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For immediate release

Company name: VECTOR INC
Representative: Keiji Nishie
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Notice Regarding Acquisition of Shares of AILES inc. (Consolidation as Subsidiary)

VECTOR INC. (the "Company") hereby announces that it resolved at its Board of Directors meeting held today to acquire all shares of AILES inc. ("AILES") and make it a consolidated subsidiary, and entered into a share transfer agreement on the same date, as detailed below.

1. Reason for share acquisition

The VECTOR Group is guided by its philosophy of "making people happy by delivering excellent products, services and solutions to the world," and has consistently achieved growth by developing a business centered around strategic PR services.

Moreover, even during periods of growth, the Company has proactively responded to changes in the market environment while continuously expanding and strengthening its services. As a "fast company" offering comprehensive, one-stop support for marketing strategies aimed at making people aware of the outstanding products, services, and other attributes of its clients, it has developed a system to provide a wide range of marketing services that balance effectiveness and cost efficiency to meet customer needs.

According to the "2025 Advertising Expenditures in Japan" report released by Dentsu Inc. in March 2026, digital investment in the advertising industry is accelerating due to strong corporate earnings; in particular, demand for vertical video ads on social media and video ads on connected TVs is increasing, and the internet advertising market is expected to continue expanding.

In response to changes in the market environment, the Company is focused on strengthening its Group foundation, including through M&A, with the goal of enhancing services, particularly in the social media sector, where the share of consumers' disposable time is increasing.

AILES operates an online school for training influencers and creators, a membership community where participants can receive direct guidance from prominent influencers, and a social media management agency business. It is a social media marketing firm with the mission of "scientifically exploring infinite possibilities through social media" that optimizes corporate marketing activities by developing and graduating the next generation of influencers and creators.

The Company has decided to vertically integrate AILES's advanced influencer and creator development expertise and the resources of the talent it has cultivated, thereby establishing a

system to dynamically allocate and supply high-quality talent to rapidly expanding PR x short video projects. It thereby aims to broaden its marketing domains to "make people aware of the outstanding products, services, and other attributes of its clients," maximize effectiveness, and strengthen the foundations for contributing to its clients' business growth.

VECTOR will continue to enhance the Group, including through M&A, to adapt to changes in the market environment, while driving further growth and offering comprehensive support for its clients' marketing strategies.

2. Overview of new subsidiary (AILES)

(1) Name	AILES inc.		
(2) Location	3rd Floor, WIS Building, 4-29-6 Nishi-Shinjuku, Shinjuku-ku, Tokyo		
(3) Representative	Representative Director Sho Narumi		
(4) Business description	<p>1. Agent, management, casting, and promotion of talent, musicians, influencers, directors, screenwriters, actors, cultural figures, etc.</p> <p>2. Website planning, production, operation, and consulting</p> <p>3. Advertising, mail-order sales, and information provision using internet, mobile information terminal devices, and other means</p> <p>4. Production, wholesaling, sales, and consulting for apparel brands</p> <p>5. All businesses incidental and related to the preceding items</p>		
(5) Share capital	¥2 million		
(6) Date of establishment	October 9, 2018		
(7) Major shareholders and shareholding ratios	Sho Narumi 100.0%		
(8) Relationship between VECTOR and AILES	Capital relationship	Not applicable.	
	Human resources relationship	Not applicable.	
	Business relationship	Not applicable.	
(9) AILES consolidated financial results and financial position			
Fiscal year	FY9/23	FY9/24	FY9/25
Net assets	¥144 million	¥200 million	¥324 million
Total assets	¥261 million	¥317 million	¥555 million
Net assets per share	¥720,044.24	¥1,004,682.74	¥1,622,523.73
Net sales	¥395 million	¥720 million	¥857 million
Operating profit	¥71 million	¥75 million	¥184 million
Ordinary profit	¥72 million	¥77 million	¥185 million
Net income	¥64 million	¥56 million	¥123 million
Basic earnings per share	¥322,640.47	¥284,638.50	¥617,841.00
Dividends per share	¥0	¥0	¥0

3. Overview of seller of shares

Name	Sho Narumi
Address	The information is not disclosed at the request of the other party.
Relationship between VECTOR and party from whom shares are acquired	There are no capital relationships, human resources relationships, or business relationships between VECTOR and the counterparty of the share acquisition that require disclosure. In addition, there are no applicable matters regarding related parties.

4. Number of shares, acquisition price, and status of shares owned before and after acquisition

(1) Number of shares owned before acquisition	0 shares (voting rights: 0, percentage of voting rights: 0.0%)
(2) Number of shares acquired	200 shares (200 voting rights)
(3) Acquisition cost (Note)	Common stock of AILES inc. ¥1,250 million Advisory fees, etc. (estimated) ¥60 million Total(Estimated amount) ¥1,310million
(4) Number of shares owned after acquisition	200 shares (voting rights: 200, percentage of voting rights: 100.0%)

(Note) The acquisition price was determined through consultation with the seller after accounting, tax, and legal due diligence by a third-party organization.

5. Schedule

(1) Contract execution	April 21, 2026
(2) Share transfer (planned)	April 30, 2026

6. Outlook

The Company expects the acquisition to have a minimal impact on its FY2/27 consolidated earnings, but will promptly advise of any matters requiring disclosure as soon as they are known.