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To whom it may concern:

Company: FURYU Corporation
Name of Representative: Masahito Enomoto,
President
(Code No. 6238, TSE Prime Market)
Contact: Jumpei Uji,
General Manager, Finance and Accounting
Department
(TEL. +81-3-5728-1761)

Notice Regarding Preliminary Monthly Results for March 2026

We hereby announce the preliminary monthly performance figures for March 2026.

Please note that the figures are based on internal management accounting data and may differ from those disclosed in the financial results announcement.

Monthly results for FY3/2026

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
Net sales (million yen)	3,456	3,266	3,484	4,200	3,844	3,208	3,399	3,294	4,010	3,470	3,798	4,554	43,983
SEKAIKAN Business ^{*1}	2,141	2,129	2,068	2,808	2,578	2,027	2,264	1,930	2,720	2,272	2,265	2,502	27,722
GIRLS Trend Business ^{*2 *3}	1,244	973	1,296	1,355	1,100	1,045	1,040	1,077	1,209	1,117	1,434	1,620	14,510
FURYU New Business ^{*1}	71	164	120	37	157	136	95	287	71	80	99	133	1,450
KPI													
Total number of plays (ten thousands times) ^{*2}	229	213	196	242	292	190	201	179	263	241	202	339	2,787
Number of PICTLINK end-of-month paid members (ten thousands) ^{*3}	133	131	130	129	130	126	124	123	125	125	124	127	-

Monthly results for FY3/2026 : Year-on-year comparison (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
Net sales (%)	97.5%	103.2%	101.8%	96.7%	100.3%	96.7%	87.0%	82.7%	95.8%	94.5%	106.2%	138.0%	99.4%
SEKAIKAN Business	111.0%	118.5%	98.6%	118.4%	112.9%	105.2%	106.9%	93.1%	107.3%	91.6%	118.0%	143.9%	109.6%
GIRLS Trend Business	90.5%	90.6%	122.1%	90.4%	89.7%	102.0%	71.4%	91.5%	92.3%	116.5%	102.9%	123.2%	97.6%
FURYU New Business	29.3%	55.6%	46.0%	7.9%	50.0%	37.1%	28.8%	39.2%	21.3%	34.5%	37.8%	53.8%	35.5%
KPI													
Total number of plays (%)	86.4%	91.8%	91.6%	97.6%	94.8%	85.2%	86.6%	88.2%	94.9%	110.0%	99.5%	102.1%	94.3%
Number of PICTLINK end-of-month paid members (%)	92.4%	92.9%	92.9%	92.1%	92.2%	90.6%	90.5%	90.4%	90.6%	91.2%	91.9%	92.7%	-

Monthly results for FY3/2025

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
Net sales (million yen)	3,546	3,165	3,421	4,343	3,832	3,318	3,907	3,984	4,187	3,671	3,577	3,301	44,252
SEKAIKAN Business*1	1,929	1,796	2,098	2,372	2,292	1,926	2,118	2,073	2,543	2,479	1,920	1,739	25,285
GIRLS Trend Business*2 *3	1,374	1,074	1,061	1,499	1,226	1,025	1,457	1,177	1,310	959	1,394	1,315	14,871
FURYU New Business*1	242	295	261	471	314	367	330	733	333	232	262	247	4,087
KPI													
Total number of plays (ten thousands times)*2	265	232	214	248	308	223	232	203	277	219	203	332	2,957
Number of PICTLINK end-of-month paid members (ten thousands)*3	144	141	140	140	141	139	137	136	138	137	135	137	-

<Comment on monthly results for March >

For March, net sales were 138.0% compared to the same month of the previous year.

By segment, the “SEKAIKAN Business” recorded 143.9% year-on-year, driven by strong performance in domestic arcade prizes, overseas merchandising, and mid- to high-priced hobbies.

The “GIRLS Trend Business” recorded 123.2% year-on-year. The special campaign “30th Anniversary of Puri – DEAR Reiwa & Heisei: Our Legendary Puri,” which started in late December, has continued to be well received and increased the number of plays. As a result, sales of consumables also rose.

Regarding key performance indicators (KPIs), total plays were 102.1%, and the number of paid PICTLINK members at month-end was 92.7% compared to the previous year.

We will continue our efforts to improve business performance going forward.

Notes:

1. For the “SEKAIKAN Business” and “FURYU New Business” reporting segments, monthly performance can fluctuate significantly due to the timing of product releases and variations in sales by title.
2. “Total number of plays” is a key metric linked to “Photo sticker sales” and “Directly managed shops revenue” within the Photo Sticker Machine Business.
3. “Number of PICTLINK end-of-month paid members” is a key metric linked to “PICTLINK subscription revenue” within the PICTLINK Business.

*Figures from subsidiaries are not included due to their minimal impact.

The “Notice Regarding Preliminary Monthly Results for April 2026” is scheduled for disclosure on May 14, 2026.

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