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For immediate release

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Notice of Approval for Listing of Consolidated Subsidiary (Vitabrid Japan Inc.)

VECTOR INC. (hereafter, "VECTOR" or the "Company") hereby announces that the Tokyo Stock Exchange has approved the initial public offering of Vitabrid Japan Inc. ("Vitabrid Japan"), a consolidated subsidiary of the Company, on the Tokyo Stock Exchange Growth Market.

1. Regarding the listing of Vitabrid Japan

(1) Positioning of Vitabrid Japan within the VECTOR group

The VECTOR Group's guiding concept is that of a "fast company" that is a one-stop source of comprehensive support for marketing strategies with the goal of making people aware of the outstanding products, services, and other attributes of its clients. In addition to group companies that operate and provide existing services such as strategic PR, it has established new companies to operate new services or made companies part of the VECTOR Group through acquisitions and other means. Through these efforts, the Company has expanded the group's services and developed the structure for providing them.

As part of this strategy, while exploring the establishment of a direct-to-consumer (D2C) production company to operate the VECTOR Group's direct marketing operations, the Company focused on the patented technology VitabridC owned by HYUNDAI BIOSCIENCE CO., LTD. This led to the establishment of Vitabrid Japan Inc. in April 2014.

Vitabrid Japan subsequently expanded its product lineup with supplements such as Terminalia First, which suppresses the absorption of sugar and fat, and Vitabrid Daily GABA, which improves sleep quality and supports the alleviation of modern ailments such as stress and fatigue. As a result, it has grown to a scale that gives it a significant presence in the domestic D2C sector.

The VECTOR Group positions the growth of Vitabrid Japan as a successful model that validates the effectiveness of its one-stop marketing strategies that make people aware of the outstanding products, services, and other attributes of its clients. It believes that the sustained growth of Vitabrid Japan within the VECTOR group will serve as a symbolic example of the value it provides, both internally and externally, and ultimately contribute to enhancing the corporate value of the entire VECTOR group.

(2) Purpose of listing

The Company believes that Vitabrid Japan's development as a listed company will contribute to enhancing its recognition and social credibility, securing talented personnel, and maintaining and improving the motivation of its officers and employees as a top-tier listed company within the industry. Additionally, by conducting agile business operations under an independent management structure as a listed company, it will secure opportunities to strengthen its business and accelerate its growth while further enhancing its competitive advantage within the industry, ultimately leading to the reinforcement of competitive advantages for the entire VECTOR Group including Vitabrid Japan.

(3) Vitabrid Japan shareholding policy

While the Company's ownership ratio will decrease following Vitabrid Japan's listing, it plans to maintain it as a consolidated subsidiary and continue to promote the growth of the entire VECTOR Group. However, given the expectation of greater autonomy following its market listing, the Company is committed to respecting and supporting the independence of Vitabrid Japan's management.

2. Overview of Vitabrid Japan

(1) Company name	Vitabrid Japan Inc.	
(2) Head office address	3-1, Akasaka 5-chome, Minato-ku, Tokyo	
(3) Establishment	April 2014	
(4) Representative	Hiroshi Otsuka, Representative Director and CEO	
(5) Share capital	105 million yen (as of February 27, 2026)	
(6) Business description	Wellness care-related product planning, development, and direct-to-consumer (D2C) sales	
(7) Number of employees	92 (as of January 31, 2026)	
(8) Major shareholder and shareholding ratio	VECTOR INC. 95.4% HYUNDAI BIOSCIENCE CO., LTD. 4.6%	
(9) Relationship between VECTOR and Vitabrid Japan	Capital relationship	VECTOR holds 95.4% of the voting rights of Vitabrid Japan.
	Human resources relationship	One of VECTOR's directors concurrently serves as an auditor of Vitabrid Japan.
	Business relationship	Not applicable. However, there are transactions between VECTOR's consolidated subsidiaries and Vitabrid Japan relating to marketing support, system usage, and consulting.

3. Outline of initial and secondary offering of Vitabrid Japan shares
 - (1) Initial public offering (disposal of treasury stock): 1,640,000 shares
 - (2) Overallotment: 246,000 shares (maximum)
 - (3) Settlement date: April 2, 2026

Note: As part of this firm commitment underwritten offering, SBI Securities Co., Ltd. may, depending on demand conditions, conduct a secondary offering through overallotment, borrowing up to 246,000 Vitabrid Japan shares from the Company. In connection with this, the Company has agreed to grant SBI Securities the right to receive an allocation of shares in a third-party allotment to be conducted by Vitabrid Japan (a greenshoe option), in order to return the shares borrowed for the overallotment.

4. Number of shares and percentage of voting rights held by VECTOR

	Number of shares owned	Percentage of voting rights
Before listing	3,600,000 shares	95.4%
After listing	3,600,000 shares	66.5%

Note 1. Post-listing shareholding figures and voting rights percentages assume that the overallotment of Vitabrid Japan shares is conducted in full and that the greenshoe option is not exercised. Full exercise of the greenshoe option would result in dilution, reducing the percentage of voting rights to 63.6%.

5. VECTOR Group's approach to subsidiary listings

The VECTOR Group's core business is strategic PR services, which it considers to be the source of its corporate value. Therefore, it does not plan to list the shares of companies that operate strategic PR services within the VECTOR Group (antil Inc., Platinum inc., and INITIAL Inc.). For group companies that provide services in areas distinct from strategic PR, the Company believes that listing their shares or maintaining them as listed group companies should be considered as an option in managing the VECTOR Group. The Company will primarily base its decisions on whether they contribute to enhancing or maintaining the corporate value of the Company and the relevant group company, while taking care not to harm the interests of the Company's existing shareholders and the minority shareholders of the group company.

6. Outlook

This initial and secondary offering will have no impact on the Company's consolidated financial results for the current fiscal year.

In the next consolidated fiscal year and beyond, the Company expects the disposal of treasury stock via the public offering and other factors to reduce its ownership stake in Vitabrid Japan from the current 95.4% to 66.5% (see Note 2). As a result, Vitabrid Japan's contribution to the Company's profit attributable to owners of the parent in the consolidated financial statements is expected to decrease in proportion to the reduction in ownership.

While the Company will not record any gains on the sale or other profits on its consolidated income statement as a result of this transaction, Vitabrid Japan will use the offering proceeds to fund marketing and other expenses to achieve further business growth as an independent listed company, thereby enhancing the entire group's corporate value over the medium to long term.

Note 2. If the overallotment is conducted in full and the greenshoe option is fully exercised, the percentage will fall to 63.6%.

End

Caution: This document is intended solely for the purpose of publicly announcing the approval for listing of Vitabrid Japan shares on the Tokyo Stock Exchange and is not intended as a solicitation for investment either in Japan or overseas. Investors considering making an investment should review the "Prospectus for Disposal of Treasury Stock and Secondary Offering of Shares" prepared by Vitabrid Japan, along with any amendments, and use their own judgment when making investment decisions. Please contact the underwriting securities company to request the "Prospectus for Disposal of Treasury Stock and Secondary Offering" (and any amendments) or inquire about how to participate in the offering.