



June 10, 2026

To whom it may concern,

Company name: Atrae, Inc.
 Representative: Yoshihide Arai, President and CEO
 Stock Code: 6194 TSE Prime Market
 Contact: Hidekazu Suzuki, Director CFO

Notice Regarding the Revision of Full-Year Financial Forecast for the Fiscal Year Ending September 30, 2026

Atrae, Inc. (the "Company") hereby announces that the Board of Directors, in a resolution dated June 10, 2026, determined to revise the full-year financial forecast for the fiscal year ending September 30, 2026 (October 1, 2025 to September 30, 2026), which was announced on November 13, 2025, as follows.

1. Revision of full-year financial forecast for FY2026 (October 1, 2025 to September 30, 2026)

	Net sales	Operating profit before share-based payment expenses	Operating Profit	Ordinary Profit	Profit	Earnings per Share
Previous forecast (A)	Million yen 8,600	Million yen 1,472	Million yen 1,100	Million yen 1,053	Million yen 756	Yen 33.12
Revised forecast (B)	8,600	1,586	1,300	1,243	908	40.69
Variance in amount (B-A)	0	114	200	190	152	—
Variance in percentage (%)	0.0	7.7	18.2	18.0	20.1	—
(For reference) Results for FY2025	7,634	2,173	1,853	1,812	1,171	49.34

2. Reason for the revision

With a view to achieving sustainable sales growth (CAGR of over +30%) from the fiscal year ending September 30, 2027, onward, the Company has positioned the fiscal year ending September 30, 2026, as a fiscal year for executing strategic investments. These investments include the development of new features for Wevox, advertising expenses for Green and Wevox, and human capital investments such as personnel expenses associated with hiring and raising employee salary levels.

During the current fiscal year, order intake for Wevox through SMBC Wevox, Inc., which boasts a high operating profit margin, exceeded expectations and significantly drove overall profitability. Furthermore, while steadily executing our strategic investments, efficient spending allowed us to keep expenses lower than initially anticipated.

As a result of the above, while there is no change to the net sales forecast, the Company has decided to upwardly revise each profit line item from operating profit before share-based payment expenses downward, as well as earnings per share, in the full-year earnings forecast for the fiscal year ending September 30, 2026, driven by improved profitability and investment efficiency. Furthermore, as a result of this revision, the Company's return on equity (ROE) for the fiscal year is projected to surpass the previously announced target of 20%. The Company will continue to strive for sustainable growth while maintaining high capital efficiency.

Notes 1: Forward-looking statements, including the financial forecasts stated in this material, are based on information currently available to the Company and certain assumptions deemed reasonable. Results may differ materially from the financial forecasts due to various factors.

Notes 2: This is an English translation of the captioned release. This translation is prepared and provided for the purpose of the reader's convenience. All readers are recommended to refer to the original version in Japanese of the release for complete information.