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To whom it may concern:

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Notice Regarding Preliminary Monthly Results for September 2025

We hereby announce the preliminary monthly performance figures for September 2025.

Please note that the figures are based on internal management accounting data and may differ from those disclosed in the financial results announcement.

Monthly results for FY3/2026

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
Net sales (million yen)	3,456	3,266	3,484	4,200	3,844	3,208							21,458
SEKAIKAN Business ^{*1}	2,141	2,129	2,068	2,808	2,578	2,027							13,760
GIRLS Trend Business ^{*2 *3}	1,244	973	1,296	1,355	1,100	1,045							7,013
FURYU New Business ^{*1}	71	164	120	37	157	136							685
KPI													
Total number of plays (ten thousands times) ^{*2}	229	213	196	242	292	190							1,362
Number of PICTLINK end-of-month paid members (ten thousands) ^{*3}	133	131	130	129	130	126							-

Monthly results for FY3/2026 : Year-on-year comparison (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
Net sales (%)	97.5%	103.2%	101.8%	96.7%	100.3%	96.7%							99.2%
SEKAIKAN Business	111.0%	118.5%	98.6%	118.4%	112.9%	105.2%							110.9%
GIRLS Trend Business	90.5%	90.6%	122.1%	90.4%	89.7%	102.0%							96.6%
FURYU New Business	29.3%	55.6%	46.0%	7.9%	50.0%	37.1%							35.1%
KPI													
Total number of plays (%)	86.4%	91.8%	91.6%	97.6%	94.8%	85.2%							91.4%
Number of PICTLINK end-of-month paid members (%)	92.4%	92.9%	92.9%	92.1%	92.2%	90.6%							-

Monthly results for FY3/2025

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
Net sales (million yen)	3,546	3,165	3,421	4,343	3,832	3,318	3,907	3,984	4,187	3,671	3,577	3,301	44,252
SEKAIKAN Business ^{*1}	1,929	1,796	2,098	2,372	2,292	1,926	2,118	2,073	2,543	2,479	1,920	1,739	25,285
GIRLS Trend Business ^{*2 *3}	1,374	1,074	1,061	1,499	1,226	1,025	1,457	1,177	1,310	959	1,394	1,315	14,871
FURYU New Business ^{*1}	242	295	261	471	314	367	330	733	333	232	262	247	4,087
KPI													
Total number of plays (ten thousands times) ^{*2}	265	232	214	248	308	223	232	203	277	219	203	332	2,957
Number of PICTLINK end-of-month paid members (ten thousands) ^{*3}	144	141	140	140	141	139	137	136	138	137	135	137	-

<Comment on monthly results for September >

For September, net sales were 96.7% compared to the same month of the previous year.

By segment, the “SEKAIKAN Business” recorded 105.2% year-on-year, driven by strong performance in Arcade prizes and high-end hobby items.

The “GIRLS Trend Business” recorded 102.0% year-on-year, mainly due to the effect of unified pricing in PICTLINK.

Regarding key performance indicators (KPIs), total plays were 85.2%, and the number of paid PICTLINK members at month-end was 90.6% compared to the previous year.

We will continue our efforts to improve business performance going forward.

Notes:

1. For the “SEKAIKAN Business” and “FURYU New Business” reporting segments, monthly performance can fluctuate significantly due to the timing of product releases and variations in sales by title.
2. “Total number of plays” is a key metric linked to “Photo sticker sales” and “Directly managed shops revenue” within the Photo Sticker Machine Business.
3. “Number of PICTLINK end-of-month paid members” is a key metric linked to “PICTLINK subscription revenue” within the PICTLINK Business.

*Figures from subsidiaries are not included due to their minimal impact.

The “Notice Regarding Preliminary Monthly Results for October 2025” is scheduled for disclosure on November 13, 2025.

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