

Monthly results for FY3/2025

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
Net sales (million yen)	3,546	3,165	3,421	4,343	3,832	3,318	3,907	3,984	4,187	3,671	3,577	3,301	44,252
SEKAIKAN Business ^{*1}	1,929	1,796	2,098	2,372	2,292	1,926	2,118	2,073	2,543	2,479	1,920	1,739	25,285
GIRLS Trend Business ^{*2 *3}	1,374	1,074	1,061	1,499	1,226	1,025	1,457	1,177	1,310	959	1,394	1,315	14,871
FURYU New Business ^{*1}	242	295	261	471	314	367	330	733	333	232	262	247	4,087
KPI													
Total number of plays (ten thousands times) ^{*2}	265	232	214	248	308	223	232	203	277	219	203	332	2,957
Number of PICTLINK end-of-month paid members (ten thousands) ^{*3}	144	141	140	140	141	139	137	136	138	137	135	137	-

<Comment on monthly results for July >

For July, net sales were 96.7% compared to the same month of the previous year.

By segment, the “SEKAIKAN Business” recorded 118.4% year-on-year, driven by strong performance in Arcade prizes and overseas merchandise sales.

The “GIRLS Trend Business” recorded 90.4% year-on-year, due to the earlier timing of photo sticker machine sales of last month.

Regarding key performance indicators (KPIs), total plays were 97.6%, and the number of paid PICTLINK members at month-end was 92.1% compared to the previous year.

We will continue our efforts to improve business performance going forward.

Notes:

1. For the “SEKAIKAN Business” and “FURYU New Business” reporting segments, monthly performance can fluctuate significantly due to the timing of product releases and variations in sales by title.
2. “Total number of plays” is a key metric linked to “Photo sticker sales” and “Directly managed shops revenue” within the Photo Sticker Machine Business.
3. “Number of PICTLINK end-of-month paid members” is a key metric linked to “PICTLINK subscription revenue” within the PICTLINK Business.

*Figures from part of subsidiaries are not included due to their minimal impact.

The “Notice Regarding Preliminary Monthly Results for August 2025” is scheduled for disclosure on September 17, 2025.

End