



August 8, 2025

To whom it may concern

Company name: IBJ, Inc.  
Representative: Shigeru Ishizaka, CEO  
(Securities code: 6071)

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## **Notice Regarding Execution of Capital and Business Alliance Agreement with Tameny Inc. and Acceptance of Third Party Allotment of Shares**

At a meeting of the Board of Directors held on August 8, 2025, the Company resolved to enter into a capital and business alliance agreement (hereinafter referred to as the “Capital and Business Alliance Agreement”; the alliance based on this agreement is hereinafter referred to as the “Capital and Business Alliance”) with Tameny Inc. (Securities Code: 6181, listed on the Tokyo Stock Exchange Growth Market; hereinafter referred to as “Tameny”), and to accept new shares to be issued by Tameny through a third-party allotment (hereinafter referred to as the “Third-Party Allotment”), subject to the effectiveness of Tameny’s securities registration statement.

### **1. Reason for the Capital and Business Alliance Agreement**

Tameny operates under the corporate philosophy of creating a better life and engages in marriage-hunting, casual wedding services, and regional revitalization / quality of life (QOL) businesses. In the marriage-hunting business, Tameny provides high-value-added marriage counseling services (marriage counseling services offering high-quality marriage-hunting support provided by dedicated concierges); in the casual wedding business, it provides planning for casual wedding ceremonies, receptions, and after-parties, as well as high-quality photo wedding services; and in the regional revitalization / QOL business, it provides marriage hunting-support solutions primarily for local governments. As stated in its Second Medium-Term Management Plan (FY2025–FY2027) announced on May 17, 2024, Tameny aims to achieve industry-leading numbers of new members and successful marriages in the marriage-hunting business in collaboration with partner companies, and to provide services to approximately 2% of the married couples in Japan in the casual wedding business. It is currently working to expand brand awareness, broaden its service area, and pursue business reforms through IT and digital transformation.

Based on the Company’s philosophy of “Bringing happiness to all the people who share a connection,” it offers marriage-hunting services and life design services with the goal of contributing to the resolution of social issues through successful marriages. In addition to the credibility of being listed on the prime section of the Tokyo Stock Exchange, the Company engages in comprehensive marriage-hunting and life design business by leveraging its unique strengths in marriage support, matchmaking systems, and an overwhelming membership base.

Against this backdrop, through discussions with Tameny, the Company has come to the conclusion that by utilizing its know-how and infrastructure, it can help Tameny evolve its marriage-hunting services and achieve industry-leading enrollment and successful marriage results, thereby contributing to the healthy development of the entire marriage-hunting industry.

### **2. Details of the capital and business alliance, etc.**

#### **(1) Details of the business alliance**

The details of the business alliance agreed upon between Tameny and the Company are as follows. Although the Company is in the same industry, the Capital and Business Alliance is intended to contribute to the growth and development of both companies and the industry as a whole, and the Capital and Business Alliance Agreement does not include any provisions that would restrict Tameny’s business activities.

- To utilize the IBJ marriage counseling service platform in addition to the existing matching platform at Tameny’s

core marriage counseling service offices

- To establish a cooperative framework in the marketing and promotion of Tameny's marriage counseling services, to optimize the cost of advertising for customer acquisition and the unit price of customer acquisition, and to expand membership from marriage-hunting parties through cooperation between the two companies
- Other matters agreed upon by the two companies to enhance corporate value

## (2) Details of the capital alliance

As a result of the Capital and Business Alliance, the Company will acquire 652,000 shares of common stock of Tameny, as described below, and will hold 14.40% of the voting rights after the Third-Party Allotment.

Details of the Company's acceptance of a third-party allotment of shares

- Number of shares held before the change: 3,972,500 shares (voting rights ownership ratio: 15.09%)
- Number of shares to be accepted: 652,000 shares
- Number of shares held after the acquisition: 4,624,500 shares (voting rights ownership ratio: 14.40%)
- Payment amount: 78,892,000 yen (121yen per share)

## 3. Outline of the counterparty to the Capital and Business Alliance (as of March 31, 2025)

Outline of the counterparty to the Capital and Business Finance (as of March 31, 2025)				
(1)	Name	Tameny Inc.		
(2)	Location	20-3, Osaki 1-chome, Shinagawa-ku, Tokyo		
(3)	Title and name of representative	Representative Director, President, and CEO Shigeru Sato		
(4)	Business activities	Marriage-hunting business, casual wedding business, and regional revitalization / QOL business		
(5)	Share capital	46 million yen		
(6)	Date of establishment	June 15, 2004		
(7)	Major shareholders and shareholding ratio	IBJ, Inc.	15.09%	
		Shigeru Sato	12.31%	
		TMS Holdings Co., Ltd.	6.85%	
		Four Sis & Co.	6.06%	
		Totem Co., Ltd.	4.94%	
		Rakuten Securities, Inc.	3.31%	
		Totaku Kanko Ltd.	1.71%	
		Masaki Kobayashi	1.67%	
		Yamakawa Kikaku Ltd.	1.56%	
		Yuichiro Takanashi	1.51%	
(8)	Relationship between the parties			
	Capital relationship	The Company holds 3,972,500 shares of common stock of Tameny Inc. (15.09% of the total issued shares).		
	Personnel relationship	Not applicable.		
	Business relationship	Not applicable.		
	Related party status	Not applicable.		
(9) Operating results and financial position for the past three years (unit: thousand yen)				
Accounting period		Fiscal year ended March 31, 2023 (consolidated)	Fiscal year ended March 31, 2024 (non-consolidated)	Fiscal year ended March 31, 2025 (non-consolidated)
Net assets		150,452 thousand yen	149,569 thousand yen	−694,878 thousand

			yen
Total assets	5,016,418 thousand yen	4,858,904 thousand yen	3,589,579 thousand yen
Net assets per share	5.73 yen	5.69 yen	-26.39 yen
Net sales	5,604,167 thousand yen	5,598,503 thousand yen	5,909,037 thousand yen
Operating profit (loss)	-151,374 thousand yen	77,303 thousand yen	-56,207 thousand yen
Ordinary profit (loss)	-230,177 thousand yen	27,238 thousand yen	-99,541 thousand yen
Profit (loss)	-237,262 thousand yen	3,469 thousand yen	-848,709 thousand yen
Loss attributable to owners of parent	-237,262 thousand yen	—	—
Basic earnings (loss) per share	-9.49 yen	0.13 yen	-32.25 yen
Dividends per share	—	—	—

Notes: 1. The above table is as of March 31, 2025, unless otherwise noted.

2. The operating results and financial position for the past three years in the above table are on a consolidated basis for the fiscal year ended March 31, 2023, and on a non-consolidated basis for the fiscal years ended March 31, 2024 and March 31, 2025, following the shift to non-consolidated reporting in the fiscal year ended March 31, 2024.

#### 4. Schedule

- (1) Resolution of the Board of Directors: August 8, 2025
- (2) Date of execution of capital and business alliance agreement: August 8, 2025
- (3) Payment date and share acquisition date: August 25, 2025 (scheduled)
- (4) Date of commencement of business alliance under the Capital and Business Alliance: August 25, 2025 (scheduled)

#### 5. Future schedule

Although the impact of the Capital and Business Alliance on the Company's performance is expected to be minimal, should any matters arise requiring disclosure, they will be promptly announced.

(Reference) The Company's consolidated earnings forecast for the current fiscal year (announced on February 12, 2025) and consolidated results for the previous fiscal year

	Fiscal year ending December 31, 2025	Fiscal year ended December 31, 2024
Net sales	19,405 million yen	17,739 million yen
Operating profit	3,124 million yen	2,579 million yen
Ordinary profit	3,085 million yen	2,561 million yen
Profit attributable to owners of parent	1,989 million yen	1,523 million yen
Basic earnings per share	52.65 yen	40.16 yen