



# Earth Corporation

Press Release

## Notice Concerning the publication of the Earth Corporation Integrated Report 2025

August 27, 2025

Listed exchanges	: Prime Market
Listed company name	: Earth Corporation
Code	: 4985
URL	: <a href="https://corp.earth.jp/en/index.html">https://corp.earth.jp/en/index.html</a>
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Earth Corporation (the 'Company') is pleased to announce the publication of its Earth Corporation Integrated Report 2025. The report is now available on the Company's official website.

This report was prepared to provide our stakeholders with a deeper understanding of our medium- to long-term value creation process, management strategy, and sustainability initiatives. As we celebrate our 100th anniversary, the report is based on our management philosophy, "We act to live in harmony with the Earth."

The Company has formulated a medium-term business plan, "Act For SMILE COMPASS 2026," which covers the period through fiscal 2026. This plan is designed to achieve long-term growth. This report highlights the progress of our key initiatives, including expanding overseas sales, transforming our earnings structure, and enhancing group management. It also introduces our innovative oxidation control technology, the "MA-T System®," our research and development strategies, and our approach to human capital management.

As we embark on our next 100 years, the Company is committed to enhancing information disclosure and maintaining active communication with our stakeholders, with the goal of achieving sustainable growth and increasing corporate value.

### Website URL

<https://corp.earth.jp/en/ir/library/integrated-report/index.html>



Chapter 1 Delivering Comfort to the World	<ul style="list-style-type: none"> <li>· Earth Group Corporate Philosophy</li> <li>· A Century of Continuously Delivering Safe and Comfortable Lives —The History of Earth Corporation—</li> <li>· Table of Contents</li> <li>· The Earth Brand Bringing Smiles to People's Faces Around the World —At a Glance—</li> <li>· Message from the President</li> <li>· Earth Corporation's Value Creation Process</li> <li>· Explanation of Earth Corporation's Value Creation Process</li> <li>· Stakeholder Engagement</li> <li>· Risks, Opportunities and Materiality</li> </ul>
Chapter 2 Carrying Out Strategies That Help Create Value	<ul style="list-style-type: none"> <li>· Medium-Term Business Plan</li> <li>· Financial Strategies</li> <li>· Earth Corporation's Human Capital Management</li> <li>· Human Asset Strategy</li> <li>· Research &amp; Development Strategy: Message from the Director General</li> <li>· Research &amp; Development Strategy</li> <li>· Household Products Business</li> <li>· General Environment and Sanitation Business</li> <li>· Special Feature: Pursuing "Health" and "Comfortable Living" Through the Real-World Application of MA-T System® Technology</li> </ul>
Chapter 3 Working with Stakeholders to Protect and Deliver "Comfortable Lives"	<ul style="list-style-type: none"> <li>· Providing Products and Services That Contribute to Safe and Comfortable Living</li> <li>· Responding to Climate Change</li> <li>· Concern for Issues Affecting the Global Environment</li> <li>· Sustainable Procurement</li> <li>· Compliance</li> <li>· Risk Management</li> </ul>
Chapter 4 Management System Designed to Continuously Create "Comfortable Lives"	<ul style="list-style-type: none"> <li>· Outside Director's Message</li> <li>· Corporate Governance</li> <li>· Executives</li> </ul>
Chapter 5 Data	<ul style="list-style-type: none"> <li>· Financial / Non-financial Highlights</li> <li>· 11-Year Summary of Major Financial and Non-financial Data</li> <li>· Glossary / Statement of Authenticity</li> <li>· Company Overview / Stock Information</li> </ul>