

NEG Launches “0-EFIQ” Brand for Glass Engineering Business



“0-EFIQ”, the brand for NEG’s glass engineering business

Nippon Electric Glass Co., Ltd. (Head office: Otsu, Shiga, Japan; President: Akira Kishimoto; “NEG”) has launched “0-EFIQ” (pronounced “Zero-Effique”), a new brand dedicated to its glass engineering business initiated in 2024. Under the 0-EFIQ brand, NEG will offer advanced technologies, equipment, and services that help reduce CO₂ emissions and improve production efficiency and enhance operational stability in glass manufacturing.

NEG brings more than 75 years of experience in glass manufacturing, complemented by over 60 years in electric melting technology and over 30 years in oxy-fuel combustion technology. By promoting the technologies and solutions developed through this experience under the 0-EFIQ brand, NEG aims to enhance global recognition of its glass engineering business.

■ About the 0-EFIQ Brand

The name “**0-EFIQ**” represents the brand’s core mission. “0,” representing zero carbon, with “E” for Engineering and “FIQ,” derived from Focused Industrial Quality to convey the achievement of high-quality production. The letter “E” also carries the meanings of the Latin word effectus (“effect”) and the English words efficient and efficiency.

NEG plans to launch a dedicated website around mid-October 2026.

■ Exhibition Information

NEG will exhibit at Thermotec 2026, to be held at Tokyo Big Sight from September 9 to 11. At its booth, NEG will feature the 0-EFIQ products and services, including Oxy-fuel Combustion Technology: NOFC®, Electric Melting Technology: NEMT®, the NEG Combustion Control System, and Furnace Monitoring Equipment.

- Exhibition name: Thermotec 2026
- Dates: September 9 (Wed)–11 (Fri), 2026

- Venue: Tokyo Big Sight
- Booth: S1-G030
- Event website: <https://thermotec.jp.messefrankfurt.com/tokyo/en.html>

[Related Press Releases]

[Nippon Electric Glass, a Pioneer in Oxy-fuel Combustion, Begins Offering Carbon-Neutral Glass Manufacturing Technology to the Glass Industry](#) (October 22, 2024)

Nippon Electric Glass Co., Ltd. 7-1 Seiran 2-chome, Otsu, Shiga 520-8639, Japan

<Contact regarding products>

[Contact Form](#)