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To whom it may concern:

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Notice Regarding Preliminary Monthly Results for FY2025 (March)

We hereby announce the preliminary monthly performance figures for the fiscal year ending in March 2025.

Please note that the figures are based on internal management accounting data and may differ from those disclosed in the financial results announcement.

Monthly results for FY3/2025

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
Net sales (million yen)	3,546	3,165	3,421	4,343	3,832	3,318	3,907	3,984	4,187	3,671	3,577	3,301	44,252
SEKAIKAN Business ^{*1}	1,929	1,796	2,098	2,372	2,292	1,926	2,118	2,073	2,543	2,479	1,920	1,739	25,285
GIRLS Trend Business ^{*2 *3}	1,374	1,074	1,061	1,499	1,226	1,025	1,457	1,177	1,310	959	1,394	1,315	14,871
FURYU New Business ^{*1}	242	295	261	471	314	367	330	733	333	232	262	247	4,087
KPI													
Total number of plays (ten thousands times) ^{*2}	265	232	214	248	308	223	232	203	277	219	203	332	2,957
Number of PICTLINK end-of-month paid members (ten thousands) ^{*3}	144	141	140	140	141	139	137	136	138	137	135	137	-

Monthly results for FY3/2025 : Year-on-year comparison (%)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
Net sales (%)	101.6%	97.7%	100.3%	110.4%	102.6%	95.5%	109.2%	110.2%	98.9%	116.9%	98.7%	97.2%	103.2%
SEKAIKAN Business	113.3%	92.0%	108.6%	119.3%	107.3%	96.1%	122.4%	104.1%	101.0%	134.5%	109.5%	103.9%	108.9%
GIRLS Trend Business	96.2%	103.0%	84.0%	99.5%	93.2%	90.9%	94.2%	92.5%	97.0%	93.9%	84.8%	91.4%	93.2%
FURYU New Business	67.6%	120.9%	120.3%	107.5%	111.3%	107.9%	108.9%	210.0	92.5%	84.4%	116.4%	87.3%	111.2%
KPI													
Total number of plays (%)	98.9%	84.7%	95.1%	85.2%	90.6%	91.8%	85.9%	95.3%	86.8%	83.9%	83.5%	86.5%	88.8%
Number of PICTLINK end-of-month paid members (%)	98.6%	96.6%	96.6%	95.9%	94.6%	94.6%	93.8%	93.8%	93.9%	93.8%	93.1%	93.2%	-

Monthly results for FY3/2024

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
Net sales (million yen)	3,490	3,241	3,412	3,934	3,735	3,473	3,579	3,615	4,232	3,139	3,623	3,396	42,874
SEKAIKAN Business ^{*1}	1,702	1,953	1,931	1,988	2,137	2,004	1,730	1,992	2,519	1,843	1,754	1,673	23,233
GIRLS Trend Business ^{*2 *3}	1,429	1,043	1,263	1,506	1,315	1,128	1,546	1,272	1,351	1,021	1,643	1,439	15,962
FURYU New Business ^{*1}	358	244	217	438	282	340	303	349	360	275	225	283	3,679
KPI													
Total number of plays (ten thousands times) ^{*2}	268	274	225	291	340	243	270	213	319	261	243	384	3,330
Number of PiCTLINK end-of-month paid members (ten thousands) ^{*3}	146	146	145	146	149	147	146	145	147	146	145	147	-

<Comment on monthly results for March>

For March, net sales were 97.2% compared to the same month of the previous year.

By segment, the “SEKAIKAN Business” recorded strong overseas product sales, achieving 103.9% year-on-year.

The “GIRLS Trend Business” was affected by a decline in total number of plays, resulting in 91.4% year-on-year.

Regarding key performance indicators (KPIs), total plays were 86.5%, and the number of paid PiCTLINK members at month-end was 93.2% compared to the previous year.

We will continue our efforts to improve business performance going forward.

Notes:

1. For the “SEKAIKAN Business” and “FURYU New Business” reporting segments, monthly performance can fluctuate significantly due to the timing of product releases and variations in sales by title.
2. “Total number of plays” is a key metric linked to “Photo sticker sales” and “Directly managed shops revenue” within the Photo Sticker Machine Business.
3. “Number of PiCTLINK end-of-month paid members” is a key metric linked to “PiCTLINK subscription revenue” within the PiCTLINK Business.

*Figures from subsidiaries are not included due to their minimal impact.

The “Notice Regarding Preliminary Monthly Results for FY2025 (April)” is scheduled for disclosure on May 14, 2025.

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