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**[News Release]**



Date : July 8, 2026  
 Company Name : KeePer Technical Laboratory Co., Ltd.  
 (TSE Prime, NSE Premier: code 6036)  
 Representative : Yoshimichi Tani, Chairman and CEO  
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## The Opening of “KeePer LABO Hakodate”

KeePer Technical Laboratory Co., Ltd. (Head Office: Obu City, Aichi / Chairman and CEO: Yoshimichi Tani) will open a new KeePer LABO Hakodate Store in Hakodate City, Hokkaido, on Friday, August 14, 2026.

Store Name	<b>KeePer LABO Hakodate</b>	Opening Date	<b>August 14, 2026</b>
Location	2-1 Hirono-cho, Hakodate City, Hokkaido	Site area	865.47㎡
Hours of operation	9:00-20:00	Store area	473.00㎡
Management Structure	Directly managed store	Construction site	Former car dealership site

**Store Concept**

The Hakodate Store is located along National Route 278 (commonly known as Isaribi-dori), a major road extending from the area in front of Hakodate Station. Although this is the 1st KeePer LABO store in southern Hokkaido, early brand recognition is expected. This store will be the 7th KeePer LABO store in Hokkaido and the 187th store nationwide.

The store occupies a former car dealership building that has been renovated and converted into a KeePer LABO facility. It features coating booths with capacity for up to 10 vehicles, which can also be used for car washing. The facility has been remodeled into an all-weather store where all operations are performed indoors—a feature that has been well received by customers. It is also equipped with a lift for applying Underbody Coating, which protects the underside of vehicles from dirt and corrosion. In addition, the store includes a spacious guest room with counter seating where customers can watch the work being carried out up close.

