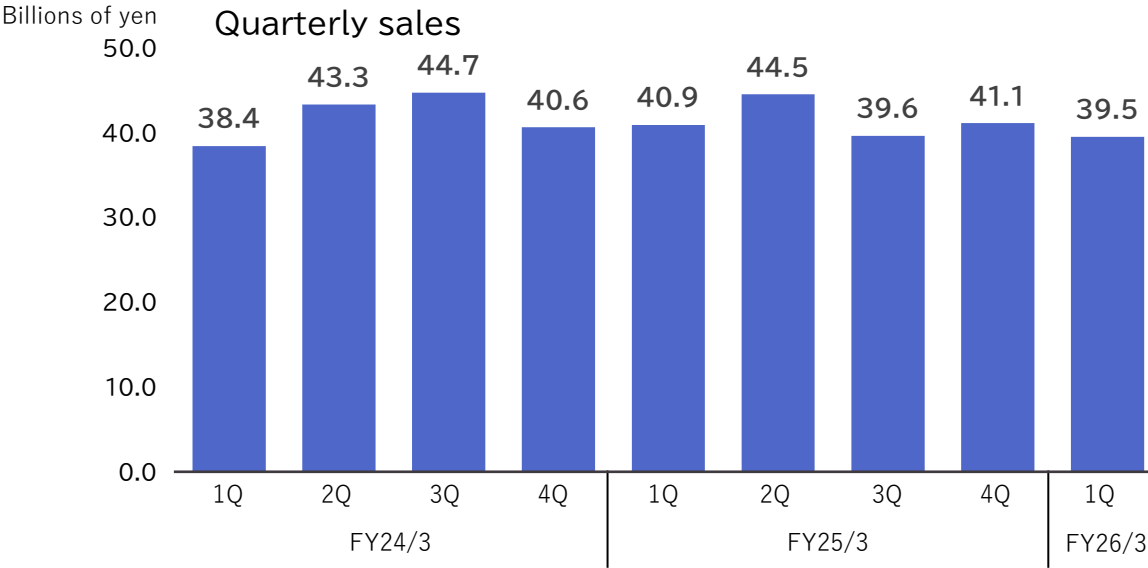
“Sadokei,” a watch specially for use in the sauna



TONEBOOK sound creation app

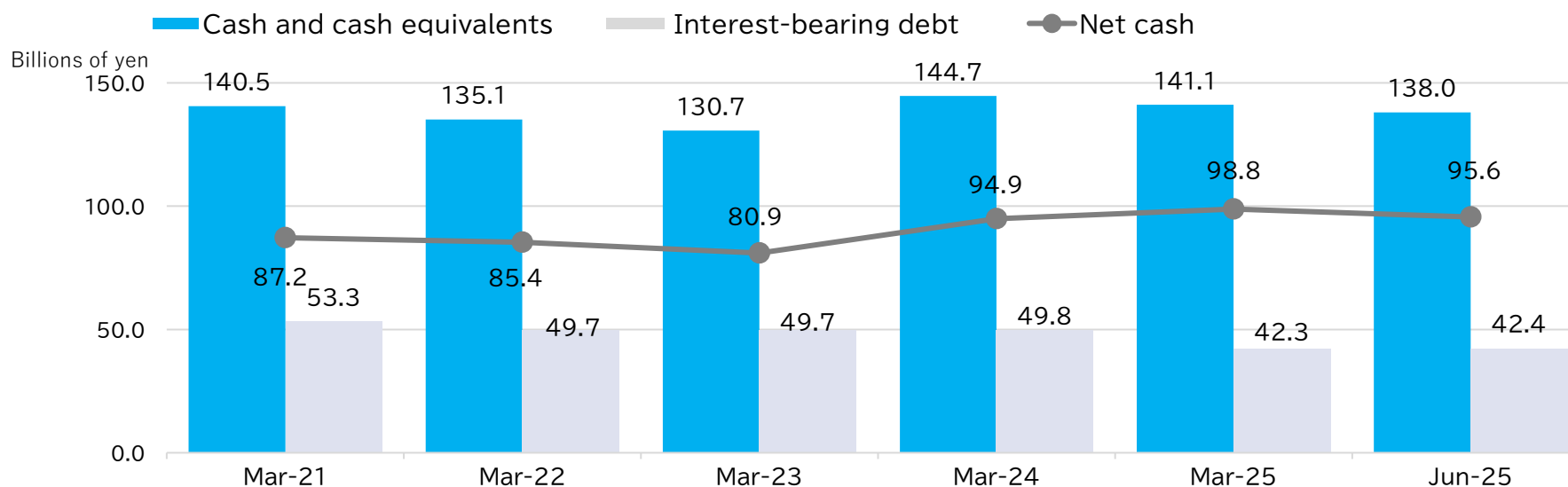
Appendices

		FOREX Sensitivity RMB impact of 0.1 yen move(yen)	
Assumed yearly exchange rate(yen)		Net sales	Operating profit
U.S. Dollar	145	1.0 billion	-0.05 billion
Euro	160	0.30 billion	0.20 billion
Chinese Yuan	20.2	0.10 billion	0.05 billion



Consolidated balance sheets

	March-end, 2021	March-end, 2022	March-end, 2023	March-end, 2024	March-end, 2025	Billions of yen June-end, 2025
Total assets	332.0	337.3	335.2	349.9	331.6	323.6
Total liabilities	120.1	118.4	113.6	118.7	112.7	106.5
Equity ratio	63.8%	64.9%	66.1%	66.1%	66.0%	67.1%
D/E ratio	0.25	0.23	0.22	0.22	0.19	0.20
Cash and cash equivalents	140.5	135.1	130.7	144.7	141.1	138.0
Interest-bearing debt	53.3	49.7	49.7	49.8	42.3	42.4
Net cash	87.2	85.4	80.9	94.9	98.8	95.6



Forward-looking Statements

Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements.

Although such forward-looking statements reflect the judgment of management based on information currently available to it, various factors could cause actual results to differ materially.

(Note) This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

The image features the Casio logo in white, bold, sans-serif capital letters, centered horizontally. The logo is set against a background of large, overlapping, organic shapes in various shades of blue, ranging from a deep navy to a lighter, almost white blue. The shapes create a sense of depth and movement, with some areas appearing to be layered on top of others. The overall composition is modern and minimalist.

CASIO®