

October 22, 2025

FOR IMMEDIATE RELEASE

KUBOTA Corporation
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Notice of Change of Representative Directors

Kubota Corporation (hereinafter “the Company”) hereby announces that the following changes of Representative Directors (including the change of President) were resolved at the Meeting of the Board of Directors held on October 22, 2025.

1) Reason for the Change

In 2021, the Company formulated a Long-Term Vision looking ahead to the next decade and has been working to address social issues through its businesses in the fields of food, water, and the environment. As 2026 marks the start of the next Mid-Term Business Plan, we have appointed Mr. Shingo Hanada, the current Executive Vice President who possesses the qualities and capabilities required of a top management leader, as President and CEO, to advance our business under a new management structure.

2) Change of the Title

<u>Name</u>	<u>New title</u>	<u>Current title</u>
Yuichi Kitao	Chairman and Representative Director	President and Representative Director
Shingo Hanada	President and Representative Director, CEO	Representative Director and Executive Vice President

3) Date of the Change

January 1, 2026

4) Resume of the Newly Appointed President and Representative Director, CEO

See attachment

(Attachment)

Resume of the Newly Appointed President and Representative Director, CEO

[Name]

Shingo Hanada

[Current Position]

Representative Director and Executive Vice President
General Manager of Farm and Industrial Machinery Consolidated Division,
General Manager of Innovation Center

[Number of Kubota Corporation's Shares Owned]

25,398 shares (as of October 22, 2025)

[Date of Birth]

November 14, 1963 (61 years old)



[Education]

Bachelor of Department of law, Tohoku University (graduated in March 1989)

[Career Summary]

April 1989	Joined KUBOTA CORPORATION
April 2015	General Manager of Tractor Planning and Sales Promotion Dept.
January 2017	General Manager of Agricultural Tractor Planning and Sales Promotion Dept.
January 2018	General Manager of Outdoor Power Equipment Business Unit, General Manager of Outdoor Power Equipment Business Planning and Development Dept.
January 2019	Senior Executive Officer, General Manager of Outdoor Power Equipment Division
February 2020	General Manager of Outdoor Power Equipment Business Planning and Development Dept.
January 2021	President of Kubota Holdings Europe B.V., President of Kverneland AS
January 2022	Managing Executive Officer of KUBOTA CORPORATION, President of Kubota North America Corporation, President of KUBOTA TRACTOR CORPORATION
March 2023	Director and Managing Executive Officer of KUBOTA CORPORATION
January 2024	Director and Senior Managing Executive Officer, General Manager of Farm and Industrial Machinery Strategy and Operations Headquarters, Deputy General Manager of Planning and Control Headquarters, Deputy General Manager of Innovation Center
January 2025	Representative Director and Executive Vice President (to present) General Manager of Farm and Industrial Machinery Consolidated Division (to present), General Manager of Innovation Center (to present)

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< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.