



November 27, 2025

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Securities code:	6535(Tokyo Stock Exchange)
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Notice Concerning Changes to the Management Structure and Executive Officer Appointments

i-mobile Co., Ltd. ("the Company") hereby announces that, at the meeting of the Board of Directors held today, it has resolved to implement changes to the management structure and Executive Officer appointments as described below.

Note

1. Purpose and Background

The i-mobile Group has enhanced its corporate value through the steady growth of its Hometown Tax Donation business "Furunavi," supported by the continued expansion of the hometown tax donation market, as well as through the overall expansion of its business portfolio, which includes the Online Advertising business and the Green Energy business. In addition, we have continued to make proactive investments in human capital and new businesses to ensure medium- to long-term growth.

In light of this business environment and the Company's current growth stage, we have decided to change our management structure to further enhance corporate value. Under the new structure, authority and responsibility related to business operations will be delegated to the "Executive Meeting," which will be composed of Executive Officers, including newly appointed Senior Executive Officers. This will enable quicker decision-making and more flexible strategy formulation, thereby establishing a more agile business execution structure.

Meanwhile, the Board of Directors will be positioned as the body responsible for high-level discussions and decision-making on the medium- to long-term growth strategy of the Group as a whole, as well as on business and investment strategies, while further strengthening its monitoring function over business execution. Through this approach, we will clarify the division of roles between management and execution, while achieving both enhanced governance effectiveness and the development of management talent.

Under this new structure, the Company will promote the creation of businesses that respond to social demands through faster decision-making and more flexible strategy formulation, striving to enhance sustainable corporate value and maximize shareholders' long-term interests. We kindly ask our shareholders and investors for their continued support.

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

2. Executive Officer Appointments (As of November 27, 2025)

*The underlined text indicates the changes.

Name	New job titles	Previous job titles
Toshihiko Tanaka	Representative Director, Chairman and <u>Senior Executive Officer</u> General Manager of the Representative Project Headquarters	Representative Director, Chairman General Manager, Representative Project Headquarters of the Company
Tetsuya Noguchi	Representative Director, CEO and <u>Senior Executive Officer</u>	Representative Director, CEO
Yasuhiro Fumita	Executive Managing Director and <u>Senior Executive Officer</u> , CFO General Manager of the Corporate General Headquarters	Executive Managing Director, CFO General Manager, Corporate General Headquarters of the Company
Yoshinori Mizota	<u>Senior Executive Officer</u> , General Manager of the Ad Platform Business Headquarters	Executive Officer, General Manager of Ad Platform Business Headquarters
Hideki Kato	<u>Senior Executive Officer</u> , General Manager of the Business Planning Headquarters	Executive Officer, General Manager of Business Planning Headquarters
Yasuhiro Kai	Executive Officer, General Manager of the Media Solution Headquarters	Executive Officer, General Manager of the Media Solution Headquarters
Yoichi Higashi	Executive Officer, General Manager of the Technology Headquarters	Executive Officer, General Manager of the Technology Headquarters

3. Governance Structure under the New Management System (as of November 27, 2025)

