Press Release

Strike Group Co., Ltd.

September 4, 2026

Notice Regarding the Launch of "SMART" Global

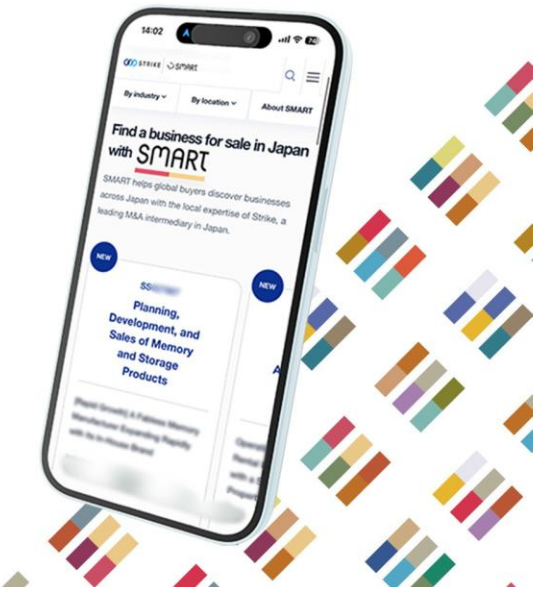
— Strengthening Cross-Border M&A —

Strike Co., Ltd. ("Strike"), the operating company of Strike Group Co., Ltd. (Head Office: 1-2-1 Otemachi, Chiyoda-ku, Tokyo; Listed on the TSE Prime Market; "Strike Group"), launched the global website for its M&A platform "SMART" on Friday, September 4, 2026.

The site has initially launched in English, with plans to sequentially expand supported languages. Previously, Strike provided M&A deal information on the English page of its corporate website. This content has now been migrated to a standalone site featuring a completely redesigned interface. As part of Strike's broader commitment to supporting cross-border M&A, the Company has begun listing, in English, domestic sell-side opportunities that are expected to generate strong business synergies primarily with overseas companies.

▼ Explore "SMART" Global

https://smart.strike-group.com/



1. Background to the Launch: A More Efficient Way to Discover Japanese M&A Opportunities

Guided by its mission to "Create partnerships that change the world," Strike Group aims to become a comprehensive consulting firm with M&A at its core. To ensure that highly attractive companies and businesses continue to thrive well into the future, the Group is aggressively expanding its service portfolio. In addition to its traditional business succession M&A services, the Group is now actively advancing growth-oriented M&A, startup M&A, cross-border M&A, and M&A strategic consulting.

For cross-border M&A, Strike targets both inbound and outbound transactions. Leveraging its global network and specialized teams, the Company provides comprehensive, end-to-end support throughout the transaction lifecycle—from target sourcing and term negotiations to document preparation and final closing.

As a testament to its steadily expanding cross-border track record, Strike recently advised LocationMind Inc., a University of Tokyo spinout, on its acquisition of U.S.-based Irys, Inc. in 2025.

“SMART” Global further strengthens Strike’s inbound M&A capabilities by making Japanese opportunities more accessible to potential buyers worldwide.

Once an inquiry is received, Strike's Global M&A Division will support the entire process from initial evaluation through execution.

2. Key Features of “SMART” Global

・**Curated Deals with Global Synergy Potential:** Strike carefully selects Japanese sell-side opportunities with strong potential to generate synergies for overseas buyers. To protect confidentiality, listings are anonymized while still providing key preliminary information in English, including business overviews and competitive advantages.

・**Targeted Search by Industry, Region, and Revenue:** Prospective international buyers can efficiently filter opportunities by industry, geographic region, and revenue, making it easier to identify acquisition candidates that align with their growth strategies and investment criteria.

・**End-to-End English-Language Advisory Support:** Inquiries can be submitted in English directly through each deal page. Depending on the transaction, Strike’s Global M&A Division facilitates communication between the buyer and the target company, assists with term negotiations, prepares the necessary legal documentation, and guides the cross-border transaction through closing.

3. “SMART” Global at a Glance

Platform: “SMART” Global

Launch date: September 4, 2026

URL: https://smart.strike-group.com/

Language: English

Designed for: International companies considering acquisitions, capital investments, or business alliances in Japan.

4. Comment from the Global M&A Division

“Every day, we receive inquiries from international buyers who are eager to invest in Japan’s exceptional technologies and high-quality businesses.

Through “SMART” Global, we are thrilled to make these outstanding opportunities more accessible to the world.

When executing a transaction, our Global M&A Division works seamlessly with our domestic advisors to fully support your acquisition journey in Japan. We do more than just overcome language barriers; we help you navigate the unique nuances of Japanese corporate culture and business practices. By carefully bridging these gaps, we ensure a smooth, transparent, and secure cross-border M&A experience for our international partners.”

5. About M&A Platform “SMART”

SMART, short for “Strike M&A Rapid Trading System,” was launched in 1998 as Japan’s first online M&A marketplace. For nearly three decades, it has connected business owners facing succession challenges with companies seeking new avenues for growth.

On July 11, 2026, Strike introduced a redesigned SMART experience, including a new information architecture, website design, and logo. The service was repositioned as a decision-support platform for M&A professionals, helping users move from opportunity discovery to investment decisions.

Strike also launched “SMART M&A Knowledge,” an editorial resource offering practical information and insights for corporate M&A professionals.

▼SMART Japan

https://www.strike.co.jp/smart/

■ Contact Information

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Company Profile: Strike Group Co., Ltd.

Company Name	Strike Group Co., Ltd.
Stock Market Listing	Tokyo Stock Exchange Prime Market (Securities Code: 6196)
Address	15F MITSUI & CO. Building, 1-2-1 Otemachi, Chiyoda-ku, Tokyo
Established	July 1997
Share Capital	JPY 823.74 million
Representative	Kunihiko Arai, President and CEO
Business Description	Comprehensive M&A support (M&A brokerage, operation of the "SMART" M&A platform, corporate valuation and enhancement consulting, etc.)
URL	https://www.strike.co.jp/group/