

Certified as Health and Productivity Management Organization 2025 (Large Organizations) for the fifth year in a row

Dexerials Corporation (Headquarters: Shimotsuke-shi, Tochigi; Representative Director and President: Yoshihisa Shinya; “Dexerials”), which provides leading-edge technologies, materials, and devices for smartphones, automotives, and other products, announced its qualification for Health and Productivity Management Organization 2025 (Large Organizations), which is jointly implemented by the Ministry of Economy, Trade and Industry and the NIPPON KENKO KAIGI*. This is the sixth time Dexerials qualifies and the fifth year in a row since 2021.



The Certified Health and Productivity Management Organizations Recognition Program is a system that recognizes corporations that are implementing particularly excellent health management practices that consider the management of employee health from a managerial perspective and engage in strategic initiatives.

Under the Purpose, “Empower Evolution. Connect People and Technology.”*2 Dexerials aims to create a world where people can live comfortably by combining people and technology to open new paths to evolution. Dexerials is also committed to promoting health management, aiming to continue to be a company where each employee can fully demonstrate their abilities.

Since FY2021, Dexerials has been promoting various initiatives in line with the Health and Productivity Management Roadmap*3 by defining its ideal state in FY2030. In FY2024, Dexerials introduced a health point system, a unique system that allows employees to promote self-care, with the aim of visualizing their health. The checkpoints are based on major categories: the promotion of physical and mental health, work-life balance, the expansion of vitality and taking advantage of challenging opportunities, participation in health seminars and self-care.

In addition, team awards have been established for events in which employees participate, such as walking and health slogan events, to improve communication between departments. In FY2025, Dexerials will continue to implement data health practices with the aim of further improving visualization.

Dexerials will continue to strive to create an environment in which each employee can demonstrate their abilities by working in a healthy and safe manner through various initiatives.

*1 Nippon Kenko Kaigi: An organization organized by the private sector with the full support of the government to carry out effective activities to extend the healthy life expectancy of each and every citizen and to provide appropriate medical care in Japan, where the birthrate is declining and the population is aging rapidly.

*2 [Dexerials Formulates Purpose and Statement | Dexerials](#)

*3 [Health and productivity management | Sustainability | Dexerials](#)

<Corporate Profile>

Dexerials develops, manufactures and distributes electronic components, adhesive materials, optical materials and other functional materials that are indispensable in smartphones, laptops and other electronic devices, in addition to components for automobiles, which are increasingly becoming electronic, making electronics parts ever more indispensable. Also, as a starting point in contributing toward the realization of further growth and a sustainable society, Dexerials has defined its Purpose: “Empower Evolution. Connect People and Technology” as explained in the website section. ([Corporate Philosophy, Vision and Purpose](#) | [About Dexerials](#) | [Dexerials](#))

Company name: Dexerials Corporation

Head office: 1724 Shimotsuboyama, Shimotsuke-shi, Tochigi

Representative: Yoshihisa Shinya, Representative Director and President

Established: June 20, 2012

Official website: <https://www.dexerials.jp/en/>