

Dexerials Begins to Use a New Work Uniform Designed by Employees -- First Redesign since the Beginning of Operation, Finalized through Company-wide Voting --

Dexerials Corporation (Headquarters: Shimotsuke-shi, Tochigi and Chuo-ku, Tokyo, Japan; Representative Director and President: Yoshihisa Shinya; hereinafter, “Dexerials”) announces that it has redesigned its work uniforms used in the six locations of the Dexerials Group for the first time since the beginning of operation and begun using a new work uniform, with the aim of creating a workplace environment where employees can work comfortably and with vitality.



The former work uniforms had been in use since 2012, when the company name was changed from Sony Chemicals Corporation to Dexerials Corporation. There were opinions about the former work uniforms, including those pointing out problems with fashionability and usability. The redesign was aimed at creating an environment where employees can work happily and comfortably and ensuring a unified look across the Dexerials Group. In September 2024, Dexerials established working groups consisting mainly of young and mid-career employees, who will lead the next generation. This group held considerations and deliberations for about six months, and the new work uniform design was determined through a company-wide vote.

The new work uniform was planned with an aim of striking a balance between Dexerials’ unique identity and functionality, and members of the working groups had been discussing the design and functionality since September 2024. The concept behind the completed new work uniform is “Wearable Philosophy.” It comes in a unique design that incorporates elements of Dexerials’ brand image, including its Purpose: Empower Evolution. Connect People and Technology.

In addition, reflecting requests from employees, who had expressed concerns about the previous work uniforms, the new uniform has been improved with features such as ease of movement, ease of storage, stretchability, antistatic property, and quick drying. At the same time, it comes in a bright and simple design with ivory and black used as base colors.

Dexerials took this redesign as an opportunity to unify work uniform across the Group, including Dexerials

Photonics Solutions Corporation (hereinafter “DXPS”), a domestic Group company. This is aimed at fostering a sense of unity beyond organizational and location boundaries and enhancing Dexerials’ brand image.

Dexerials will continue to drive the creation of a safe and comfortable work environment for its employees, and through initiatives aimed at fostering a sense of unity within the Group, it will strive to enhance its corporate value on a sustainable basis.

1. About the New Work Uniforms

The final design was selected through company-wide voting. The new uniform began to be distributed and used in June 2026.

(1) Concept for the new work uniform: “Wearable Philosophy”
Work uniform that embodies Dexerials’ distinctive attitude and behavior and supports its future attempts and evolutions

(2) Main features

- Comfort: Stretchability, quickness in drying, sweat-stain resistance, etc.
- Functionality: Silhouette designed for ease of movement, a two-way blouson, and versatile pockets, among other features
- Fashionability: Bright and simple design
- Product quality considerations: Antistatic property
- Diversity consideration: Adoption of the same design for men and women



2. About working group activities

In September 2024, three working groups consisting of 18 members began their activities. A total of 10 working sessions and presentations were held, followed by a company-wide vote and discussions on further improvements based on the results. In particular, female employees raised concerns about the uniforms’ fashionability, which, along with functionality, became a major focus of the redesign.

[Reflections on working group activities (Miki Hayashi, Production Department, Production Strategy Division)]
We exchanged opinions by considering differences in job duties and work environments. This made me feel how difficult it is to design a better work uniform. At the same time, the process of incorporating diverse perspectives and seeking the best possible solution was an invaluable experience and also brought us a great sense of accomplishment. When I saw everyone wearing the completed work uniform, I truly felt that all our efforts had come to fruition. I also felt a sense of unity that came from working with many people across different departments to create something together.

3. About the activities

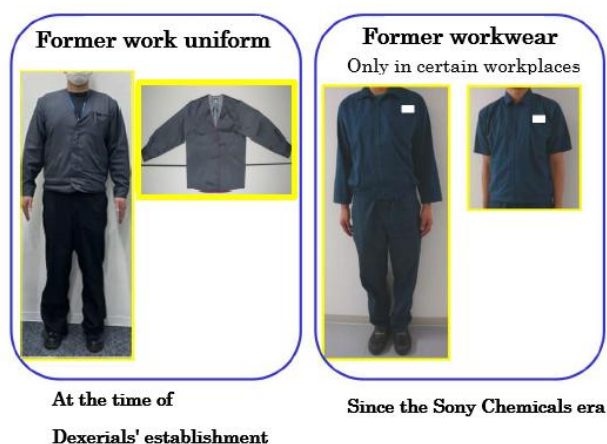
In the working sessions, each group held in-depth discussions, such as identifying issues with the former work uniforms, determining which elements to incorporate into the new one based on those findings, and holding meetings with the work uniform manufacturer.



[Reference]

Former work uniforms (Source: Materials used in working sessions)

Dexerials



DXPS (Former Kyoto Semiconductor Co., Ltd.)



Based on the design proposals, which reflected each group's passion, a presentation meeting was held and a company-wide vote was carried out. The voting became a major topic among employees and helped boost in-house engagement.



Based on the proposal selected through a company-wide vote, all working group members further reviewed functionality, made additional design adjustments, and completed the final design.



<Corporate Profile>

Dexerials Corporation is a functional materials manufacturer specializing in the development, manufacture and sale of electronic components, bonding materials and optical materials. The Group includes subsidiaries engaged in the development and manufacture of photonics products, such as optical semiconductors, and it is committed to achieving sustainable growth and enhancing corporate value.

Also, as a starting point in contributing toward the realization of further growth and a sustainable society, the Company has defined its Purpose: “Empower Evolution. Connect People and Technology.” as explained in the website section [“About Dexerials” under “Corporate Philosophy, Vision and Purpose.”](#)

Company name: Dexerials Corporation

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Representative: Yoshihisa Shinya, Representative Director and President

Established: June 20, 2012

Official website: <https://www.dexerials.jp/en/>

LinkedIn: <https://www.linkedin.com/company/dexerials-corporation/>