つながりは、いつもここに
鎌倉新書
Kamakura Shinsho

August 17, 2026

To whom it may concern:

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	(Ticker symbol: 6184, TSE Prime Market)
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Notice Concerning Commencement of a New Business

Kamakura Shinsho, Ltd. (the "Company") hereby announces that it has decided today to commence a new business, as detailed below.

Details

1. Details of the new business

The Company will launch “Manabi to Shigoto – A Lifelong Partner for Reskilling and Work,” a new service that provides integrated support for recurrent education and career development for people of all generations, including middle-aged and senior individuals. The service is a digital platform that provides end-to-end support spanning “reskilling,” an area of growing social interest, and “employment.” From the first day of launch, more than 100 companies and organizations that welcome reskilled talent will participate in the service, with more than 140 initial job listings. Through this service, the Company will contribute to alleviating society’s labor shortage and to realizing a society in which everyone can remain connected to society and find purpose in life through a second career.

Japan currently faces a serious labor shortage accompanying the progression of its super-aged society, and the need for government-led investment in reskilling and for second-career support for middle-aged and senior individuals is rapidly increasing. In the current market, however, a significant gap (disconnect) exists between “learning” and “employment”: individuals who have completed reskilling courses often cannot find jobs in which they can apply what they have learned, while companies do not know how to reach reskilled talent who can contribute immediately.

The Company has long supported people through the various life decisions that arise in an aging society (end-of-life planning, or shukatsu). In the coming age of longevity, the Company believes that what matters most is how people can maintain a sense of purpose and remain connected to society throughout their lives. In the era of 100-year lifespans, many people who are still healthy, willing to work, and eager to contribute to society are unable to take the first step because they do not know where to begin. Driven by a strong desire to provide reliable support to such people, the Company developed this service to go beyond the framework of a conventional job site or learning school and to serve as a “lifelong partner” for people living in the 100-year-life era, offering total support that seamlessly connects learning and work.

2. Timing of commencement of the new business

August 17, 2026

3. Total amount of expenditures planned specifically for the new business

As this is an asset-light business, no special expenditures are planned.

4. Future outlook

The Company believes that this business will contribute to improving its business performance; however, its impact on the consolidated financial results for the current fiscal year is expected to be immaterial. Should any matter arise that should be disclosed regarding the impact on business performance, the Company will promptly announce it.

Going forward, the Company will not limit the service to private-sector development, but will actively pursue public-sector partnerships by collaborating with Hello Work (public employment security offices) and leveraging the network of local governments built through public-private collaborative projects. To address the employment challenges faced by local governments, the Company will build a comprehensive employment support framework for a wide range of generations, encompassing not only employment support for seniors but also career development for younger generations and re-employment support for middle-aged workers. By strengthening collaboration with local governments and expanding regional networks, the Company will promote the realization of a sustainable, multigenerational society in which everyone, regardless of age, can learn at any time and thrive in their local communities at any time.

[Reference]

Consolidated earnings forecast for the fiscal year ending January 31, 2027

Net sales (Millions of yen)	Adjusted EBITDA (Millions of yen)	Operating profit (Millions of yen)	Ordinary profit (Millions of yen)	Profit attributable to owners of parent (Millions of yen)	Basic earnings per share (Yen)
10,500	2,075	1,700	1,690	1,100	26.7

Consolidated results for the fiscal year ended January 31, 2026

Net sales (Millions of yen)	Adjusted EBITDA (Millions of yen)	Operating profit (Millions of yen)	Ordinary profit (Millions of yen)	Profit attributable to owners of parent (Millions of yen)	Basic earnings per share (Yen)
8,335	1,653	1,161	1,165	765	20.49

[Overview of the new business]

・ Name: Manabi to Shigoto – A Lifelong Partner for Reskilling and Work

・ Service URL: https://manabitoshigoto.jp

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