Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

August 7, 2026

To whom it may concern

Company name:	Asahi Diamond Industrial Co., Ltd.
Representative:	Kazuki Kataoka, President and Representative Director (Stock Exchange Code: 6140, Tokyo Prime Market)
Contact:	Hitoshi Kusakabe, Executive Officer, Administration Division Director (Tel: +81-3-3222-6311)

Notice Concerning the Introduction of a Shareholder Benefits Program

Asahi Diamond Industrial Co., Ltd. (the "Company") hereby announces at a Board of Directors meeting held today, a resolution was passed to introduce a shareholder benefits program, as detailed below.

1. Purpose of Introducing the Shareholder Benefit Program

Under the Company's new "Medium-Term Management Plan 2030" (covering the fiscal years ending March 2027 through March 2031), the Company aim to improve capital efficiency and corporate value while ensuring financial stability. As a general principle, the Company will pay a progressive dividend of 34 yen or more per share, and the Company has set a target total payout ratio of 100% over a five-year cumulative period.

The Company have decided to introduce a shareholder benefits program to express the Company's deep gratitude for the ongoing support of our shareholders, to raise awareness of the Company's stock, and to encourage more shareholders to hold the Company's stock over the medium to long term.

2. Overview of the Shareholder Benefits Program

(1) Eligible Shareholders

Shareholder benefits will be provided twice a year. Twice a year, as of the end of September and the end of March (record dates), the program is available to shareholders listed or recorded in the Company's shareholder registry who have continuously held three trading units (300 shares) or more of the Company's stock for at least one year.

As a special exception for the first round, eligible shareholders as of the end of March 2027 (record date) will be those who have continuously held shares from the end of September 2026 through the end of March 2027.

(2) Details of Shareholder Benefits

Depending on the number of shares held by eligible shareholders, the Company will present the following coupons redeemable at the Asahi Diamond Jewelry Official Online Shop.

Number of Shares Held	Benefit Details Twice a year, at the end of September and the end of March The Company's Official Jewelry Online Shop Coupon
300 shares or more but less than 500 shares	3,000 yen each
500 shares or more but less than 1,000 shares	5,000 yen each
1,000 shares or more	10,000 yen each

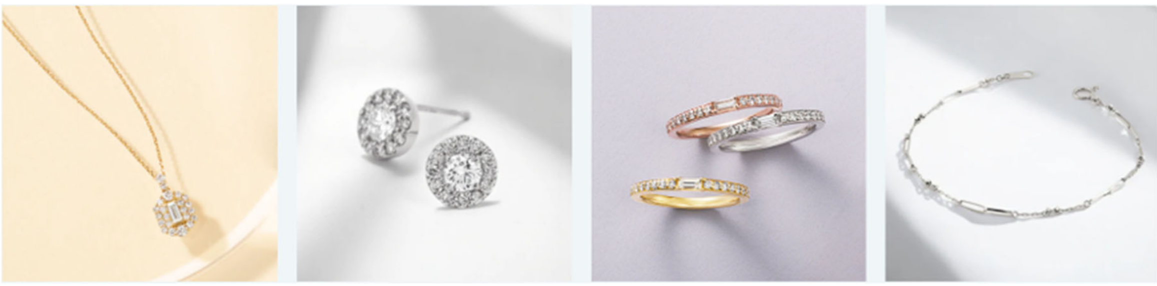
*1: After issuing a coupon on the Digital Gift® website, you can use one coupon toward a purchase totaling 30,000 yen or more at the company's official jewelry online shop.
*2: Cannot be used in conjunction with other coupons or discounts.
*3: The expiration date is six months.

(3) Timing and Method of Distribution

The company plan to include this information in the dividend-related documents sent to eligible shareholders in late June and late November of each year.

(4) Link to our official jewelry online shop

https://asahidia-jewely.shop/



Asahi Diamond's jewelry combines the Company's expertise in evaluating diamonds—based on comprehensive basic diamond research and a reliable diamond supply chain rooted in deep ties with overseas diamond markets—with the technical skills to bring out the brilliance of diamonds, all to provide jewelry that delights the Company's customers.

End