Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

January 31, 2024

Company name: **NORITAKE CO., LIMITED**

Name of representative: Hiroshi Kato, Representative Director

and President

(Securities code: 5331; Tokyo Stock

Exchange - Prime Market)

Inquiries: Hiroki Kataoka, General Manager of

General Administration Department (Telephone: +81-52-561-7110)

Notice of Change of Representative Director and President

NORITAKE CO., LIMITED (the "Company") hereby announces that it has resolved, at a meeting of the Board of Directors held on January 31, 2024, to change the Company's Representative Director and President as described below.

1. Reason for change

In order to respond more effectively to changes in the business environment, we hereby announce the implementation of a new management structure aimed at strengthening our business foundation and achieving sustainable growth and enhanced corporate value.

2. Details of the Change

Name	New Title	Current Title
Hiroshi Kato	Representative Director and Chairman	Representative Director and President
Akira Higashiyama	Representative Director and President	Representative Director and Vice President

3. Scheduled date of assuming office

April 1, 2024

4. Profile

Name: Hiroshi Kato

New Title: Representative Director and Chairman

Date of birth: January 29, 1957 Place of birth: Aichi, Japan

Education: Faculty of Business and Commerce, Keio University

Career summary: April 1979 Joined the Company

June 2011 Director and Executive Officer of the Company

June 2014 Director and Managing Executive Officer of the Company June 2017 Representative Director and Vice President of the Company June 2018 Representative Director and President of the Company

(currently in service)

Number of shares held: 7,400

Name: Akira Higashiyama

New Title: Representative Director and President

Date of birth: June 17, 1960 Place of birth: Toyama, Japan

Education: Completion of the doctoral program in Functional Material Engineering,

Department of Mining Engineering, Graduate School of Akita University

Career summary: April 1986 Joined the Company

June 2014 Executive Officer,

Group General Manager of Engineering Group of the Company

June 2017 Managing Executive Officer,

Group General Manager of Engineering Group of the Company

June 2018 Director and Managing Executive Officer,

Group General Manager of Engineering Group of the Company

April 2019 Director and Managing Executive Officer,

Group Deputy General Manager of Industrial Products Group of

the Company

June 2019 Director and Senior Managing Executive Officer, Group Deputy General Manager and General Manager of Sales Division of

Industrial Products Group of the Company

April 2020 Director and Senior Managing Executive Officer, Group General Manager and General Manager of Sales Division of

Industrial Products Group of the Company

April 2021 Director and Senior Managing Executive Officer, Group

General Manager of Industrial Products Group of the Company

April 2022 Director and Senior Managing Executive Officer, Group General Manager and General Manager of Sales Division of

Industrial Products Group of the Company

June 2022 Representative Director and Vice President, Group General Manager and General Manager of Sales Division of Industrial

Products Group of the Company

April 2023 Representative Director and Vice President, In charge of

Research & Development Center and Intellectual Property Office, Assigned to supervise Corporate Divisions of the

Company (currently in service)

Number of shares held: 2,484