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August 5, 2026
Monthly Report for July/2026

Company Name	KeePer Technical Laboratory Co., Ltd.	
Name of Representative	Chairman and CEO	Yoshimichi Tani
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Contact information	Managing Director and Co-COO	Chikashi Suzuoki
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《Total Sales》

Total sales for July, including the KeePer LABO Operations Business and the KeePer Products and Related Business, increased 14.9% year on year to 2,396,299 thousand yen.

《KeePer LABO Operation Segment (B-to-C)》

In July, one FC store opened, bringing the number of FC stores to 36. As a result, the total number of stores reached 185.

• July 29: Yokohama Tsurugamine Store: 1503-3 Imajuku Higashicho, Asahi-ku, Yokohama-shi, Kanagawa Prefecture Operated by Idemitsu Retail Sales Co., Ltd.

Net sales of the overall KeePer LABO operation business increased 16.2% year on year to 1,304,515 thousand yen. By category, net sales of all 149 directly operated stores increased 14.9% year on year to 1,262,732 thousand yen, while net sales of the 137 existing stores increased 10.2% year on year to 1,211,217 thousand yen. Net sales from FC stores amounted to 41,782 thousand yen, up 80.2% year on year. All categories recorded double-digit growth.

In July, the increase in customer visits in areas from the Tohoku region northward was relatively subdued compared with areas from the Kanto region westward, due to the delayed end of the rainy season and the resulting higher rainfall. As a result, the overall number of customer visits increased 6.4% year on year. Meanwhile, by July, nearly all services were being performed at the revised prices. (*For service prices, we had informed customers that if they made reservations during May, services performed in June or later would be provided at the previous service prices.) Amid even more intense heat than last year, customer demand to have their vehicles refreshed and cleaned increased further. Although this led to an increase in lower-priced car wash services, the average unit price was 17,312 yen per vehicle, up 8.0% year on year, indicating that the price increase has had a certain positive effect.

DIA II KeePer also continued to receive very favorable evaluations from customers, with the number of services performed reaching 4,930, approaching the 5,000 mark.

Labor productivity was 6,913 yen per hour, down 0.5% year on year, and remained controlled at a standard level. Together with the heatstroke prevention measures implemented since last year, this provides reassurance that a sufficient system is in place to overcome the continuing extreme heat.

Head of KeePer LABO Operations Business
Chikashi Suzuoki

《KeePer Products Related Segment (B-to-B)》

In July 2026, sales in the KeePer Products and Related Business increased 13.4% year on year to 1,091,784 thousand yen.

The newly launched “DIA II KeePer” had recorded significant growth in May and June. However, in July, following the end of the rainy season, growth slowed sharply due to the record-breaking heat that continued day after day. At service sites, the extreme heat made working conditions increasingly severe, requiring the hours during which coating services could be performed to be limited. In addition, priority was placed on ensuring the safety of technicians, making it necessary to restrict the number of services performed.

Nevertheless, customer evaluations of “DIA II KeePer” remain high, and we expect sales to recover from after the Obon holiday period, when the impact of the extreme heat is expected to ease.

Sales in the new car dealer business, which is centered on the new car market, increased significantly by 44.1% year on year.

The trend seen since last year, in which domestic automobile manufacturers prioritized exports to overseas markets, has eased, and the supply of new vehicles for the domestic market has been recovering. In particular, sales of Toyota and Honda vehicles, whose domestic supply had been limited from January through March, recovered substantially. In addition, the number of new car dealerships newly adopting KeePer products has been increasing.

In addition to the expansion of Subaru, Mercedes-Benz, and Volvo, which have adopted EX KeePer as a genuine option, Mitsubishi dealerships, which began offering EX KeePer and LX KeePer as genuine options in March 2026, have also begun to see the effects of their introduction, resulting in significant progress.

In markets other than automobiles, sales increased 334.3% year on year, with results growing substantially as the acquisition of new customers progressed smoothly. In addition to the expansion of “Mobile KeePer,” a coating service for smartphones, and the “Bath Coating Service” for hotels, “Glasses KeePer,” a KeePer coating designed specifically for eyeglasses, has continued to expand steadily since its launch on April 1, 2026 at “Megane Ichiba,” the nationwide eyewear retail chain operated by MEGANETOP Co., Ltd., and product deliveries have been progressing.

Head of KeePer Products and Related Business
Toshiyuki Kaku

KeePer LABO Segment: Monthly Report (July 2027)

We are pleased to report the monthly performance of our KeePer LABO Segment, which serves general customers through 149 directly operated stores.

FY06/25	All Stores	Existing Stores			# of Stores			FY06/26	All Stores	Existing Stores			# of Stores			FY06/27	All Stores	Existing Stores			# of Stores		
	YoY	Sales YoY	# of visits YoY	ASP YoY	New Direct	NeW FC	Total		YoY	Sales YoY	# of visits YoY	ASP YoY	New Direct	NeW FC	Total		YoY	Sales YoY	# of visits YoY	ASP YoY	New Direct	NeW FC	Total
2024/7	106%	97%	84%	115%	0	0	133	2025/7	104%	97%	110%	88%	1	2	159	2026/7	114.9%	110.2%	102.4%	107.6%	0	1	185
2024/8	116%	108%	97%	110%	2	1	136	2025/8	113%	106%	116%	91%	0	0	159	2026/8							
2024/9	116%	107%	101%	105%	2	0	138	2025/9	99%	93%	95%	98%	0	1	160	2026/9							
2024/10	99%	89%	84%	107%	1	0	139	2025/10	99%	93%	93%	101%	1	1	162	2026/10							
2024/11	119%	109%	118%	93%	2	1	142	2025/11	109%	105%	112%	94%	0	1	163	2026/11							
2024/12	113%	104%	110%	94%	0	1	143	2025/12	105%	101%	96%	105%	0	2	165	2026/12							
2025/1	104%	96%	106%	90%	0	0	143	2026/1	112%	108%	120%	90%	1	1	167	2027/1							
2025/2	118%	108%	129%	84%	1	2	146	2026/2	105%	101%	104%	97%	1	1	169	2027/2							
2025/3	118%	109%	104%	105%	1	1	148	2026/3	94%	90%	94%	95%	1	2	172	2027/3							
2025/4	114%	106%	109%	97%	2	1	151	2026/4	100%	95%	91%	104%	2	2	176	2027/4							
2025/5	100%	93%	89%	104%	1	0	152	2026/5	149%	143%	143%	100%	1	1	178	2027/5							
2025/6	113%	107%	123%	87%	4	0	156	2026/6	109.9%	106.1%	75.8%	140.0%	5	1	184	2027/6							
FY total	112%	103%	103%	100%	16	7	156	FY total	108%	102%	103%	99%	13	15	184	FY total							

※ . 1 "Existing stores" refers to stores that have been open for more than 13 months and have results from the previous year.

2 "Number of visits" indicates the number of customer visits where hand car washes, coatings, etc., were performed.

3 "ASP" is calculated by dividing total store sales by the number of visits.

4 Please note that the figures shown in the table have not been audited by an independent auditor and may differ from those in the official financial statements.