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March 12, 2026

Consolidated Financial Results for the Six Months of the Fiscal Year Ending July 31, 2026 (Under Japanese GAAP)

Company name: i-mobile Co., Ltd.
 Listing: Tokyo Stock Exchange
 Securities code: 6535
 URL: <https://www.i-mobile.co.jp/>
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 Scheduled filing date of interim report: March 13, 2026
 Scheduled date to commence dividend payments: —
 Preparation of supplementary material on quarterly financial results: Yes
 Holding of quarterly financial results briefing: Yes (for analysts and institutional investors)

(Yen amounts are rounded down to millions, unless otherwise noted.)

1. Consolidated financial results for the six months ended January 31, 2026 (from August 1, 2025 to January 31, 2026)

(1) Consolidated operating results (cumulative)

(Percentages indicate year-on-year changes.)

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
Six months ended January 31, 2026	16,826	2.6	2,875	(23.2)	2,913	(22.1)	2,028	(20.8)
January 31, 2025	16,397	14.5	3,742	8.2	3,742	7.9	2,561	6.1

Note: Comprehensive income For the six months ended January 31, 2026: 2,033 million yen [(20.7%)]
 For the six months ended January 31, 2025: 2,565 million yen [5.9%]

	Basic earnings per share	Diluted earnings per share
Six months ended	Yen	Yen
January 31, 2026	36.18	36.15
January 31, 2025	44.40	44.24

(2) Consolidated financial position

	Total assets	Net assets	Equity-to-asset ratio
As of	Millions of yen	Millions of yen	%
January 31, 2026	36,876	16,736	45.2
July 31, 2025	27,264	16,221	59.3

Reference: Equity

As of January 31, 2026: 16,676 million yen
 As of July 31, 2025: 16,157 million yen

2. Cash dividend

	Annual dividends per share				
	First quarter-end	Second quarter-end	Third quarter-end	Fiscal year-end	Total
Fiscal year ended July 31, 2025	Yen	Yen	Yen	Yen	Yen
	—	0.00	—	26.00	26.00
Fiscal year ending July 31, 2026	—	0.00			
Fiscal year ending July 31, 2026 (Forecast)			—	27.00	27.00

Note: Revisions to the forecast of cash dividends most recently announced: None

3. Consolidated earnings forecast for the fiscal year ending July 31, 2026 (from August 1, 2025 to July 31, 2026)

(Percentages indicate year-on-year changes.)

	Net sales		Operating profit		Ordinary profit		Profit attributable to owners of parent		Basic earnings per share
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen
July 31, 2026	22,000	2.2	4,500	8.9	4,460	9.6	3,120	5.5	55.67

Note: Revisions to the earnings forecasts most recently announced: None

* Notes

(1) Significant changes in the scope of consolidation during the period: Yes

Newly included: 0 companies

Excluded: 1 company (Cyber Consultant, Inc.)

(2) Adoption of accounting treatment specific to the preparation of semi-annual consolidated financial statements: None

(3) Changes in accounting policies, changes in accounting estimates, and restatement

(i) Changes in accounting policies due to revisions to accounting standards and other regulations : None

(ii) Changes in accounting policies other than (i) : None

(iii) Changes in accounting estimates : None

(iv) Restatement : None

(4) Number of issued shares (common shares)

(i) Number of issued shares at the end of the period (including treasury shares)

As of January 31, 2026	58,147,188 shares
As of July 31, 2025	58,147,188 shares

(ii) Number of treasury shares at the end of the period

As of January 31, 2026	2,052,315 shares
As of July 31, 2025	2,100,015 shares

(iii) Average number of shares outstanding during the period (cumulative from the beginning of the fiscal year)

Six months ended January 31, 2026	56,074,055 shares
Six months ended January 31, 2025	57,701,105 shares

* Semi-annual financial results reports are exempt from review conducted by certified public accountants or an audit firm.

* Proper use of earnings forecasts, and other special matters

The forward-looking statements, including business results forecasts, contained in this document are based on information currently available to the Company and certain assumptions deemed reasonable by the Company. Actual business results may differ considerably due to various factors. See 1. Qualitative Information on Semi-annual Financial Results, (3) Explanation of Forward-looking Information, Including Consolidated Earnings Forecasts on page 4 (Appendix).

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1. Qualitative Information on Semi-annual Financial Results

(1) Explanation of Operating Results

During the first six months of the current fiscal year (August 1, 2025 to January 31, 2026), the Japanese economy continued its moderate recovery, supported by improvements in the employment and personal income environment. While private consumption remained marked by cost-conscious spending due to high prices, it is expected to continue a gradual recovery, with income environment surrounding households remaining favorable.

The i-mobile Group (the “Group”) is composed of two business segments —Consumer Service and Online Advertising— operating under the Group vision “Creating a Business for the Future.” In the market for the Hometown Tax Donation business, which is the mainstay business domain of the Consumer Services business, the hometown tax donation amount in fiscal 2024 reached 1,272.8 billion yen, approximately 1.1 times the previous year's amount, driven by increased familiarity with the system, strong economic conditions within Japan, and consumers’ efforts to safeguard their livelihoods amid rising prices, thereby continuing the market’s steady growth. The number of people eligible for the hometown tax donation credit (the number of people who actually made a hometown tax donation and were eligible for a residence tax credit) also increased by approximately 1.1 times year on year to 10.8 million people*1, a record high. The number of people eligible for the hometown tax donation credit (the number of people who actually made a hometown tax donation and were eligible for a residence tax credit) also increased by approximately 1.1 times year on year to 10.8 million people*1, a record high. While the hometown tax donations have become more widely accepted as a system in line with its initial purpose of realizing regional revitalization, the usage rate of hometown tax donation*2 was as low as 18.9%. As the system continues to function appropriately in line with its intended purpose, there remains significant room for market expansion, and stable growth is expected to continue.

In the domestic online advertising market, which is the mainstay business domain of the Online Advertising business, online advertising expenditure in 2024 continued its steady growth with an increase of 9.6% year on year to 3,651.7 billion yen*3, and the market is expected to remain strong going forward, driven by search ads, social media ads and video ads. However, global shifts in consumer behavior and lifestyles have changed the mainstream formats of online advertising, leading to a relative slowdown in the market growth of ad networks. This, in turn, has had a significant impact on the Group’s Online Advertising business.

Amidst this business environment, the Group, as an Internet marketing company, is striving to further enhance corporate value. We are doing so by leveraging the technology and marketing expertise cultivated in our founding Online Advertising (Ad Network) business to develop new markets and invest in growth business sectors.

In the Hometown Tax Donation business, which contributes to addressing social issues such as regional industry development, we are working to increase the number of contracted municipalities and members through brand awareness initiatives and promotional activities for the “Furunavi” brand. Additionally, in collaboration with municipalities, we are expanding our range of experience-based gifts in return through unique initiatives, such as dining and lodging programs. Moreover, we are promoting the agency service for hometown tax donation*4 to strengthen collaboration with municipalities. Furthermore, through our unique system*5, “Furunavi Travel Reservation,” which integrates the processes of hometown tax donation and accommodation booking, we are expanding the number of contracted facilities, allowing for seamless booking and payment for travel using hometown tax donations, and thereby further enhancing customer convenience. We have also accelerated the development of new services leveraging the customer base built through businesses like “Furunavi,” and in December 2025, we launched “Furunavi Money,”*6 a payment service aimed at offering even greater convenience to our customers. The service has been steadily expanding its usage, and we will continue to promote cross-service utilization in order to drive continued usage and strengthen our revenue base.

Meanwhile, in our Ad Network business, which continues to face a challenging operating environment, we are restructuring our business framework by establishing a system for offering solutions that combine multiple products, and by re-evaluating customer targets. At the same time, we are aiming for early monetization by developing new revenue formats.

Furthermore, in the Green Energy business that contributes to regional revitalization by addressing social issues, 11 solar power plants (agrivoltaics and ground-mounted type*7) started operation in the first six months of the current fiscal year, bringing the total to 33 solar power plants. Our subsidiary Furunavi Energy, Inc.*8, which is responsible for our retail electricity business, has begun accepting contracts for the “Smart Price Plan,” a low-voltage rate plan for households that allows customers to pay their electricity bills using hometown tax donation credits, in addition to its existing high-voltage supply services for commercial clients and collaborations with municipalities. Contracts under this plan have been increasing steadily.

As a result of these efforts, for the first six months of the current fiscal year, the Group recorded net sales of 16,826 million yen, up 2.6% year on year, achieving the plan and marking a record high. Operating profit amounted to 2,875 million yen, down 23.2% year on year. Ordinary profit was 2,913 million yen, down 22.1% year on year, and profit attributable to owners of parent totaled 2,028 million yen, down 20.8% year on year. For the three months ended January 31, 2026 (the second quarter), operating profit improved significantly due to lower promotional costs, achieving the plan and reaching a record high.

Business performance by segment was as follows.

Net sales for each segment include inter-segment sales and transfers.

(Consumer Service Segment)

In the Consumer Service segment, the Company operates the Hometown Tax Donation business “Furunavi,” as well as the Furunavi Travel business, Restaurant PR business, and Loyalty Points Service business as peripheral businesses. During the first six months of the current fiscal year, amid the anticipated impact of revisions to the hometown tax donation system concerning point incentive regulations, the amount of donations received increased year on year to a record high. In response to changes in the business environment, in addition to promotion activities such as TV commercials, we are driving initiatives to enhance customer engagement through the “Furunavi App” and to strengthen collaboration with municipalities. We are making steady progress in reinforcing our business foundation to expand market share.

Although net sales in the Consumer Service segment increased year on year, its segment profit decreased due to a temporary increase in promotional costs in the first quarter, reflecting our prioritization of maximizing the customer base to expand market share.

As a result, net sales in the Consumer Service segment for the first six months of the current fiscal year were 15,606 million yen, up 3.1% year on year, and segment profit was 2,960 million yen, down 20.8% year on year.

(Online Advertising Segment)

In the Online Advertising segment^{*9}, the Group develops the Ad Network business, the Influencer Marketing business, the Media Solution business, and App Operation business (Ohte, Inc., etc.). In the Media Solution business, we developed a new business model “Ad Network OEM,”^{*10} utilizing the expertise cultivated through operating one of Japan’s largest programmatic ad networks, and began providing it to ASOVIEW Inc. In the Influencer Marketing business, as part of “Brand radar,”^{*11} which supports the enhancement of brand value, we launched “Fan Search,” a marketing support tool utilizing image analysis AI^{*12}. In the App Operation business, we are working to diversify the revenue models of existing titles while expanding our customer base and markets through partnerships with other companies in the poikatsu^{*13} market and by developing overseas markets, resulting in steady revenue for this business. On the other hand, the Ad Network business was negatively impacted by reduced budgets from major clients and the persistent industry-wide slowdown in advertising spending. This led to a year on year decline in both net sales and segment profit.

As a result, net sales in the Online Advertising segment for the first six months of the current fiscal year were 1,178 million yen, down 5.2% year on year, and segment loss was 23 million yen, compared to a segment profit of 77 million yen in the same period of the previous year.

*1 Source: Results of Survey on Current Status of Hometown Tax Donations, Municipal Tax Planning Division, Local Tax Bureau, Ministry of Internal Affairs and Communications of Japan, July 31, 2025

In addition, the results including the hometown tax donation amount were calculated based on the municipal fiscal year (from April 1 to March 31 of the following year), which differs from the calculation period of residence tax.

*2 The usage rate of hometown tax donation is calculated by the Company with reference to “Actual Results of Residence Tax Deduction for Taxation in Each Fiscal Year” and “Survey of Municipal Taxation Status in Each Fiscal Year,” both published by the Ministry of Internal Affairs and Communications.

*3 Source: 2024 Advertising Expenditures in Japan, Dentsu Inc., February 27, 2025

*4 A service that acts as an agent for complex operations of hometown tax donations, such as posting on portal sites, delivery management, and responding to business operators and donors.

*5 Business model patent “Patent No. 7624263” in the Furunavi Travel Reservation business

*6 A prepaid payment service usable for donations via Furunavi and local payments for Furunavi Travel reservations

*7 A method of utilizing idle land by installing solar power generation facilities directly on the land and selling the generated electricity

*8 The retail electricity business was launched on June 1, 2025

*9 Effective February 1, 2026, the Company integrated the Ad Network, Influencer Marketing, and Media Solutions businesses within the Online Advertising business segment and reorganized them into the Internet Marketing business.

*10 A solution that offers the ad platform operating technology developed by i-mobile on an OEM basis

*11 In social media marketing, tools to support the increase in brand value, such as responses to stealth marketing regulations.

*12 A patent-pending feature that uses a proprietary algorithm to directly analyze brand touchpoints from image data without relying on hashtags or captions

*13 It is an abbreviation for “point-saving activity,” a generic term for accumulating points and using accumulated points.

(2) Explanation of Financial Position

1. Assets, Liabilities and Net Assets

(Assets)

Total assets were 36,876 million yen, an increase of 9,612 million yen from the end of the previous fiscal year. This was mainly due to increases in accounts receivable – trade of 4,491 million yen and accounts receivable – other of 4,862 million yen.

(Liabilities)

Liabilities were 20,140 million yen, an increase of 9,096 million yen from the end of the previous fiscal year. This was mainly due to increases in deposits received of 7,333 million yen and accounts payable – other of 1,430 million yen.

(Net Assets)

Total net assets were 16,736 million yen, an increase of 515 million yen from the end of the previous fiscal year. This was mainly due to an increase of 2,028 million yen due to profit attributable to owners of parent, which offset a decline of 1,457 million yen in retained earnings due to the payment of dividends.

2. Cash flows

The balance of cash and cash equivalents (hereinafter referred to as “funds”) for the six months ended January 31, 2026 totaled 14,107 million yen, a decrease of 3,388 million yen from the end of the previous fiscal year.

Cash flows during the six months ended January 31, 2026 and the factors affecting them were as follows.

(Cash flows from operating activities)

In the six months ended January 31, 2026 of the current fiscal year, funds acquired as a result of operating activities amounted to 1,733 million yen, compared to 70 million yen used in the six months ended January 31, 2025 of the previous fiscal year. This was mainly attributed to profit before income taxes of 2,913 million yen, an increase of 7,333 million yen in deposits received, and an increase of 1,458 million yen in accounts payable - other, each of which resulted in the acquisition of funds, compared to an increase in trade receivables of 4,544 million yen and an increase in accounts receivable - other of 4,862 million yen, which resulted in the expenditure of funds.

(Cash flows from investing activities)

Funds used in investing activities in the six months ended January 31, 2026 of the current fiscal year totaled 3,519 million yen, compared to 3,686 million yen in the six months ended January 31, 2025 of the previous fiscal year. This was mainly attributed to expenditures of 2,000 million yen for payments into time deposits and 1,458 million yen for the purchase of property, plant, and equipment.

(Cash flows from financing activities)

Funds used in financing activities in the six months ended January 31, 2026 of the current fiscal year totaled 1,444 million yen compared to expenditures of 1,195 million yen in the six months ended January 31, 2025 of the previous fiscal year. This was attributed to dividends paid of 1,456 million yen.

(3) Explanation of Forward-looking Information, Including Consolidated Earnings Forecasts

There are no changes in the earnings forecasts for the fiscal year ending July 31, 2026 from those announced in the Consolidated Financial Results for the Fiscal Year Ended July 31, 2025 (under Japanese GAAP) released on September 11, 2025.

The forward-looking statements, including business results forecasts, contained in this document are based on information currently available to the Company and certain assumptions deemed reasonable by the Company. Actual business results may differ considerably due to a variety of factors.

2. Semi-annual Consolidated Financial Statements and Notes

(1) Semi-annual Consolidated Balance Sheet

(Unit: Millions of yen)

	As of July 31, 2025	As of January 31, 2026
Assets		
Current assets		
Cash and deposits	20,496	19,107
Accounts receivable – trade	2,380	6,872
Prepaid expenses	769	1,016
Accounts receivable – other	139	5,002
Other	51	30
Allowance for doubtful accounts	(1)	(0)
Total current assets	23,835	32,028
Non-current assets		
Property, plant and equipment	1,084	2,464
Intangible assets	380	397
Investments and other assets		
Investments and other assets	1,963	1,986
Allowance for doubtful accounts	(0)	(0)
Total investments and other assets	1,963	1,986
Total non-current assets	3,428	4,847
Total assets	27,264	36,876
Liabilities		
Current liabilities		
Accounts payable – trade	508	557
Accounts payable – other	1,155	2,585
Income taxes payable	807	876
Deposits received	4,769	12,103
Provision for bonuses	92	142
Provision for sales promotion expenses	2,944	2,747
Other	633	995
Total current liabilities	10,912	20,008
Non-current liabilities		
Asset retirement obligations	131	131
Total non-current liabilities	131	131
Total liabilities	11,043	20,140
Net assets		
Shareholders' equity		
Share capital	152	152
Capital surplus	73	73
Retained earnings	17,134	17,622
Treasury shares	(1,248)	(1,219)
Total shareholders' equity	16,112	16,628
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	44	48
Total accumulated other comprehensive income	44	48
Share acquisition rights	64	59
Total net assets	16,221	16,736
Total liabilities and net assets	27,264	36,876

(2) Semi-annual Consolidated Statement of Income and Semi-annual Consolidated Statement of Comprehensive Income

Semi-annual Consolidated Statement of Income

(Six months ended January 31, 2026)

(Unit: Millions of yen)

	Six months ended January 31, 2025	Six months ended January 31, 2026
Net sales	16,397	16,826
Cost of sales	21	45
Gross profit	16,736	16,780
Selling, general and administrative expenses	12,633	13,904
Operating profit	3,742	2,875
Non-operating income		
Interest income	2	21
Foreign exchange gains	0	5
Gain on valuation of investment securities	0	8
Other	2	3
Total non-operating income	6	39
Non-operating expenses		
Donations	5	—
Commission expenses	1	0
Other	0	0
Total non-operating expenses	6	1
Ordinary profit	3,742	2,913
Extraordinary losses		
Head office relocation expenses	37	—
Total extraordinary losses	37	—
Profit before income taxes	3,704	2,913
Income taxes – current	2,262	833
Income taxes – deferred	(1,119)	51
Total income taxes	1,142	885
Profit	2,561	2,028
Profit attributable to owners of parent	2,561	2,028

Semi-annual Consolidated Statement of Comprehensive Income

(Six months ended January 31, 2026)

(Unit: Millions of yen)

	Six months ended January 31, 2025	Six months ended January 31, 2026
Profit	2,561	2,028
Other comprehensive income		
Valuation difference on available-for-sale securities	3	4
Total other comprehensive income	3	4
Comprehensive income	2,565	2,033
(Details)		
Comprehensive income attributable to owners of parent	2,565	2,033

(3) Semi-annual Consolidated Statements of Cash Flows

(Unit: Millions of yen)

	Six months ended January 31, 2025	Six months ended January 31, 2026
Cash flows from operating activities		
Profit before income taxes	3,704	2,913
Depreciation	105	135
Amortization of goodwill	5	—
Share-based payment expenses	18	3
Increase (decrease) in allowance for doubtful accounts	1	(0)
Increase (decrease) in provision for bonuses	2	49
Increase (decrease) in provision for sales promotion expenses	3,387	(196)
Loss (gain) on valuation of investment securities	(0)	(8)
Loss (gain) on sale of investment securities	—	(3)
Interest and dividend income	(2)	(22)
Decrease (increase) in trade receivables	(9,692)	(4,544)
Increase (decrease) in trade payables	(150)	98
Decrease (increase) in accounts receivable – other	(1,857)	(4,862)
Decrease (increase) in prepaid expenses	(7)	(241)
Increase (decrease) in accounts payable – other	2,692	1,458
Increase (decrease) in deposits received	2,020	7,333
Other	143	361
Subtotal	372	2,475
Interest and dividends received	1	23
Income taxes refund (paid)	(444)	(765)
Net cash provided by (used in) operating activities	(70)	1,733
Cash flows from investing activities		
Payments into time deposits (increase)	(3,000)	(2,000)
Purchase of property, plant and equipment	(654)	(1,458)
Purchase of intangible assets	(85)	(76)
Proceeds from the sales of investment securities	0	15
Other	52	—
Net cash provided by (used in) investing activities	(3,686)	(3,519)
Cash flows from financing activities		
Dividends paid	(1,268)	(1,456)
Other	73	11
Net cash provided by (used in) financing activities	(1,195)	(1,444)
Effect of exchange rate on cash and cash equivalents	3	1
Net increase (decrease) in cash and equivalents	(4,949)	(3,229)
Cash and cash equivalents at the beginning of the period	18,602	17,496
Increase (decrease) in cash and cash equivalents resulting from change in scope of consolidation	—	(158)
Cash and cash equivalents at the end of the period	13,653	14,107

(4) Notes to Semi-annual Consolidated Financial Statements

(Notes on Going Concern Assumption)

Not applicable.

(Notes on Significant Changes in Shareholders' Equity)

Six months of the previous fiscal year ended July 31, 2025 (from August 1, 2024 to January 31, 2025)

Based on the resolution of the meeting of the Board of Directors held on September 12, 2024, the Company paid dividends of surplus of 1,267 million yen.

As a result, retained earnings were 16,736 million yen as of the end of the current second quarter.

Six months of the current fiscal year ending July 31, 2026 (from August 1, 2025 to January 31, 2026)

Based on the resolution of the meeting of the Board of Directors held on September 11, 2025, the Company paid dividends of surplus of 1,457 million yen.

As a result, retained earnings totaled 17,622 million yen as of the end of the current second quarter.

(Segment Information and Other Data)

(Segment Information)

I. Six months of the previous fiscal year ended July 31, 2025 (from August 1, 2024 to January 31, 2025)

1. Information on net sales, amounts of profit or loss by reportable segment and information on revenue breakdown

(Unit: Millions of yen)

	Reportable segment			Adjustments (Note 1,2)	Amount recorded on semi-annual consolidated financial statements (Note 3)
	Consumer Service	Online Advertising	Total		
Net sales					
Goods to be transferred at a point in time	25	0	25	4	29
Goods to be transferred over a certain period	15,108	1,239	16,347	20	16,367
Net sales to external customers	15,133	1,239	16,372	24	16,397
Intersegment sales or transfers	—	4	4	(4)	—
Total	15,133	1,243	16,376	20	16,397
Segment profit	3,736	77	3,813	(70)	3,742

- Notes:
1. The adjustment of 24 million yen for net sales to external customers also corresponds to net sales that do not belong to the reportable segments.
 2. Adjustments to segment profit of (70) million yen are entirely attributable to net sales that do not belong to reportable segments and corporate expenses not allocated to reportable segments. Corporate expenses are general and administrative expenses not attributable to reportable segments.
 3. Segment profit corresponds to the operating profit reported on the Semi-annual Consolidated Statement of Income.

II. Six months of the current fiscal year ending July 31, 2026 (from August 1, 2025 to January 31, 2026)

1. Information on net sales, amounts of profit or loss by reportable segment and information on revenue breakdown

(Unit: Millions of yen)

	Reportable segment			Adjustments (Note 1,2)	Amount recorded on semi-annual financial statements (Note 3)
	Consumer Service	Online Advertising	Total		
Net sales					
Goods to be transferred at a point in time	70	—	70	8	79
Goods to be transferred over a certain period	15,535	1,170	16,706	40	16,746
Net sales to external customers	15,606	1,170	16,776	49	16,826
Intersegment sales or transfers	—	8	8	(8)	—
Total	15,606	1,178	16,785	40	16,826
Segment profit (loss)	2,960	(23)	2,937	(62)	2,875

- Notes:
1. The adjustment of 49 million yen for net sales to external customers also correspond to net sales that do not belong to the reportable segments.
 2. Adjustments to segment profit (loss) of (62) million yen are entirely attributable to net sales that do not belong to reportable segments and corporate expenses not allocated to reportable segments. Corporate expenses are general and administrative expenses not attributable to reportable segments.
 3. Segment profit (loss) corresponds to the operating profit reported on the Semi-annual Consolidated Statement of Income.