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June 18, 2025

To whom it may concern:

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Notice Regarding Preliminary Monthly Results for May 2025

We hereby announce the preliminary monthly performance figures for May 2025.

Please note that the figures are based on internal management accounting data and may differ from those disclosed in the financial results announcement.

Monthly results for FY3/2026

[illegible]

Monthly results for FY3/2026 : Year-on-year comparison (%)

[illegible]

Monthly results for FY3/2025

| | Apr. | May | Jun. | Jul. | Aug. | Sep. | Oct. | Nov. | Dec. | Jan. | Feb. | Mar. | Total |
|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|
| Net sales (million yen) | 3,546 | 3,165 | 3,421 | 4,343 | 3,832 | 3,318 | 3,907 | 3,984 | 4,187 | 3,671 | 3,577 | 3,301 | 44,252 |
| SEKAIKAN Business ^{*1} | 1,929 | 1,796 | 2,098 | 2,372 | 2,292 | 1,926 | 2,118 | 2,073 | 2,543 | 2,479 | 1,920 | 1,739 | 25,285 |
| GIRLS Trend Business ^{*2 *3} | 1,374 | 1,074 | 1,061 | 1,499 | 1,226 | 1,025 | 1,457 | 1,177 | 1,310 | 959 | 1,394 | 1,315 | 14,871 |
| FURYU New Business ^{*1} | 242 | 295 | 261 | 471 | 314 | 367 | 330 | 733 | 333 | 232 | 262 | 247 | 4,087 |
| KPI | | | | | | | | | | | | | |
| Total number of plays (ten thousands times) ^{*2} | 265 | 232 | 214 | 248 | 308 | 223 | 232 | 203 | 277 | 219 | 203 | 332 | 2,957 |
| Number of PICTLINK end-of-month paid members (ten thousands) ^{*3} | 144 | 141 | 140 | 140 | 141 | 139 | 137 | 136 | 138 | 137 | 135 | 137 | - |

<Comment on monthly results for May >

For May, net sales were 103.2% compared to the same month of the previous year.

By segment, the “SEKAIKAN Business” recorded strong sales of overseas products and high-end hobby items, achieving 118.5% year-on-year.

The “GIRLS Trend Business” was affected by a decline in total number of plays, resulting in 90.6% year-on-year.

Regarding key performance indicators (KPIs), total plays were 91.8%, and the number of paid PICTLINK members at month-end was 92.9% compared to the previous year.

We will continue our efforts to improve business performance going forward.

Notes:

1. For the “SEKAIKAN Business” and “FURYU New Business” reporting segments, monthly performance can fluctuate significantly due to the timing of product releases and variations in sales by title.
2. “Total number of plays” is a key metric linked to “Photo sticker sales” and “Directly managed shops revenue” within the Photo Sticker Machine Business.
3. “Number of PICTLINK end-of-month paid members” is a key metric linked to “PICTLINK subscription revenue” within the PICTLINK Business.

*Figures from subsidiaries are not included due to their minimal impact.

The “Notice Regarding Preliminary Monthly Results for June 2025” is scheduled for disclosure on July 18, 2025.

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