

note

note inc.

September 7, 2026

note Content Now Reaches Korean AI Search: NAVER's Generative AI Search Cites note Articles as First Overseas UGC

note

**noteのコンテンツが
韓国のAI検索でも届くように**

Content from note is now displayed as a citation source in answers on "AI Briefing," the generative AI search feature of NAVER, a widely used search service in Korea.

This pilot initiative begins in August 2026. It targets answers to searches regarding Japan, such as travel destinations, souvenirs, anime, and manga. Content created by users who actually experienced these topics will be cited.

note has been advancing initiatives, including automatic multilingual support, to deliver works written in Japanese to global readers. This collaboration is part of that effort, expanding opportunities for creators' works to reach readers in Korea.

NAVER is a widely used search portal in Korea. AI Briefing was launched in March 2025 and is used by 30 million people monthly (*).

Under this initiative, NAVER crawls publicly available note pages to incorporate them into its search system. note does not directly provide content or data to NAVER. Furthermore, this is not an initiative to provide note's content as training data for generative AI models. Related information is simply referenced during a search and displayed as the source of the answer.

*NAVER Announcement on May 28, 2026

<https://www.navercorp.com/en/media/pressReleasesDetail?seq=10034345>

< Image of AI Briefing Display >

実画面（韓国語）

N 원피스 실사화

AI 이미지 카페 블로그 클립 지식IN 동영상 쇼

1 AI 브리핑

넷플릭스 오리지널 시리즈인 원피스 실사화는 원작자 오다 에이이치로가 제작에 참여하여 높은 완성도를 보여준 작품입니다. 시즌 1의 성공에 이어 2026년 3월에는 시즌 2가 공개되어 전 세계적인 주목을 받았습니다.

2 德力基彦

시즌별 주요 내용 및 범위

드라마는 원작 만화의 방대한 내용을 압축하여 전개하며, 각 시즌은 다음과 같은 범위를 다룹니다.

구분	주요 에피소드 및 내용	원작 기준 범위
시즌 1	아른 파크 편 (동료 집결)	만화 1 ~ 11권 (애니 1 ~ 45화)
시즌 2	로그타운, 리틀 가든, 드림 섬 편 등	만화 12 ~ 17권 (애니 48 ~ 91화)
시즌 3 (예)	알라바스타 왕국 전쟁 및 크로커다일 격파	-

작품의 성과 및 평가

실사화에 대한 초기 우려와 달리, 이 작품은 일본 만화 실사화의 새로운 역사를 썼다는 평가를 받습니다. 시즌 1 공개 당시 93개국에서 TOP 10에 진입하고 59개국에서 1위를 차지하는 등 압도적인 흥행 기록을 세웠습니다.

3 德力基彦 · note.com

전 세계 1위로 화려한 출발. 실사판 '원피스'가 일본 만화 실사화의 역...

AI 답변으로 정확하지 않은 정보가 포함될 수 있어요. ①

무엇이든 물어보세요

日本語訳

N ワンピース 実写化

AI 画像 カフェ ブログ クリップ 知識IN 動画 シ

1 AIブリーフィング

Netflixオリジナルシリーズの実写版『ONE PIECE』は、原作者の尾田栄一郎さんが制作に参加した作品です。シーズン1に続き、2026年3月に公開されたシーズン2も世界的な注目を集めました。

2 德力基彦

シーズンごとの主な内容と範囲

ドラマは原作マンガの膨大な内容を圧縮して展開しており、各シーズンは次の範囲を扱います。

区分	主なエピソードと内容	原作での範囲
シーズン1	アーロンパーク編（仲間集結）	マンガ1~11巻（アニメ1~45話）
シーズン2	ログタウン、リトルガーデン、ドラム島編など	マンガ12~17巻（アニメ48~91話）
シーズン3（予定）	アラバスタ王国での戦いとクロコダイル撃破	-

作品の成果と評価

実写化への懸念とは異なり、日本マンガ実写化の新しい歴史を刻んだと評価されています。シーズン1公開時は93か国でTOP10入り、59か国で1位を獲得しました。

3 德力基彦 · note.com

全世界1位の華々しいスタート。実写版「ONE PIECE」が...

AIの回答のため、正確でない情報が含まれる場合があります。 ①

무엇이든 물어보세요

1 AIがまとめた回答です。参照したnoteの記事の内容が反映されます。

2 回答の文中に、引用元としてnoteのクリエイター名が表示されます。

3 出典として、noteの記事がクリエイター名とともに表示されます。

※画面はイメージです。

About NAVER and "AI Briefing"

"AI Briefing" is a generative AI summary answer displayed at the top of NAVER search results. The AI provides a comprehensive answer to user queries and indicates the sources of the referenced information.

note's content has now been added as one of the referenced sources for generating these answers. This marks the first time that overseas User-Generated Content (UGC) is cited in AI Briefing.

Why We Are Doing This

AI search is becoming a new gateway for discovering travel destinations, shopping, and creative works.

For queries like "What should I buy in Fukuoka?" or "What are the best places to visit in Japan?", citing content from people with real experiences allows overseas readers to access authentic information about Japan. This also creates opportunities for them to discover creators' works.

The foundation of this is the primary information accumulated daily on note.

Creators regularly post content on note based on their own experiences and perspectives, detailing hotels they stayed at, great purchases, and their thoughts on creative works. Such firsthand information is difficult to convey through official channels alone.

This type of note content is already widely referenced by AI searches in Japan. According to an Ahrefs survey, note.com ranks second only to YouTube in the cited domain ranking among major AI search services in the Japanese market.

We aim to expand this strength—primary information on note being referenced by AI searches—beyond the Japanese-speaking sphere. This initiative with NAVER is the first step.

Future Developments

We will begin this as a pilot initiative targeting specific searches. We will review the results and consider expanding the scope of targeted searches and content.

note will continue to build an environment where creators can deliver their works across languages, countries, and regions while simply creating in Japanese as usual.

Comments

Dongseok Hyun, Content Alliance Leader, NAVER Corporation

"To secure highly reliable data that supports our AI competitiveness, NAVER is supporting creator growth and expanding collaborations with global content partners. Through this partnership with note, a leading content platform in Japan, we aim to expand NAVER's data foundation globally and provide Korean users with richer, unique information encounters. We expect both companies to continue working closely together to create a virtuous cycle where high-quality content continues to be generated."

Yuichi Kon, Director and CTO, note inc.

"For creators, increasing the opportunities for their works to be read is a major driving force to continue creating. At note, we have always believed that supporting this is an essential role of a content platform. As AI improves translation quality and makes cross-border delivery a reality, we are highly grateful to accelerate this movement through our initiative

with NAVER. We will continue to collaborate and expand opportunities for creators to thrive."

About Automatic Translation into Korean

note is progressively rolling out automatic translation into Korean for free content. Because this relies on machine translation, the translated text may not perfectly match the original text. Creators can also turn off automatic translation in their settings.

*Please check here for details on the scope and availability of automatic translation into Korean.

<https://www.help-note.com/hc/ja/articles/56332864927897--%E8%87%AA%E5%8B%95%E3%81%A7%E3%81%AE%E5%A4%9A%E8%A8%80%E8%AA%9E%E5%AF%BE%E5%Bf%9C-%E3%81%AB%E3%81%A4%E3%81%84%E3%81%A6>

note

note is a media platform where creators post text, images, audio, and videos, and users can enjoy and support that content. We value a safe atmosphere and diversity so that everyone can enjoy and continue creating. Individuals and corporations mingle, expanding opportunities to find things they like and meet interesting people. The service launched in April 2014, and approximately 82.09 million works have been created. The number of members has reached 12.48 million (as of May 2026).

- URL : <https://note.com/>
- iOS App : <https://itunes.apple.com/jp/app/note-noto/id906581110>
- Android App : <https://play.google.com/store/apps/details?id=mu.note>

note inc.

Our mission is to "Start, and Keep on Creating," and we are building systems for expression and creation. The media platform note supports all kinds of creative activities by creators. Creators can publish their original content, receive support from fans and peers through memberships, shops and brand owners can showcase products in their stores, and corporations and organizations can use note pro to disseminate information.

Address: 6-6-2 Kojimachi, Chiyoda-ku, Tokyo 102-0083, Japan

Date of Establishment: December 8, 2011

Representative Director and CEO: Sadaaki Kato Corporate Website: <https://note.jp>

【For inquiries regarding this press release】

note inc. IR inquiry desk: <https://ir.note.jp/inquiry>