

(Translation)

June 13, 2025

Name of Company: Shiseido Company, Limited  
 Name of Representative: Kentaro Fujiwara  
 President and CEO  
 (Representative Corporate Executive Officer)  
 (Code No. 4911; The Prime Market of the Tokyo Stock Exchange)  
 Contact: Yuki Oshima  
 Vice President  
 Investor Relations Department  
 (Tel: +81 3 3572 5111)

### **Notice of Completion of Payment Procedures for Disposal of Treasury Stock under the Performance-Linked Stock Compensation Plan as Long-Term Incentive-Type Remuneration**

Shiseido Company, Limited (the “Company”) today announced the completion of payment procedures for the disposal of its treasury stock (the “Disposal”) under the performance-linked stock compensation plan (the “Plan”) as long-term incentive-type remuneration which has been approved by the Representative Corporate Executive Officer on May 19, 2025.

#### **1. Overview of the Disposal**

(1) Date of Disposal	June 13, 2025
(2) Class and Number of Shares to be Disposed	91,654 shares of common stock of the Company
(3) Disposal Price	¥ 2,362 per share
(4) Total Disposal Value	¥ 216,486,748
(5) Planned Allottees	<ul style="list-style-type: none"> <li>Directors (excluding external directors) or executive officers of the Company whom the Plan had been applied as part of the compensation for fiscal 2022: 17 persons, 30,039 shares</li> <li>Officers of the Company’s subsidiaries whom the Plan had been applied as part of compensation paid for fiscal 2022: 4 persons, 9,079 shares</li> <li>Employees of the Company whom the Plan had been applied as of June 2023: 182 persons, 25,560 shares</li> <li>Employees of the Company’s subsidiaries whom the Plan had been applied as of June 2023: 46 persons, 26,976 shares</li> </ul>

\* Please refer to the Company’s press release regarding the “Disposal of Treasury Stock under the Performance-Linked Stock Compensation Plan as Long-Term Incentive-Type Remuneration” published on May 19, 2025.

#### **2. Estimated impact on earnings**

The above changes will have no impact on the Company’s full-year earnings forecast for the fiscal year ending December 31, 2025.

—End of News Release—