

To whom it may concern:

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Notice Concerning the Publication of “Impact Report 2026”
– The Social Impact of End-of-Life Infrastructure –

Kamakura Shinsho, Ltd. (the “Company”) hereby announces that it has today published “Impact Report 2026” (the “Report”), its first-ever impact report. The Report organizes and visualizes the social value (impact) that the Company creates through “building an End-of-Life Infrastructure,” together with the pathways through which that value is delivered.



Details

1. Background and purpose of the publication of the Report

Japan’s aging society is at the most advanced stage in the world, and by 2040 its elderly population is projected to reach 39.2 million, with an aging rate of 34.8%*. In addition to increasing longevity, changes in social and family structures — the shift to nuclear families, population concentration in major metropolitan areas, and the increase in single-person households — are progressing at an unprecedented pace, and needs relating to “End-of-Life Activity” (Shukatsu) are becoming increasingly diverse from one individual to another.

At the same time, End-of-Life Activity spans multiple areas — funerals, graves, nursing care, inheritance, real estate, and the disposal of personal effects — with 30 to 50 administrative procedures said to arise after a death alone. Few parties can offer neutral, comprehensive advice across the whole picture, and “not knowing what to do” has itself become a significant procedural and psychological burden for elderly people and their families. The Company has addressed this through its business — tackling the information asymmetry, the absence of anyone to consult, and the psychological and procedural burdens these create.

The social significance of the Company’s End-of-Life-related services has, in some ways, been taken for granted. The Report provides an opportunity to clarify once again the social context in which that significance arises, the pathways through which it is realized, and the specific impact it can offer.

As Japan’s aging society continues to deepen, we — the Company — recognized as a leading player in the End-of-Life field — will embrace its role with full understanding and, together with partners who share this purpose, fulfill the social responsibility entrusted to us. At the same time, the Company remains committed to sharing this information with its investors and meeting their expectations.

2. Future outlook

The Company believes the Report will contribute to improving its business performance over the medium to long term, though its impact on the current fiscal year’s consolidated results is expected to be immaterial.

[Overview of the Report]

- Name: Impact Report 2026
- Publication date: September 10, 2026
- URL: https://www.kamakura-net.co.jp/assets/pdf/ir/impact_report_2026_en.pdf

* Source: Cabinet Office, “Annual Report on the Ageing Society FY2026”

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