



March 12, 2026

Company name: BUFFALO INC.  
 Name of representative: Hiroyuki Maki, President & C.E.O.  
 (Securities code: 6676)  
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### Notice Concerning Expansion in Shareholder Benefit Items

BUFFALO INC. (the “Company”) hereby announces that it has decided to expand the shareholder benefit items related to the shareholder benefit program announced on November 12, 2025. The details are described below.

#### 1. Reason for changes

To express our gratitude for the unwavering support of our shareholders and to deepen their understanding of our products and business, as well as to ensure that the Company removes itself from the category of a foreign investor under the Foreign Exchange and Foreign Trade Act, we previously introduced a shareholder benefit program. Under this program, the Company has been awarding shareholder benefits in the form of a digital gift that can be used when purchasing the Company’s products.

At this juncture, to further deepen shareholder understanding of our products and business, the Company is adding the “Buffalo products selection” to the aforementioned benefits. This allows shareholders to receive our products directly, in addition to purchasing our products with the digital gift. Please note that the “Buffalo products selection” will be available in limited quantities dependent on the Company’s product inventory status, and applications will be accepted on a first-come, first-served basis.

Note: If the ratio of foreign investors among the Company’s shareholders exceeds 50% in real terms, the Company will be classified as a foreign investor under the Foreign Exchange and Foreign Trade Act and will be subject to certain restrictions on its investment and other activities.

#### 2. Detail of expansion

(Before expansion)

Number of shares held	Details of shareholder benefits	
	March 31 of each year	September 30 of each year
100 shares (1 unit) or more	Digital gift worth ¥5,000	Digital gift worth ¥5,000

(After expansion)

Number of shares held	Details of shareholder benefits	
	March 31 of each year	September 30 of each year
100 shares (1 unit) or more	Digital gift worth ¥5,000 <b>or Buffalo products selection</b>	Digital gift worth ¥5,000 <b>or Buffalo products selection</b>

- \* The planned services for redeeming the digital gifts are as follows. Please note that the final list of services is subject to change in the future.

PayPay Money Lite / d POINT / au Pay Gift Card / Rakuten Point Gift / Edy Gift ID / Apple Gift Card / Google Play Gift Code

- \* The Buffalo products selection allows shareholders to choose from a curated selection of the Company's products. As availability is dependent on the Company's product inventory status, there will be limited quantities, and applications will be accepted on a first-come, first-served basis.

### 3. Timing of expansion

Starting with the shareholder benefit program based on the record date of March 31, 2026, the Company will expand the shareholder benefit items as described above.

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