



April 30, 2025

(Translation)

Dear all,

Name of Company: SEGA SAMMY HOLDINGS INC.
Name of Representative: Haruki Satomi,
President and Group CEO,
Representative Director

(Code No. 6460, Tokyo Stock Exchange Prime)

Further Inquiry: Makoto Takahashi,
Executive Vice President,
Executive Officer,
in charge of Corporate Planning
Division
(TEL: 03-6864-2400)

(Progress of Disclosed Matter) Notice regarding the Acquisition of Stakelogic B.V.

SEGA SAMMY HOLDINGS INC. (the "Company") and SEGA SAMMY CREATION INC. ("SSC"), a subsidiary of the Company, announced the acquisition of Stakelogic B.V. ("Stakelogic"), a company which operates a B2B iGaming content supplier business headquartered in Netherlands, on July 26, 2024 in "Notice regarding the Acquisition of Stakelogic B.V." (the Acquisition) and have been proceeding with the acquisition process. Today, we hereby notify that, as of April 28, 2025, Stakelogic B.V. has become a subsidiary of the Company, following the fulfillment of all necessary conditions for the completion of the acquisition.

The acquisition price in the Acquisition, which is an estimated amount at reference date, is approximately 125 million Euros (approximately 20.28 billion yen*), which includes the enterprise value of Stakelogic, adjustments based on interest-bearing debt, working capital, etc. of Stakelogic, and advisory fees of approximately 0.65 billion yen, for a total of approximately 20.93 billion yen. The adjustment amounts based on the above interest-bearing debt, working capital, etc. will be finalized within the six months from reference date.

Note: Exchange rate: 1 euro = 162.24 yen (closing price on April 28, 2025)

Future Outlook

The impact of this matter on the Company's consolidated financial results is under estimation and we will announce the impact at an appropriate timing.

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