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To whom it may concern:

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Notice: Preliminary Monthly Data for August 2026

We hereby announce the preliminary monthly performance figures for August 2026.

Please note that the figures are based on internal management accounting data and may differ from those disclosed in the financial results announcement.

Monthly results for FY2026 (March,2027)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
Net sales (million yen)	4,070	3,318	4,481	4,846	3,947								20,662
SEKAIKAN Business ^{*1}	2,605	2,221	3,270	3,113	2,486								13,695
GIRLS Trend Business ^{*2 *3}	1,412	1,043	1,086	1,627	1,358								6,526
FURYU New Business ^{*1}	53	53	125	104	103								438
KPI													
Total number of plays (ten thousands times) ^{*2}	226	223	177	220	322								1,168
Number of PICTLINK end-of-month paid members (ten thousands) ^{*3}	122	120	118	117	122								-

Monthly results for FY2026 (March,2027): Year-on-year gr. (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
Net sales (%)	117.8%	101.6%	128.6%	115.4%	102.7%								113.2%
SEKAIKAN Business	121.7%	104.3%	158.1%	110.9%	96.1%								116.7%
GIRLS Trend Business	113.5%	107.2%	83.8%	120.1%	123.5%								109.3%
FURYU New Business	74.6%	32.3%	104.2%	281.1%	65.6%								79.8%
KPI													
Total number of plays (%)	98.7%	104.7%	90.3%	90.9%	110.3%								99.7%
Number of PICTLINK end-of-month paid members (%)	91.7%	91.6%	90.8%	90.7%	93.8%								-

Monthly results for FY2025 (March,2026)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
Net sales (million yen)	3,456	3,266	3,484	4,200	3,844	3,208	3,399	3,294	4,010	3,470	3,798	4,554	43,983
SEKAIKAN Business ^{*1}	2,141	2,129	2,068	2,808	2,587	2,027	2,264	1,930	2,729	2,272	2,265	2,502	27,722
GIRLS Trend Business ^{*2*3}	1,244	973	1,296	1,355	1,100	1,045	1,040	1,077	1,209	1,117	1,434	1,620	14,510
FURYU New Business ^{*1}	71	164	120	37	157	136	95	287	71	80	99	133	1,450
KPI													
Total number of plays (ten thousands times) ^{*2}	229	213	196	242	292	190	201	179	263	241	202	339	2,787
Number of PICTLINK end-of-month paid members (ten thousands) ^{*3}	133	131	130	129	130	126	124	123	125	125	124	127	-

<Comment on monthly results for August >

For August, net sales were 102.7% compared to the same month of the previous year.

By segment, the “SEKAIKAN Business” recorded 96.1% year-on-year, due to a decrease in the number of released titles for high-priced hobby products. The impact of the number of released titles is temporary, and performance is expected to remain solid for the full year.

The “GIRLS Trend Business” recorded 123.5% year-on-year, due to factors such as increased sales of consumables driven by strong play counts.

Regarding key performance indicators (KPIs), total plays were 110.3%, and the number of paid PICTLINK members at month-end was 93.8% compared to the previous year.

We will continue our efforts to improve business performance going forward.

Notes:

1. For the “SEKAIKAN Business” and “FURYU New Business” reporting segments, monthly performance can fluctuate significantly due to the timing of product releases and variations in sales by title.
2. “Total number of plays” is a key metric linked to “Photo sticker sales” and “Directly managed shops revenue” within the Photo Sticker Machine Business.
3. “Number of PICTLINK end-of-month paid members” is a key metric linked to “PICTLINK subscription revenue” within the PICTLINK Business.

*The animation business within the Furyu New Business segment has been excluded from the scope of the monthly results in this report from July 2025 onward, following its conversion into a subsidiary in June 2025.

The “Notice Regarding Preliminary Monthly Results for September 2026” is scheduled for disclosure on October 20, 2026.

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