

July 1, 2025

To whom it may concern

Company name: ZOOM CORPORATION
Listing: Tokyo Stock Exchange
Securities code: 6694
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Notice of Acquisition of Instamic Inc.

We are pleased to announce that ZOOM Corporation has completed the acquisition of 100% of the shares of Instamic Inc. (United States) and Instamic AB (Sweden) (collectively referred to as “Instamic”) as of July 1, 2025. As a result, Instamic has become a wholly owned subsidiary of ZOOM Corporation.

Overview and Purpose of the Acquisition

Founded in California, USA, Instamic is a startup business with a presence in both the United States and Europe. The company develops and markets ultra-compact, high-quality wireless microphones equipped with 32-bit float recording, waterproof design, and easy clip-on wearable functionality. Known for their portability, audio clarity, and intuitive app control, Instamic microphones are trusted by creators in demanding environments such as action sports, wedding videography and film production.

In December 2024, ZOOM Corporation signed a Memorandum of Understanding (MOU) with Instamic to explore a potential acquisition. After finalizing the terms and completing due diligence, the share transfer was concluded on July 1, 2025.

Through this acquisition, we will embrace Instamic’s advanced technologies and expertise, unlocking synergies with our existing product lineup to enhance our offerings and strengthen our competitive positioning in the audio market.

Executive Comments

Shunsuke Kudoh, CEO – ZOOM Corporation

“We have followed Instamic’s journey from a small California-based startup to a true innovator in wireless audio technology. In today’s competitive landscape, Instamic stands out with a feature-rich microphone that redefines the traditional transmitter/receiver model.”

Michele Baggio, Founder & CEO – Instamic

“I poured a year of savings, sweat, and risk into building Instamic’s first prototype. I sensed something special was forming—but I knew I couldn’t do it alone. Partnering with ZOOM will accelerate Instamic’s development and unlock our next stage of growth through access to a robust sales network and supply chain. We’re excited about the future and look forward to working with ZOOM and its partners.”

Masahiro Iijima, Founder & Director – ZOOM Corporation

“Welcoming Instamic to the ZOOM family is a strategic and significant step toward our full-scale entry into the rapidly growing wireless audio recording market.”

Future Outlook

Instamic products will begin sales in the North American market in the fall of 2025, with global expansion planned for 2026.

The impact on our performance for the fiscal year ending December 2025 is expected to be minimal, but we recognize this as an initiative that will contribute to strengthening our future competitiveness. Should any important matters arise that require disclosure, we will issue timely updates as appropriate.