

# **Financial Results for 2026.5 (ended Augst 31, 2025)**

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**Weathernews Inc.**

**Oct 8, 2025**

# 2026.5 **Q1 Financial Results**

- ◆ Summary of Financial Results
- ◆ Sales by Domain
- ◆ Domain Business
- ◆ Progress of Mid-Term Business Plan

# 2026.5 **Full-Year Forecast**

- ◆ Full-Year Forecast
- ◆ Sales Forecast by Domain
- ◆ Dividend Policy



2026.5

## Q1 Financial Results

- ◆ Summary of Financial Results
- ◆ Sales by Domain
- ◆ Domain Business
- ◆ Progress of Mid-Term Business Plan





Q1 achieved record-high revenue

Key profitability metrics (e.g., operating, ordinary, net) also reached new record highs

[Net sales]

¥6,006 million (2.8% increase YoY)

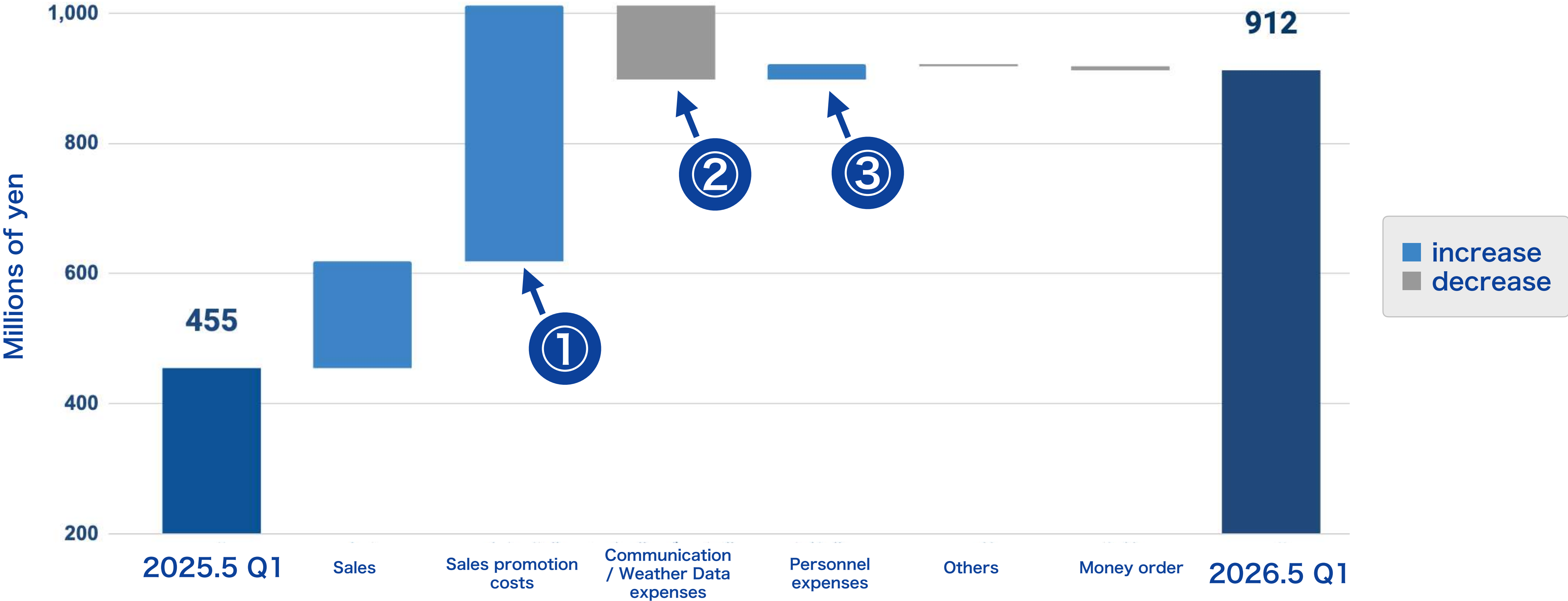
[Profit]

¥912 million (100.5% increase YoY)

Millions of Yen	2025.5 Q1 YTD Actual	2026.5 Q1 YTD Actual	Y/Y
Net sales	5,843	6,006	+2.8%
Operating profit	455	912	+100.5%
Margin(%)	7.8	15.2	+7.4Pt
Ordinary profit	388	915	+135.9%
Profit attributable to owners of parent	279	672	+140.6%
EPS (JPY)	12.65	30.34	+17.69JPY
FOREX Rates (USD/JPY)	154.16	146.33	-7.83円

\*EPS: The amount after the stock split is stated. (Effective date: December 1, 2024)

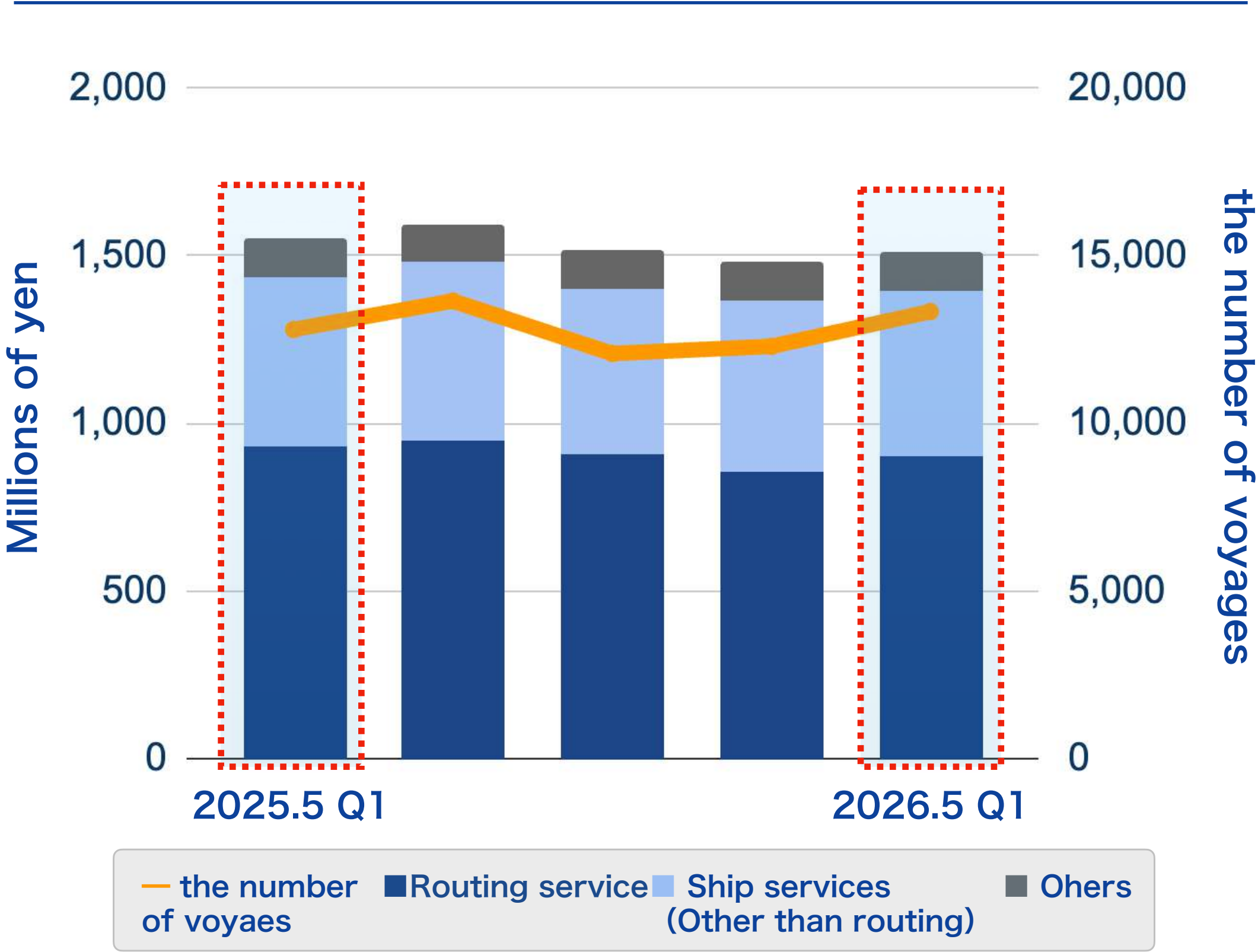
- ① Selling and General Administrative Expenses (SG&A): Sales promotion expenses decreased due to a change in advertising strategy and the impact of weather
- ② Increased communication/data expenses as service expansion progressed
- ③ Decreased personnel expenses due to the promotion of AI utilization



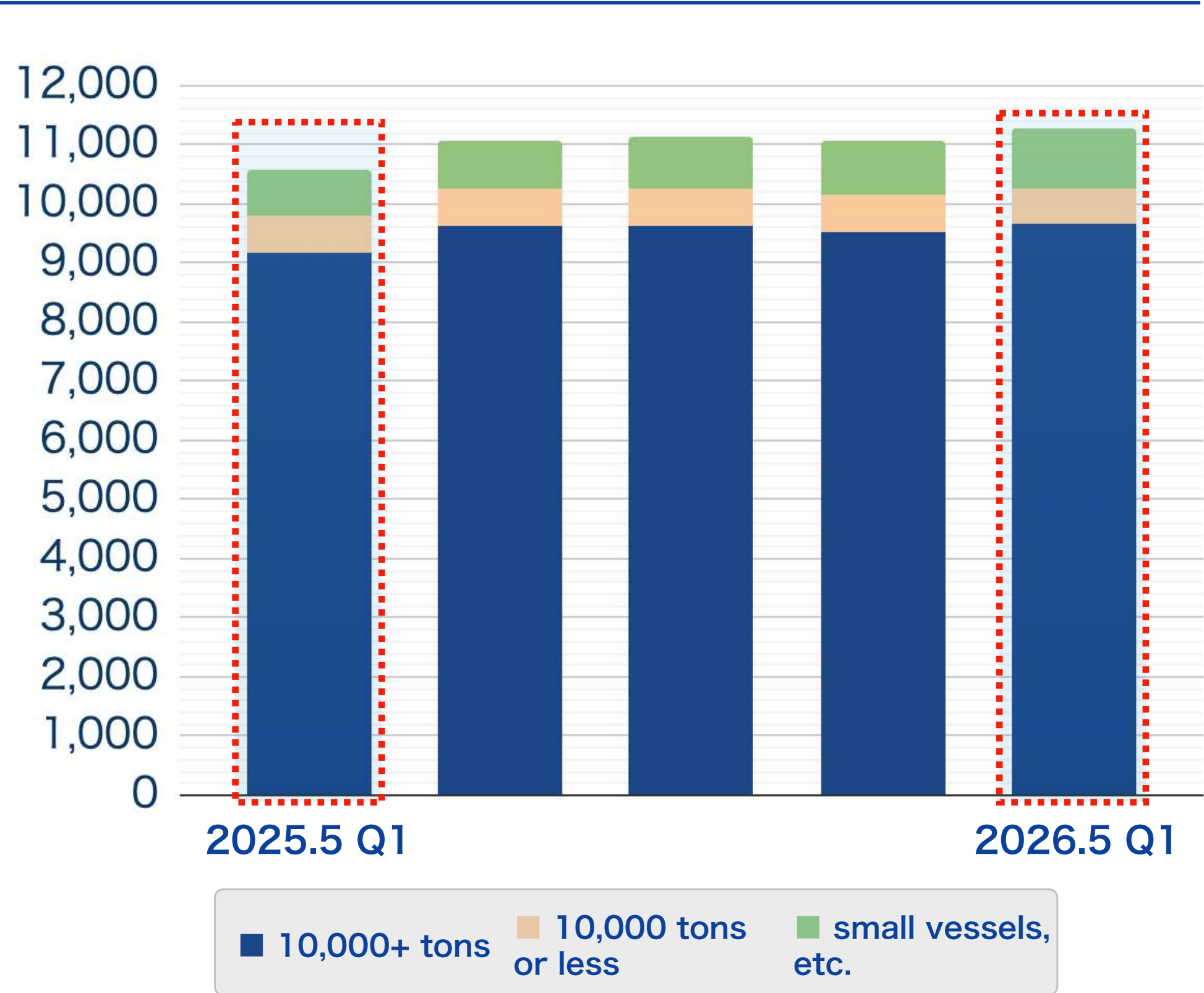
Millions of Yen	2025.5 Actual	2026.5 Actual	Y/Y (%)	Business environment and results
Sea Domain	1,550	1,509	-2.7%	Decreased revenue due to foreign exchange impact, despite upselling in the European market
Sky Domain	327	360	+9.9%	Increased revenue in the domestic helicopter market and the Asian airline market
Land Domain	1,600	1,675	+4.7%	Revenue growth driven by expanding services into new markets including energy, retail, construction, logistics, and factories
Internet Domain	2,222	2,251	+1.3%	User numbers increased, supported by being rated No. 1 in forecast accuracy for three consecutive years and advertising investment, resulting in a slight increase in revenue compared to the previous period
Subscription Sales Total	5,701	5,796	+1.7%	-
Flow Sales	141	210	+48.2%	(Temporary research, system sales, and other sales that lead to future subscription revenue)
Grand Total	5,843	6,006	+2.8%	-

[Market conditions]  
The impact of U.S. tariff hikes has caused shipping conditions in China and the U.S. to soften slightly  
[Performance] Revenue decreased due to foreign exchange impacts despite increased voyages and vessels providing services, primarily in Europe

Sales and the number of voyages  
(Quarterly transition)



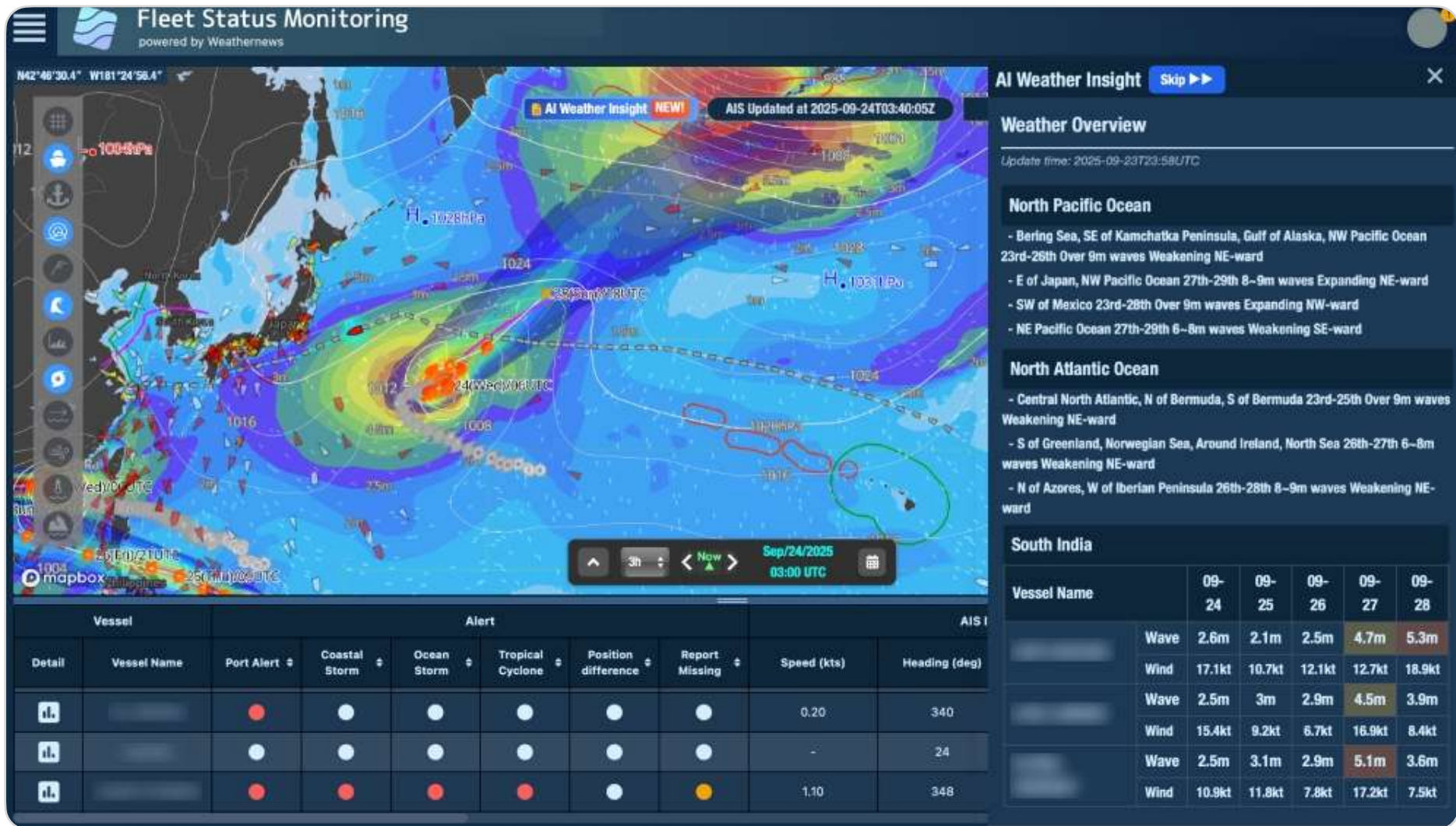
Number of vessels that provided services  
(Quarterly transition)





## Expanding Sales of Marine Weather Service “SeaNavigator” Primarily in Europe

- ◆ Plans to Launch New Product Sales Within 2025
- ◆ Promoting an Upselling System Driven by Customer Success



- ◆ In addition to optimizing routing and monitoring vessels affected by severe weather, the platform aggregates various data such as grounding risk and CO2 emissions.
- ◆ Supporting the environmental friendliness, safety, and economy of small, medium, and large vessels worldwide through one-platform.



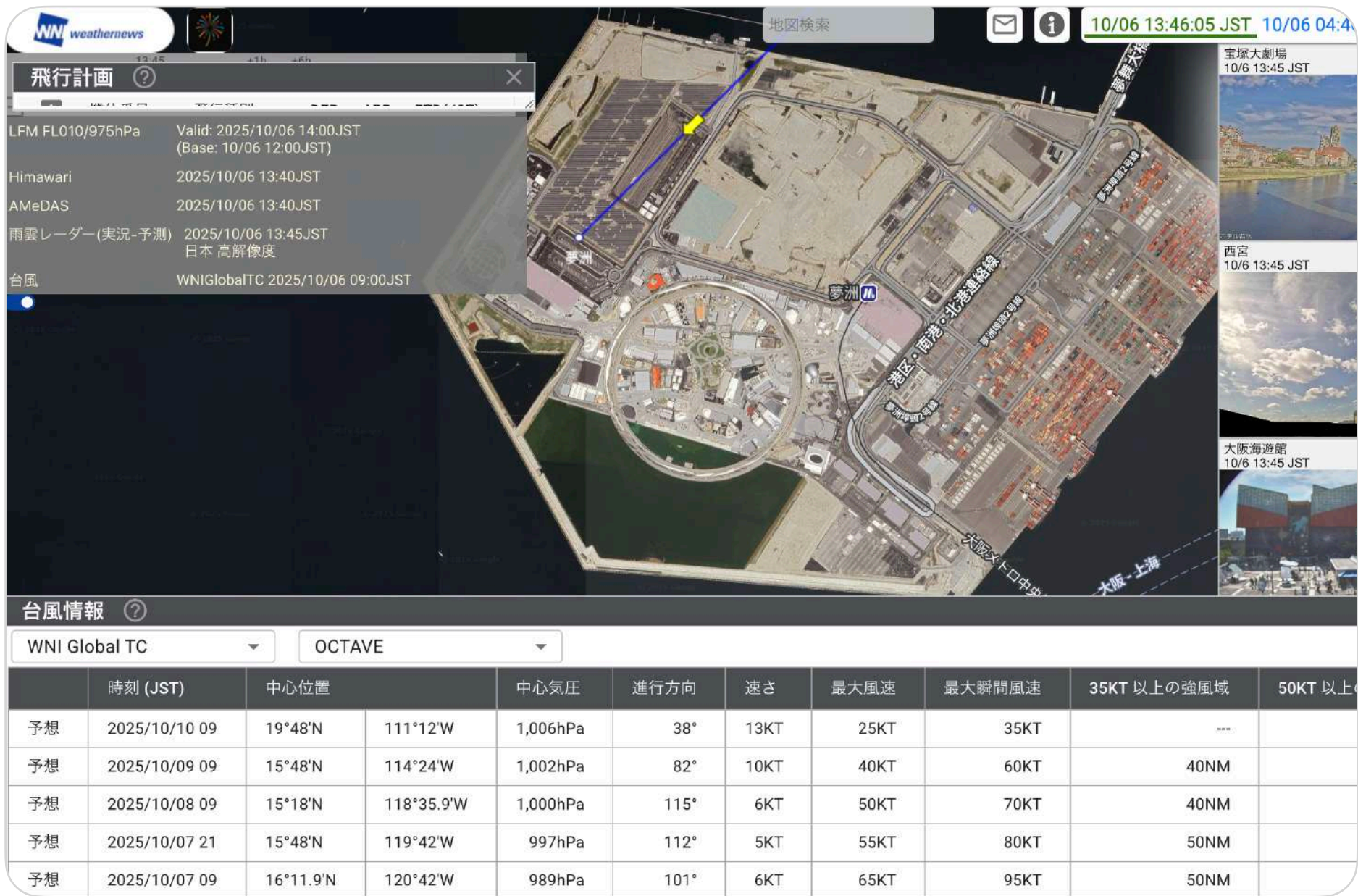
- ◆ AI accelerates vessel performance analysis by analyzing vast amounts of meteorological and navigational data and providing immediate chat-style responses.



- ◆ In addition to receiving orders from new customers in Asia ahead of schedule, the market recovery also enabled upselling to existing customers
- ◆ Provided operational support for drone shows, flying cars, and other events



Increased orders from new customers in the Asian airline market



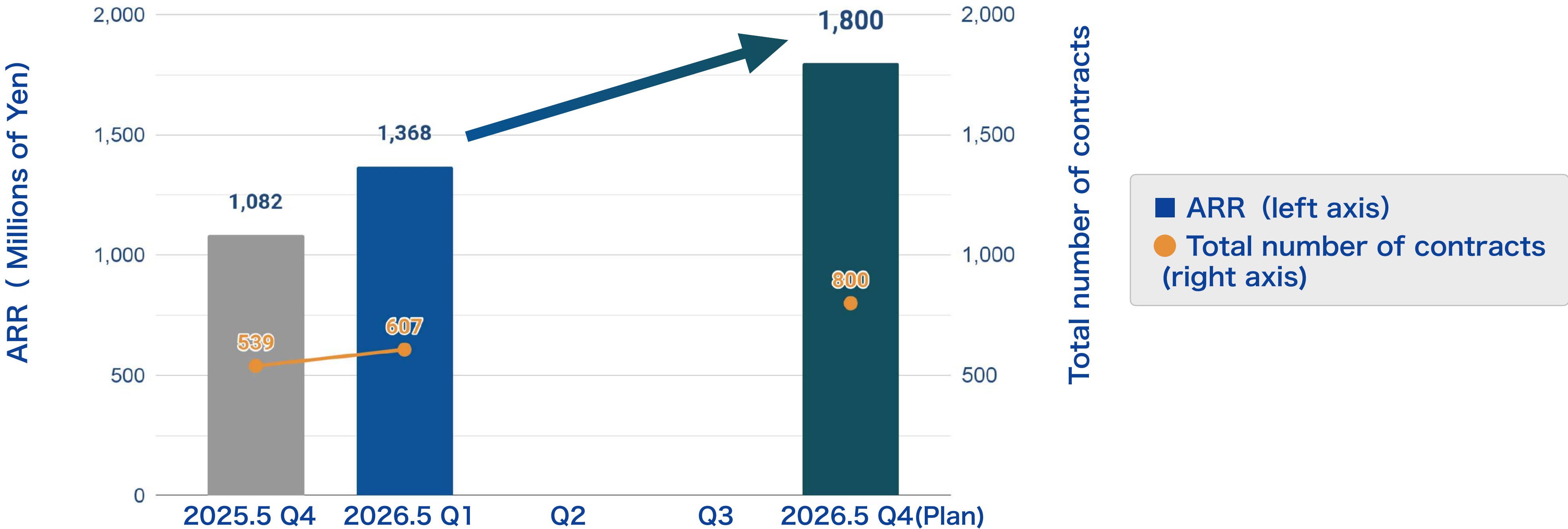
High-precision weather forecasts are used to support decisions on whether to operate drone shows and flying cars.



- ◆ Sales of “Weathernews for business” and “WxTech API” steadily expanded, driving revenue growth
- ◆ Orders are increasing in new markets including energy and retail, as well as construction, logistics, and manufacturing

## WxTech's key KPIs

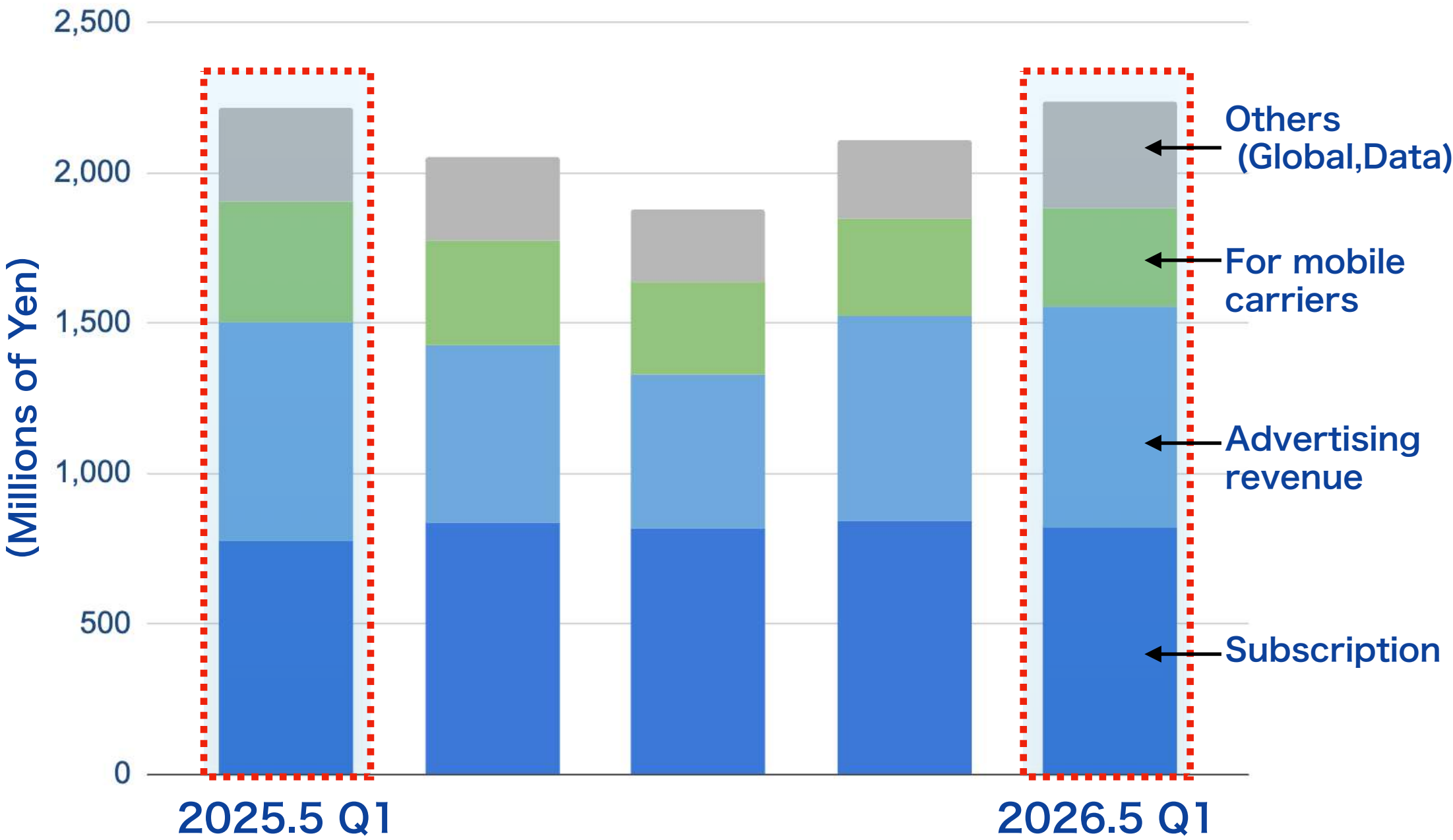
Note 1: Excluding spot contracts  
Note 2: Some figures have been revised after reviewing actual results.



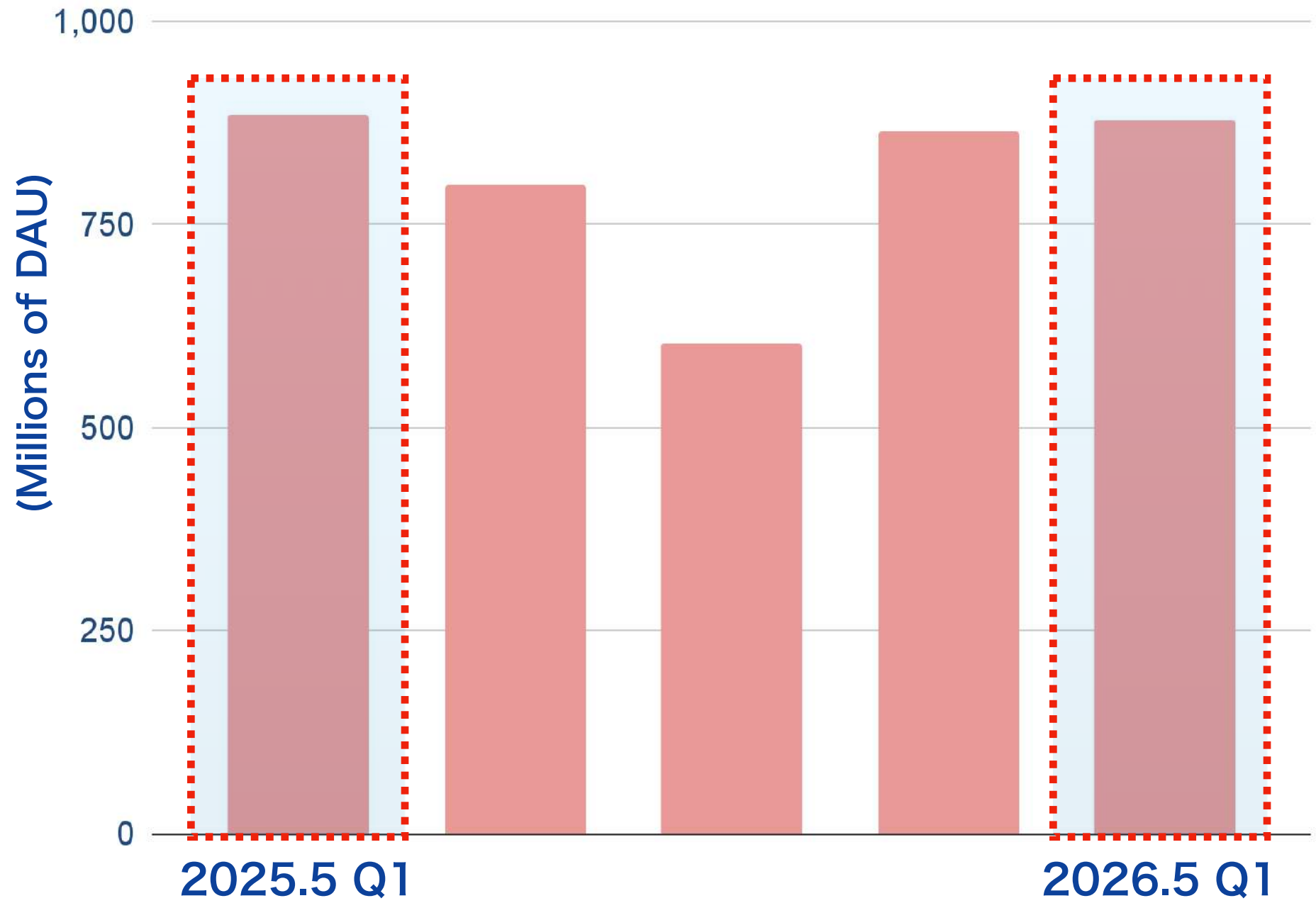


- ◆ For the third consecutive year, Weathernews received the No. 1 rating for forecast accuracy  
Advertising investments also led to an increase in app users, resulting in a slight increase in sales compared to the previous period
- ◆ Cumulative DAU remained flat YoY, affected by factors such as a shorter rainy season than usual
- ◆ Advertising investment decreased in Q1, but investment is planned for Q2 and beyond

Sales (Quarterly Transition)



Cumulative DAU (Quarterly Transition)



# Establishing an Overwhelming Position in Weather Media

- ◆ In September 2025, the Weathernews app became the number one weather app in Japan in terms of MAU (monthly active users)
- ◆ Increase user numbers and satisfaction through new contents utilizing AI and weather reports



The Weathernews app became Japan's No. 1 weather app in terms of monthly active users in September 2025.



AI visualizes "weather reports" sent by users



## Focus Areas for Mid-Term Management Plan Stage 1

- 1 Develop a New Customer Base Through a SaaS Model**  
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- 2 A New AI Operation Model Starting with Data Analysis**  
.....
- 3 Value by the Synergy of Connected Individuals and Corporations**  
.....
- 4 Global Business Structure for Continued Growth in the Future**  
.....
- 5 Contribute to the Global Environment by CO2 Reduction Services**  
.....



2

A New AI Operation Model Starting with Data Analysis

- ➔ Reduced monthly operational hours by 10,000 compared to the previous year
- ➔ Promoting the adoption of AI globally



- ◆ Achieved an additional 3,000 hours/month in operational efficiency during the first quarter
- ◆ AI has automated the creation of route plans and weather forecast summaries



- ◆ The company-wide AI utilization hackathon, held in Japan last fiscal year, will now be implemented at global locations
- ◆ Further promote the utilization of AI



3

Value by the Synergy of Connected Individuals and Corporations

➔ Synergy in Action: Corporate PR/Marketing and the Weathernews Community



JR East : "Hisho-Tabi (summer resort trip)"

Developed a seasonal travel campaign triggered by temperature changes, promoted across station displays, posters, TV commercials, and a dedicated special program.





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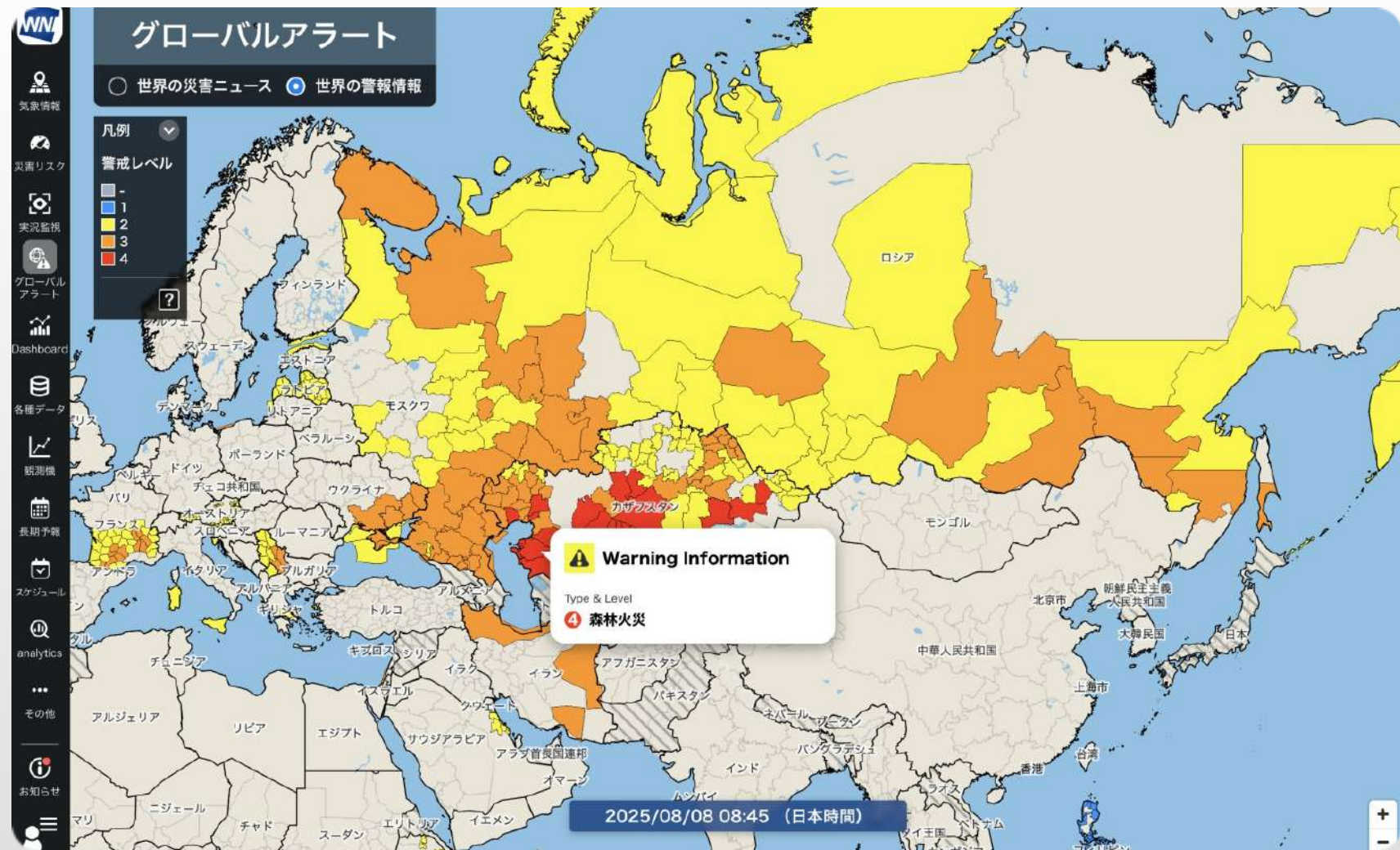
# Global Business Structure for Continued Growth in the Future

- ➔ With an eye toward future global service expansion, we are strengthening our ties with various countries
- ➔ Launched a service providing weather warnings and disaster news from 144 countries and regions



MOU signed with Vietnam Meteorological and Hydrological Administration

Provide AI-based forecast information for typhoons and heavy rain



Displays global warning information and disaster news on a map.

Gain a comprehensive understanding of local disaster risks.



1

2

2026.5

## Full-Year Forecast

- ◆ Full-Year Forecast
- ◆ Sales Forecast by Domain
- ◆ Dividend Policy

No change from initial plan

[Net sales]

25,000MJPY (+6.4% Y/Y) : Planning for 17 consecutive years of sales growth

[Operating profit]

5,000MJPY (+10.7% Y/Y) : With steady progress in improving profitability, we expect to achieve an operating profit margin of over 20% (mid-term target for the final year)

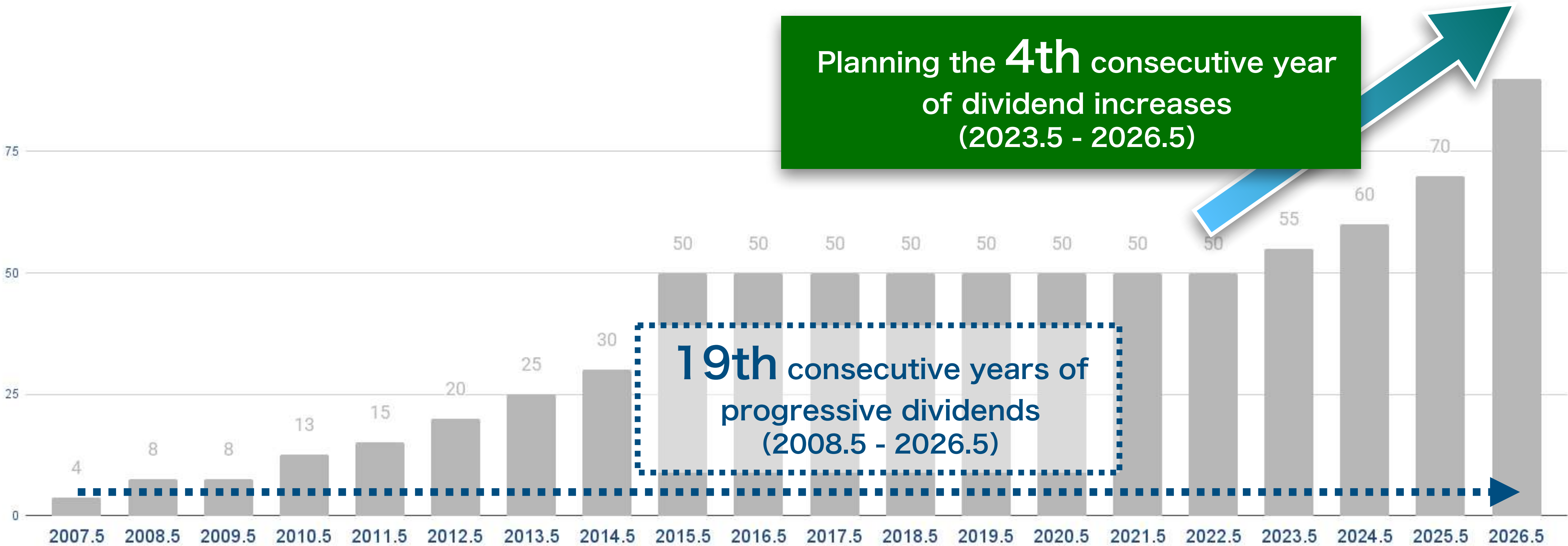
Millions of Yen	2025.5 Actual	2026.5 Forecast	Y/Y
Net sales	23,505	25,000	+6.4%
Operating profit	4,517	5,000	+10.7%
Margin (%)	19.2	20.0	+0.8Pt
Ordinary profit	4,468	5,000	+11.9%
Profit attributable to owners of parent	3,115	3,500	+12.4%
EPS (JPY)	140.77	157.88	+17.11JPY
ROE (%)	15.1	15.6	+0.5Pt
FOREX Rates (USD/JPY)	150.86	150.00	-0.86JPY

\*EPS: The amount after the stock split is stated.(Effective date: December 1, 2024)



Millions of Yen	2025.5 Actual	2026.5 Forecast	Y/Y	Comment
Sea Domain	6,139	6,600	+7.5%	<ul style="list-style-type: none"><li>• Launch new products in the market and expand sales</li><li>• Promote an upselling system driven by Customer Success</li></ul>
Sky Domain	1,319	1,450	+9.9%	Expand sales in the Asian airline market and the domestic helicopter market
Land Domain	6,749	7,300	+8.2%	Expand sales of WxTech services to customers by strengthening Customer Success and sales
Internet Domain	8,281	8,650	+4.5%	<ul style="list-style-type: none"><li>• Driving business growth with our dominant media presence</li><li>• Increase subscription sales and advertising revenue through the expansion of new contents</li></ul>
Subscription Sales Total	22,490	24,000	+6.7%	-
Others	1,015	1,000	-1.5%	-
Grand Total	23,505	25,000	+6.4%	-

- ✦ For 2026.5, we plan an annual dividend of **¥90 per share, marking our 4th consecutive year of dividend increases**
- ✦ While prioritizing aggressive investment for mid- to long-term growth, we remain committed to shareholder returns, **with a fundamental policy of maintaining progressive dividends**





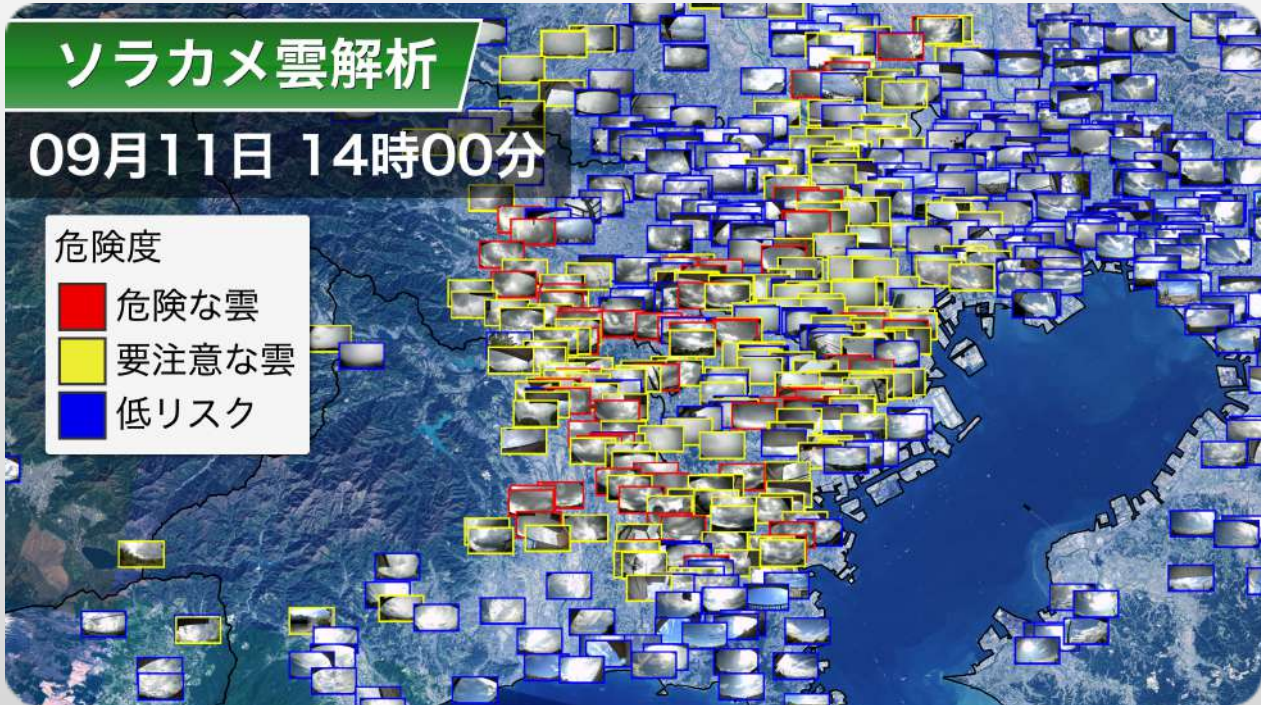
"Weathernews for Business" registered with the Ministry of Land, Infrastructure, Transport and Tourism's New Technology Information System NETIS



Started providing weather warnings and disaster news in 144 countries and regions



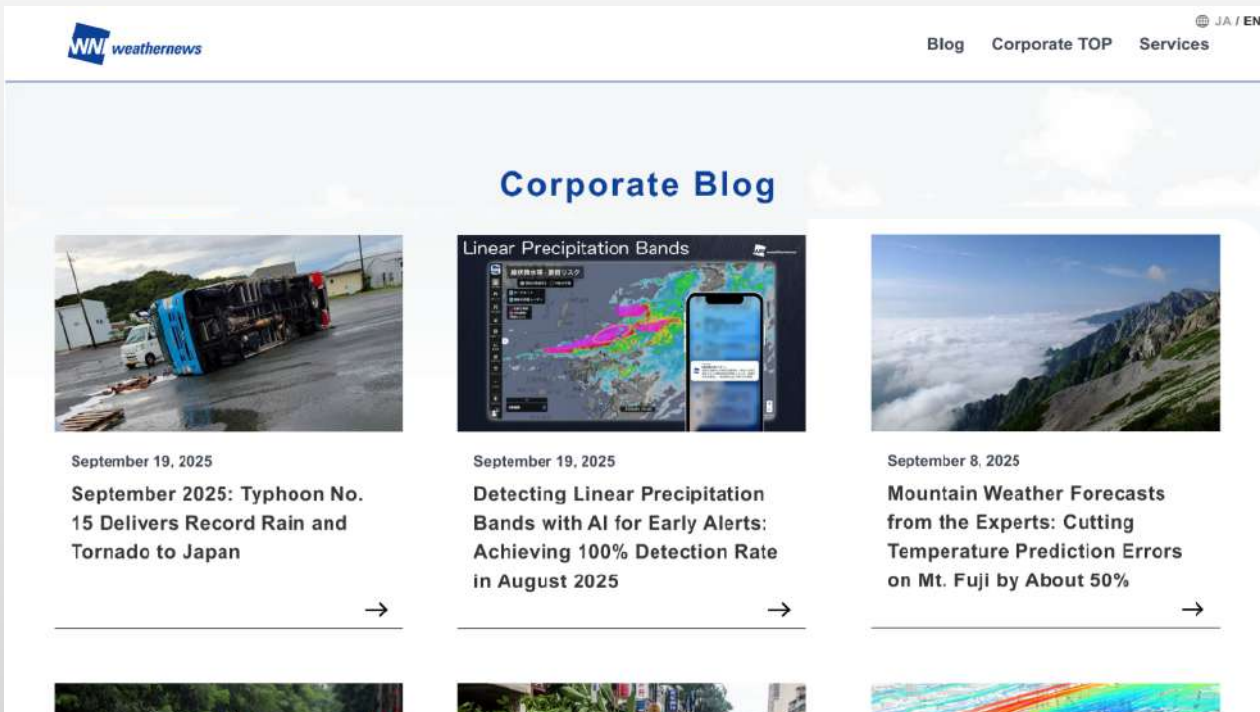
AI-based image assessment technology is applied to footage from Sorakame, a nationwide network of 2,500 live cameras that capture the sky. Strengthen forecasts of sudden thunderstorms.



The WeatherNews app now supports "au Starlink Direct," activating a dedicated mode for satellite communications.



Corporate blog (Japanese/English) launched



Selected for CDP's highest rating as a 'Supplier Engagement Leader'







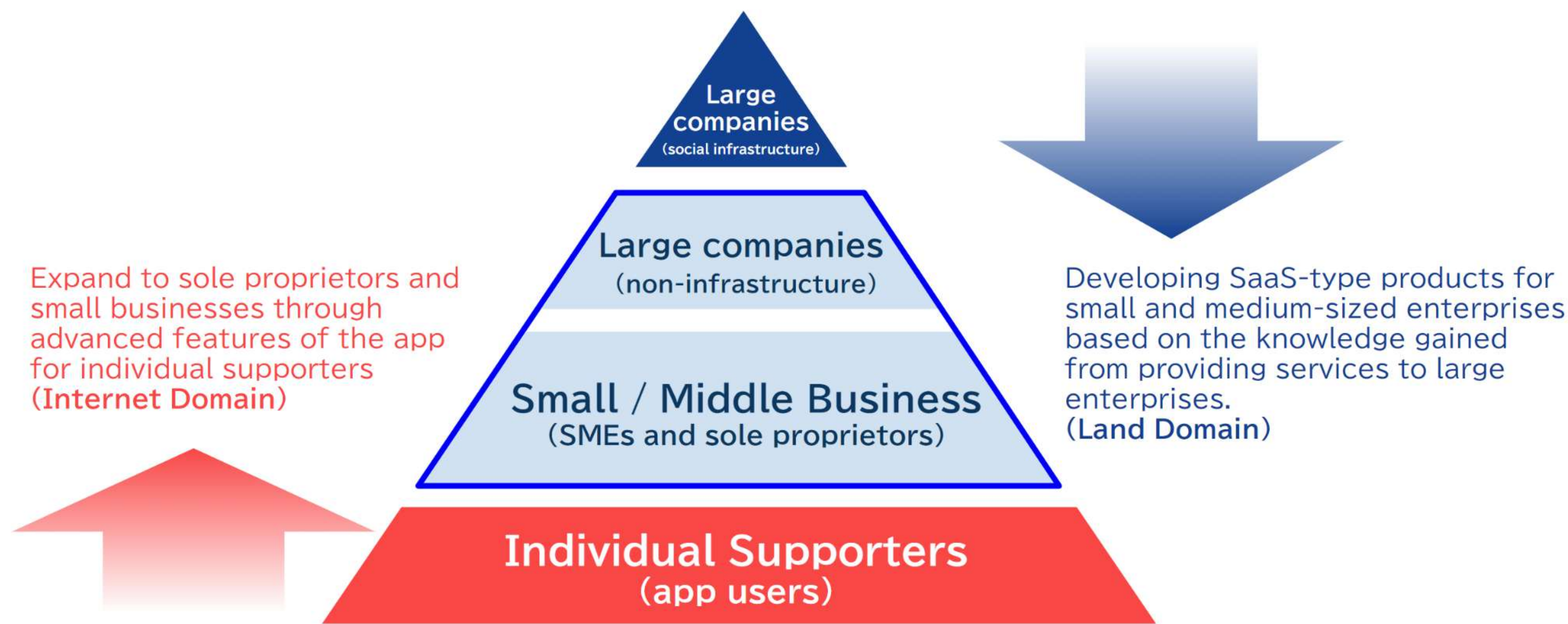
***weathernews***



# Appendix

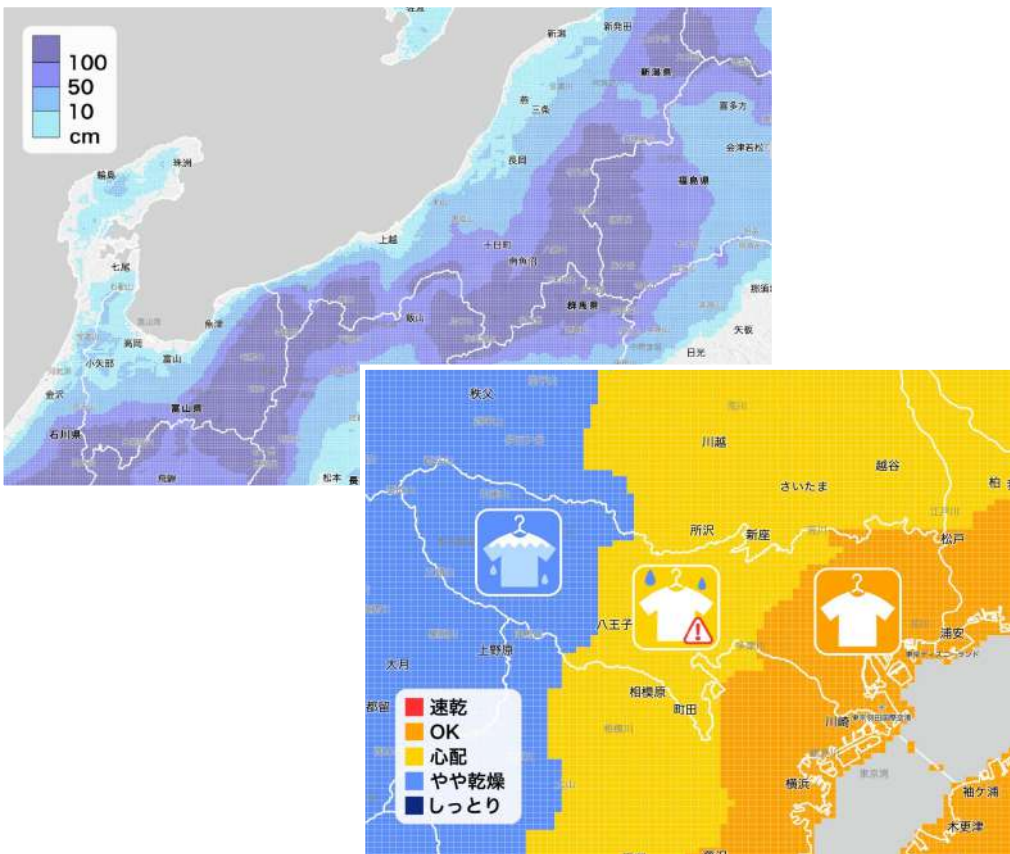


[Medium-term Management Period] Launch new SaaS products and expand to new customers (SMEs)  
[Extended period] Shift existing services to SaaS to further strengthen profit structure





## WxTech Data



Weather forecasts, past weather data, data with disaster risks such as earthquakes, tsunamis, and volcanoes, as well as data related to human life and health, such as cherry blossom forecasts, pollen amounts, heat stroke, ultraviolet rays, weather pain, and all other data related to natural phenomena.

(Price: from 30,000 yen/month)

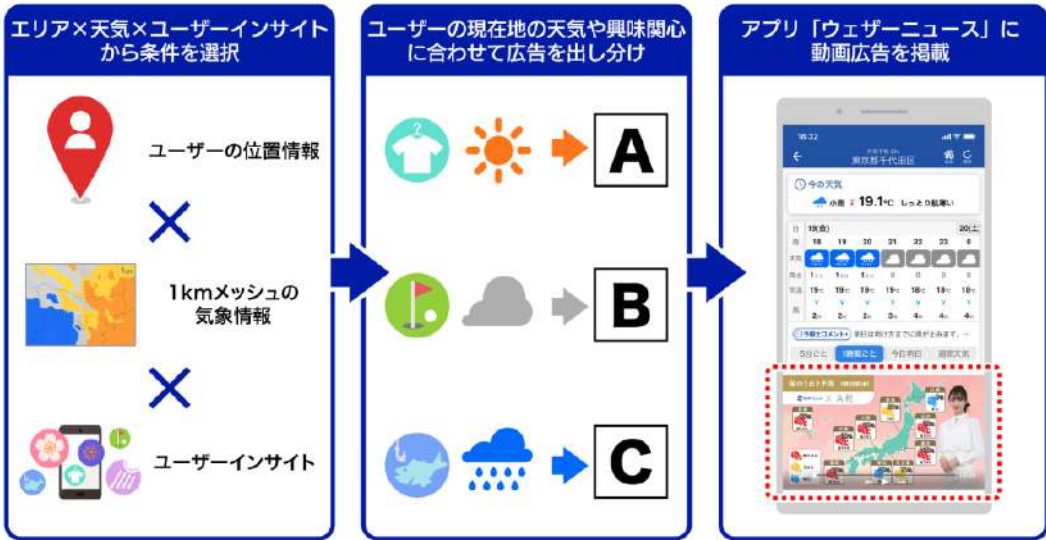
## Weathernews for business



Added business-focused weather pages to the Weathernews app for your business needs. By registering your facilities, stores, and offices as locations, you can receive pinpoint push notifications relevant to your business decision-making.

(Price: from 29,400 yen/month)

## WxTech Ads



Deliver weather-related advertisements within the Weathernews app using high-resolution weather data and user location information. Promotes increased interest in products and willingness to purchase among users who come to browse.

(Price: from 500,000 yen)

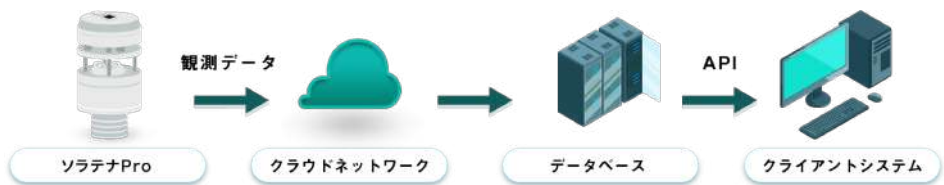
## WxTech IoT (Soratena Pro)



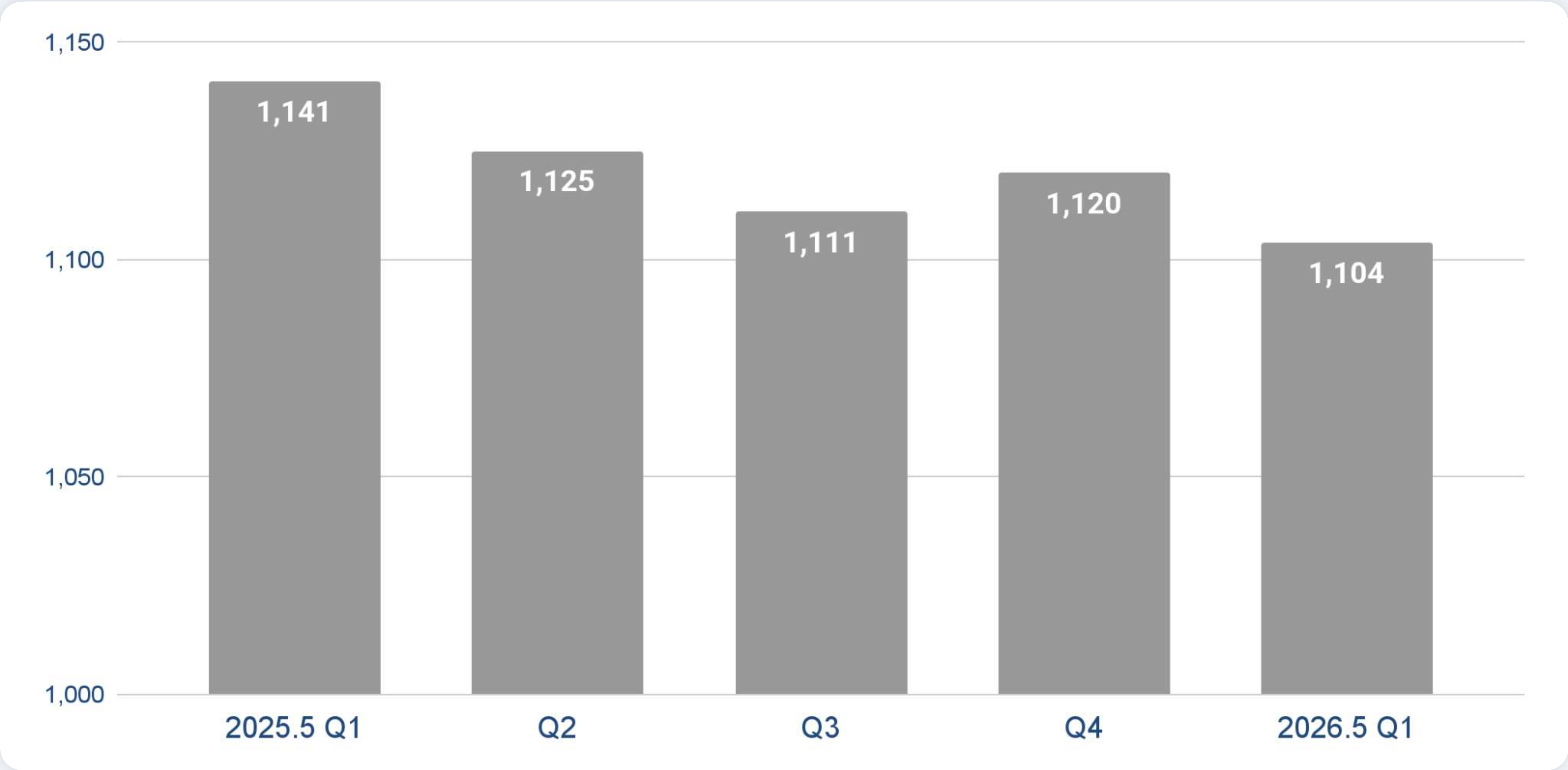
Small, lightweight, power-saving IoT sensors visualize weather conditions on site. It provides powerful support for corporate safety measures, productivity improvement, marketing measures and analysis.

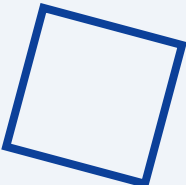
(Price: from 25,000 yen/month)

\*For rental









(Millions of Yen)	2025.5 Q1 Actual	2025.5 Actual	2026.5 Q1 Actual
Current assets	19,432	22,372	21,833
Fixed Assets	3,461	3,385	3,423
Total assets	22,894	25,757	25,257
Current Liabilities	2,862	3,570	3,081
Fixed Liabilities	549	641	630
Total Liabilities	3,411	4,212	3,711
Total net assets	19,482	21,545	21,545
Equity-to-asset ratio (%)	84.7	83.5	85.2
Net assets per share (JPY)	878.0	970.4	970.6

\*Net assets per share: The amount after the stock split is stated. (Effective date: December 1, 2024)



(Millions of Yen)	2025.5				2026.5
	Q1	Q2	Q3	Q4	Q1
Net sales	5,843	5,766	5,819	6,077	6,006
Operating profit	455	1,221	1,460	1,380	912
Margin (%)	7.8	21.2	25.1	22.7	15.2
Ordinary profit	388	1,234	1,472	1,373	915
Profit attributable to owners of parent	279	854	1,021	959	672
EPS (JPY)	12.65	38.63	46.10	43.31	30.34
ROE (%)	-	-	-	-	-
FOREX Rates (USD/JPY)	154.16	149.03	154.09	146.16	146.33

\*EPS: The amount after the stock split is stated. (Effective date: December 1, 2024)

(Millions of Yen)	2025.5				2026.5
	Q1	Q2	Q3	Q4	Q1
Sea Domain	1,550	1,590	1,514	1,483	1,509
Sky Domain	327	326	328	336	360
Land Domain	1,600	1,633	1,771	1,744	1,675
Internet Domain	2,222	2,058	1,882	2,117	2,251
Subscription Sales Total	5,701	5,608	5,497	5,682	5,796
Flow Sales	141	157	321	395	210
Grand Total	5,843	5,766	5,819	6,077	6,006





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- ◆ In addition, future statements such as business forecasts are based on certain assumptions that the Company deems reasonable at this time. Actual performance may vary due to factors such as various risks and uncertainties