



(Translation)

June 26, 2026

Name of Company: Shiseido Company, Limited
 Name of Representative: Kentaro Fujiwara
 Representative Corporate Executive Officer
 President and CEO
 (Code No. 4911; The Prime Market of the Tokyo Stock Exchange)
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Notice of Issuance of 15th Unsecured Bonds

Shiseido Company, Limited today announced that it has determined to issue the 15th Unsecured Bonds (ranking pari passu solely with other bonds), as described below.

1. Name of issue	15th Unsecured Bonds (ranking pari passu solely with other bonds)
2. Total principal amount	¥13 billion
3. Amount of each bond	¥100 million
4. Application of the Act on Book-Entry Transfer of Corporate Bonds and Shares	All of the Bonds shall be governed by the “Act on Book-Entry Transfer of Corporate Bonds and Shares” of Japan
5. Interest rate	2.480% per annum
6. Payment amount	¥100 per ¥100 in face value of each Bond
7. Redemption amount	¥100 per ¥100 in face value of each Bond
8. Maturity	5 years
9. Redemption date	July 2, 2031
10. Interest payment date	January 2 and July 2 of each year
11. Payment date	July 2, 2026
12. Offering method	Public offering
13. Collateral/Guarantee	No mortgage or guarantee is created for the Bonds or no specific asset is reserved for the Bonds
14. Financial covenants	A clause of negative pledge is added
15. Rating	A (Rating and Investment Information, Inc. (R&I))
16. Underwriters	Syndicate of underwriters with Daiwa Securities Co. Ltd. and Mizuho Securities Co., Ltd. acting as Lead Managers
17. Fiscal, issuing and paying agent	Mizuho Bank, Ltd.
18. Depository	Japan Securities Depository Center, Inc.
19. Use of proceeds	To be appropriated for funds for repayment of debt

—End of News Release—