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June 24, 2026

To Whom It May Concern:

Company name Livesense Inc.
Representative Taichi Murakami,
President, Representative Director
and Executive Officer
(Code number: 6054; TSE Standard Market)
Contact Daisuke Katsura,
Director and Executive Officer
Phone: (81)-3-6683-0082

Announcement Regarding the Establishment of a Subsidiary

The Company hereby announces that, at a meeting of its Board of Directors held on June 24, 2026, it resolved to establish a subsidiary.

As the amount of investment in the Subsidiary is equivalent to 10% or more of the Company's capital, the Subsidiary is expected to be classified as a specified subsidiary.

1. Purpose of Establishing a Subsidiary

The Company offers Tenshoku Draft, a job placement service for IT engineers, through which it supports IT engineers in building their careers and assists companies in recruiting engineers.

In engineer recruitment, technical public relations play a crucial role in communicating the company's technical initiatives and the expertise of its engineers, thereby conveying its technological capabilities in an accurate and compelling manner. However, the rise of AI has made technical public relations increasingly challenging. Traditionally, technical public relations relied on engineers' blogs and presentations to showcase their technical expertise and express their company culture, contributing to building trust. However, with the widespread adoption of generative AI, anyone can now mass-produce well-formatted technical content for online communication. As a result, the web is flooded with similar information, making it increasingly difficult for truly valuable information to stand out. Furthermore, as people increasingly turn to AI rather than search engines as their starting point for gathering information, even meticulously written technical blogs are inevitably attracting less attention from readers.

At the same time, engineers continue to place importance on a company's technical capabilities and culture when making their career decisions. As such, the value of technical communication remains undiminished. Now that communication has become easier, there is a growing need for strategic technical public relations based on deep insights. To address these growing challenges of technical public relations, the Company has decided to establish a specialized support organization led by Kawamata, an expert in DevRel.

Another key feature of this support is that companies can make full use of Tenshoku Draft's market data and recruitment know-how. The support organization will help companies achieve success in technical public relations by gaining a detailed understanding of trends and real-world evaluation criteria among IT engineers and translating these insights into data-driven strategies.

2. Overview of the Subsidiary to Be Established

Company Name	Communication Draft, Inc.	
Location	10th Floor, Tokyo Port City Takeshiba, 1-7-1 Kaigan, Minato-ku, Tokyo	
Representative	President and Representative Director: Ryo Kawamata	
Businesses	Support for engineer recruitment branding, technical public relations consulting, owned media management services, and related services	
Capital	100 million yen	
Date of establishment	July 1, 2026 (scheduled)	
Major shareholders and shareholding ratio	Livesense Inc. 100%	
Relationship with the Company	Capital relationship	It is expected to become a consolidated subsidiary of the Company.
	Personnel relationship	It is expected that the Company's directors and employees will concurrently serve as directors of the Subsidiary.
	Business relationship	Not applicable.

3. Schedule

(1) Date of resolution by the Board of Directors	June 24, 2026
(2) Date of establishment	July 1, 2026 (scheduled)
(3) Commencement of business	July 1, 2026 (scheduled)

4. Future Outlook

The impact of this matter on the Company's consolidated financial results for the fiscal year ending December 31, 2026 is expected to be minimal.