



# Financial Results for 2025.5 (ended May 31, 2025)

Weathernews Inc.  
July 7, 2025



## 1. 2025.5 Results

- Summary of financial results
- Sales by Domain
- Sea Domain business and Internet Domain business

## 2. 2026.5 Plan

- Progress of Mid-Term Business Plan
- Full-Year Forecast
- Sales Forecast by Domain
- Dividend Policy
- Business Environment in the AI Era

# 1. 2025.5 Results - Summary of financial results

**【Net sales】** Record sales for 16 consecutive terms

**【Profit】** Results exceeded the upwardly revised forecast (\*1) and achieved record profits at each stage.

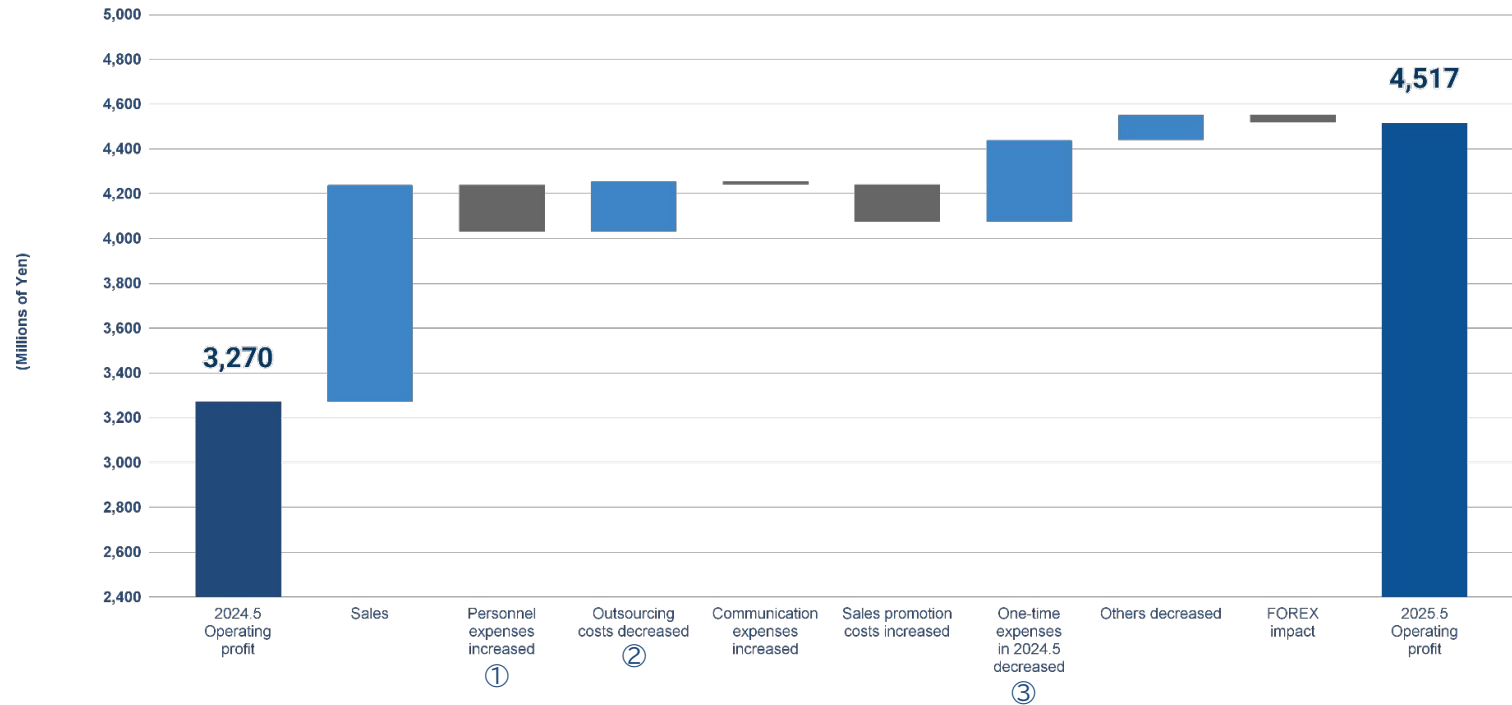
(Millions of Yen)	2024.5 Actual	2025.5 Revised Fcst(*1)	2025.5 Actual	Y/Y	vs Forecast
Net sales	22,242	23,500	23,505	+5.7%	+0.0%
Operating profit	3,270	4,200	4,517	+38.1%	+7.5%
Margin(%)	14.7	17.9	19.2	+4.5Pt	+1.3Pt
Ordinary profit	3,341	4,200	4,468	+33.7%	+6.4%
Profit attributable to owners of parent	2,437	2,900	3,115	+27.8%	+7.4%
EPS (JPY)	110.4	131.1	140.8	+30.3JPY	+9.7JPY
ROE (%)	12.8	14.3	15.1	+2.3Pt	+0.8Pt
FOREX Rates (USD/JPY)	147.9	150.0	150.9	+3.0JPY	+0.9JPY

(\*1)The full-year consolidated earnings forecast was revised on the same day of the earnings announcement for Q3 2025.5 (April 7th, 2025).

(\*2)EPS: The amount after the stock split is stated.(Effective date: December 1, 2024)

# 1. 2025.5 Results - Operating Profit Analysis (Y/Y)

- ① AI-driven operational efficiency improvements have reduced the increase in personnel expenses compared to initial estimates
- ② Outsourcing expenses decreased due to a review of development and operational structures
- ③ Temporary expenses (outsourcing expenses, etc.) decreased from the previous FY



\* one-time expenses in 2024.5: one-time outsourcing and Radar disposal costs recorded in 38th period.

# 1. 2025.5 Results - Sales by Domain

Millions of Yen	2024.5 Actual	2025.5 Actual	Y/Y (%)	Business environment and results
Sea Domain	5,813	6,139	5.6	<ul style="list-style-type: none"> <li>• Increased sales through strengthening customer success mainly in the European market</li> <li>• Up-selling to some large customers. FOREX effects also contributed to increased revenue</li> </ul>
Sky Domain	1,210	1,319	9.0	<ul style="list-style-type: none"> <li>• Passenger demand in the airline market remained strong both domestically and internationally</li> <li>• Increased revenue in the domestic helicopter market and the Asian airline market</li> </ul>
Land Domain	6,301	6,749	7.1	<ul style="list-style-type: none"> <li>• Increase in the number of customers in the highway market</li> <li>• Expanded sales of WxTech services (SaaS-type products) in the energy and retail markets, contributing to increased revenue</li> <li>• Begin expanding sales of WxTech services to markets such as construction, logistics, facilities, and factories</li> </ul>
Internet Domain	8,082	8,281	2.5	<ul style="list-style-type: none"> <li>• Increase in the number of users due to advertising investments and enhanced content. Subscription revenue and advertising revenue increased</li> <li>• Sales to carriers continued to decline, but overall Domain revenue increased</li> </ul>
Subscription Sales Total	21,407	22,490	5.1	—
Flow Sales	835	1,015	21.5	(Temporary research, system sales, and other sales that lead to future stock sales)
Grand Total	22,242	23,505	5.7	—

# 1. 2025.5 Results - Sea Domain business

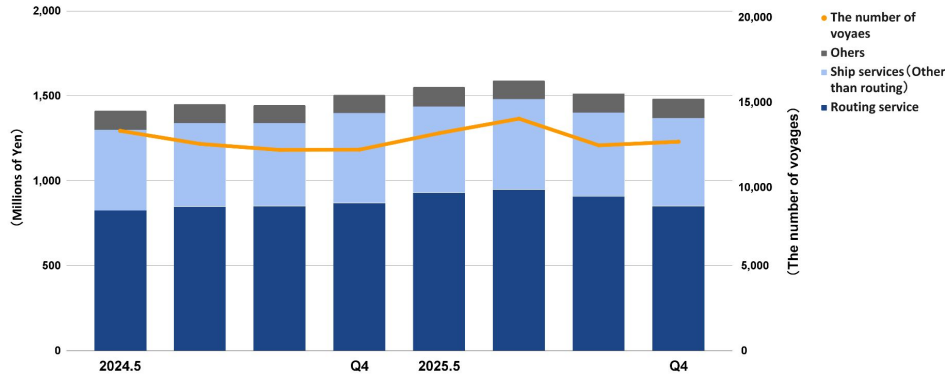
## 【Market conditions】

Shipping market softened slightly due to continued logistics disruptions caused by the situation in the Middle East and the impact of U.S. tariff hikes.

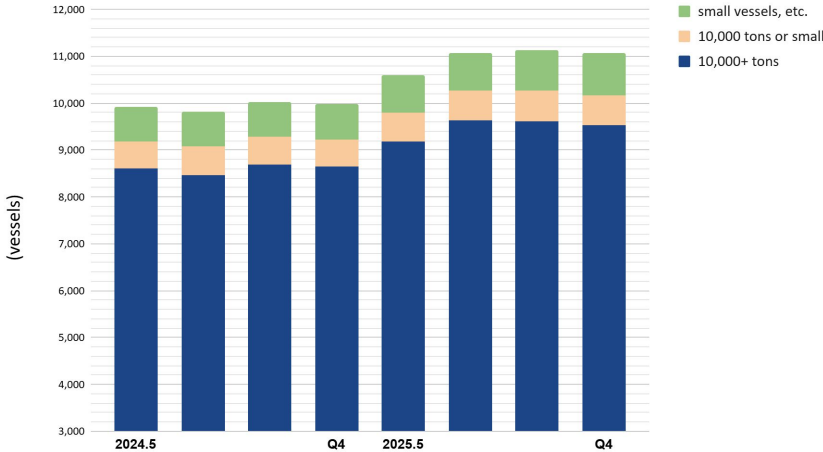
## 【Performance】

Increase in the number of voyages served and vessels serviced. Increased revenue due to upselling to some customers and FOREX effects.

**Sales and the number of voyages  
(Quarterly transition)**



**Number of vessels provided the service (Quarterly transition)**



No.1 forecast accuracy app in Japan for 3 consecutive years (\*)



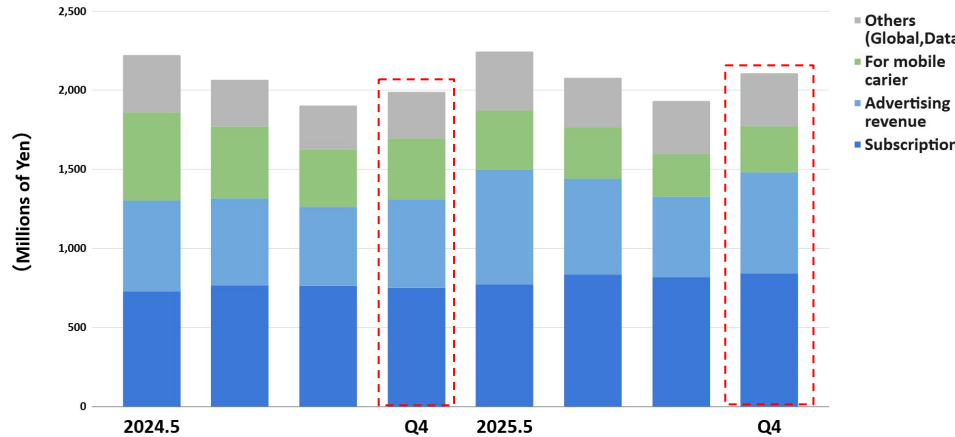
**ウェザーニュース**  
**予報精度 No.1**  
**3年連続**  
**ウェザーリポーターと共に歩んだ改善の旅**

# 1. 2025.5 Results - Internet Domain business

- Steady sales of apps with No. 1 reputation for forecast accuracy, and increased subs sales and advertising revenues compared to the previous year.
- Cumulative DAU increased YoY due to an increase in the number of app users as a result of advertising investments as well as content expansion.

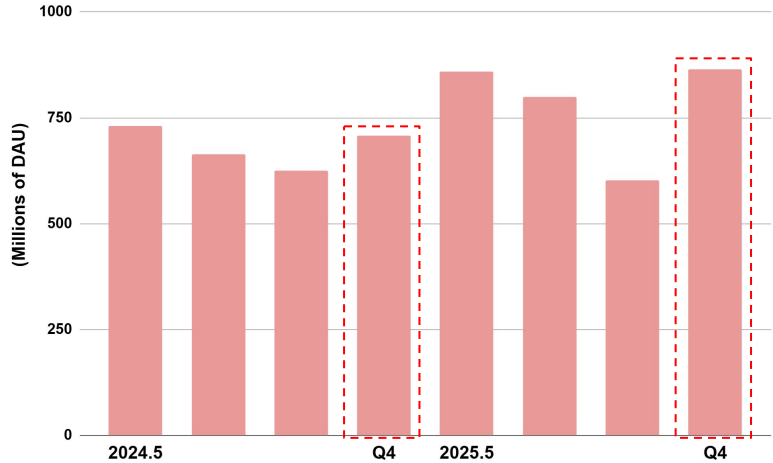
\*DAU: Daily Active Users

### Sales (Quarterly Transition)



Note: Effective from 2025.5 Q1, the composition of the sales graph has been subdivided into in-house subscriber and mobile carrier sales. In addition, some overseas sales that had been included in "Advertising" are now included in "Others".

### Cumulative DAU (Quarterly Transition)



Note: Effective from 2025.5 Q1, the scope of aggregation of cumulative DAU has been changed in order to appropriately represent changes in the sales composition ratio and access to in-house content. The measurement method has been partially revised since 2025.5 Q1.

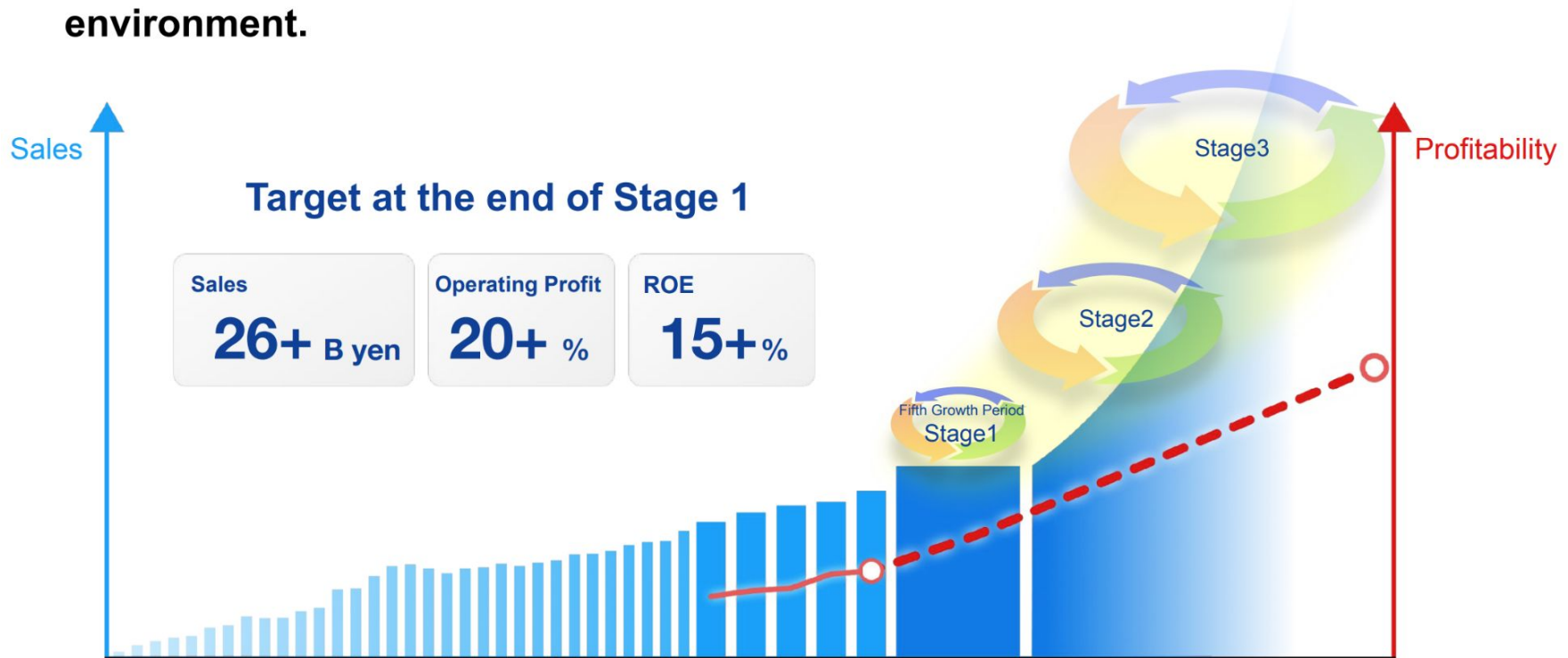
## 1. 2025.5 Results

- Summary of financial results
- Sales by Domain
- Sea Domain business and Internet Domain business

## 2. 2026.5 Plan

- **Progress of Mid-Term Business Plan**
- **Full-Year Earnings Forecast**
- **Sales Forecast by Domain**
- **Dividend Policy**
- **Business Environment in the AI Era**

**During the Fifth Growth Period, we will scale our business and rapidly increase sales. We will also build a profitable structure and significantly contribute to the global environment.**



### **1 Develop a New Customer Base Through a SaaS Model**

.....

### **2 A New AI Operation Model Starting with Data Analysis**

.....

### **3 Value by the Synergy of Connected Individuals and Corporations**

.....

### **4 Global Business Structure for Continued Growth in the Future**

.....

### **5 Contribute to the Global Environment by CO2 Reduction Services**

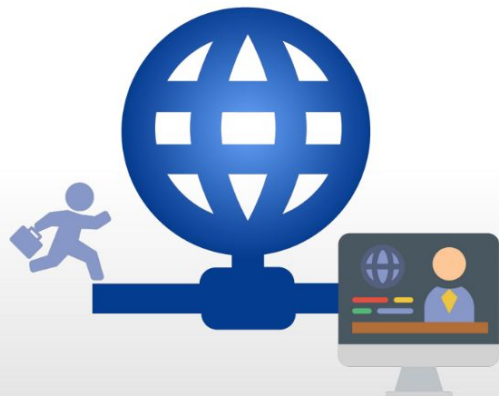
.....












# 1) Develop a New Customer Base Through a SaaS Model

**Change how we sell**

**with simple pricing**

**for SaaS products to  
support more companies**



	 Basic	 Business	 Enterprise
Service A			
Service B			
Service C			
Service D			



# 1) Develop a New Customer Base Through a SaaS Model

Boost Digital Sales

Optimize our website for maximum SEO and traffic.

## エネルギー気象

気象のプロが電力需給をサポート  
需給計画・管理の品質を  
高精度な気象データで高められます。



こんなお悩みありませんか？

需給計画の  
精度を高めたい



お悩み 1 ▼

精度の高い太陽光発電  
量予測がほしい



お悩み 2 ▼

精度の高い風力発電量  
予測がほしい



お悩み 3 ▼

電力の需要予測の  
精度を高めたい



お悩み 4 ▼

発電所周辺の  
気象災害に備えたい



お悩み 5 ▼

## ウェザーニュース for business



高精度な気象データで台風接近時における避難所の開設判断を迅速化、夏祭りの安全対策にも活用

つくば市

関連 防災気象  
規模 1001~5000名  
サービス ウェザーニュース for business



自動車の震災対策の最前線、全国の自動車ディーラーと「ひょうアラーム」を活用して被害を未然に防ぐ

損害保険ジャパン株式会社

関連 保険気象  
規模 5001名~  
サービス ウェザーニュース for business



ドライバーの命と食の安定供給を守りたい、道路状況の先読みで荒天時のトラブルや事故ゼロに

株式会社旭フーズ

関連 物流 流通 施設・工場気象  
規模 51~300名  
サービス ウェザーニュース for business



河川工事の洪水対応タイムラインに流域の雨量予測を活用、那珂川の増水リスクを把握して工事中断や重機を回避

清水建設株式会社

関連 建設気象  
規模 5001名~  
サービス ウェザーニュース for business



ラーメン店に生麺を安定的に供給するため交通影響予測を活用、荒天時は早めの発注を促して配達社員の安全も確保

株式会社めんつう

関連 施設・工場 物流気象  
規模 51~300名  
サービス ウェザーニュース for business



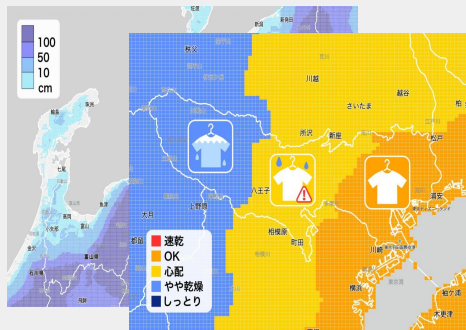
工場への雷接近を高精度でモニタリング、瞬時データ解析に基づく落雷リスク通知で停電対策の判断スピード向上

日本シイエムケイ株式会社

関連 施設・工場気象  
規模 1001~5000名  
サービス ウェザーニュース for business

# 1) Develop a New Customer Base Through a SaaS Model

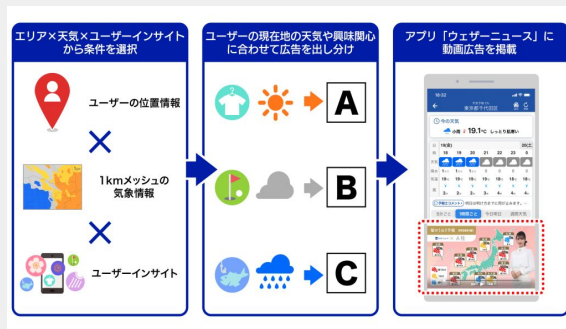
## WxTech data



## Weathernews for business



## WxTech Ads

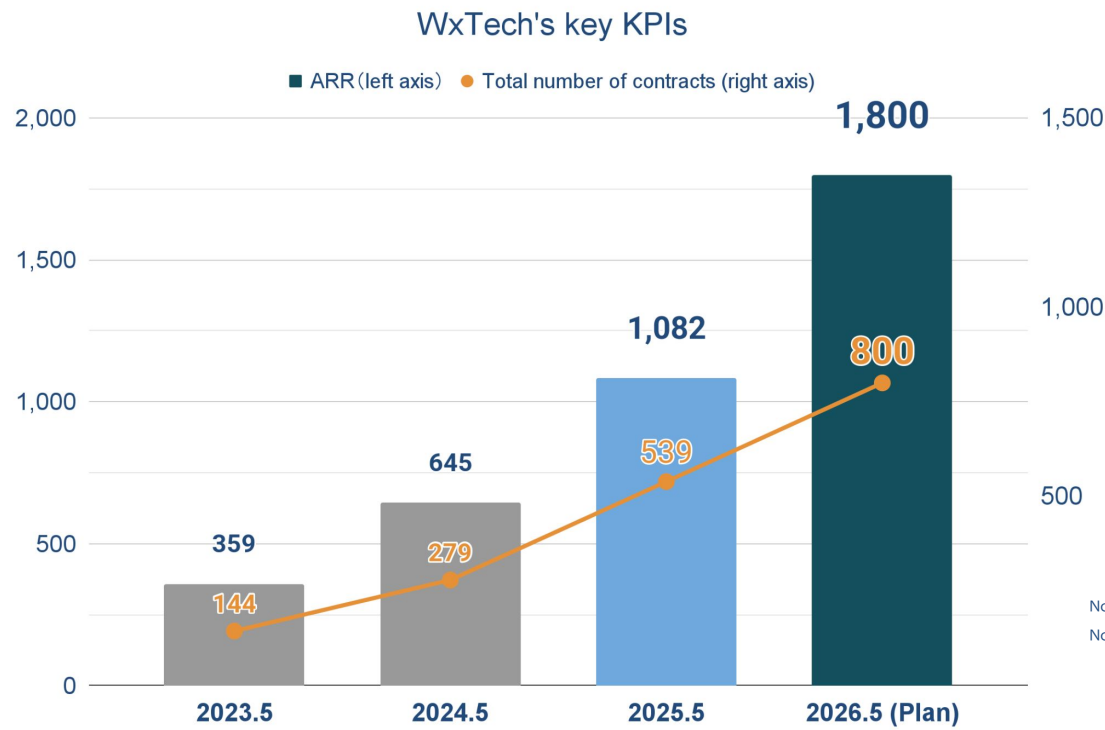


## WxTech IoT (Soratena Pro)



1) Develop a New Customer Base Through a SaaS Model

Expanded reach to new customer segments are driving continued growth in ARR.  
Churn rate remains low, expecting stable future growth.



Note 1: Excluding spot contracts  
Note 2: Some figures have been revised after reviewing actual results.

## 2) A New AI Operation Model Starting with Data Analysis

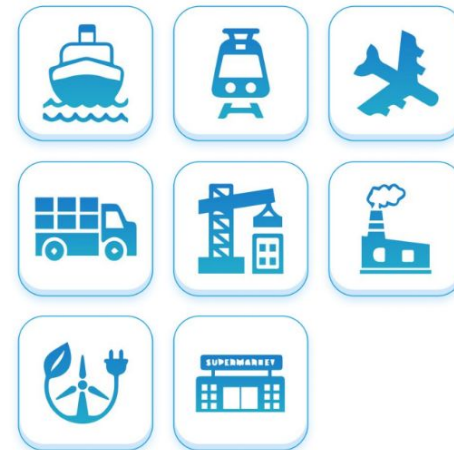
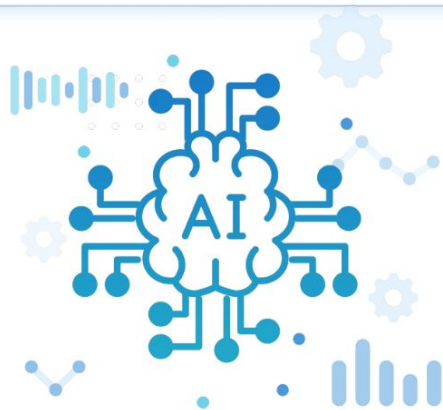
**New Product**

**Onboarding**

**Adaptation**

**Renewal  
& Upselling**

**Customer  
& Supporter**



menu A  
menu B    **X** Account = Price  
menu C  
menu D

### **Customer Success**

Transform service operations while maintaining high quality, professional service and low cancellation rate

***Build an AI operation model to significantly improve profit margins***

Achieved a 7,000-hour/month reduction in operational tasks by the end of 2025.5 through AI-driven systemization.

### 【Operational Efficiency Efforts】

- Automated phone answering and conversation summarization
- Automated image analysis and report generation

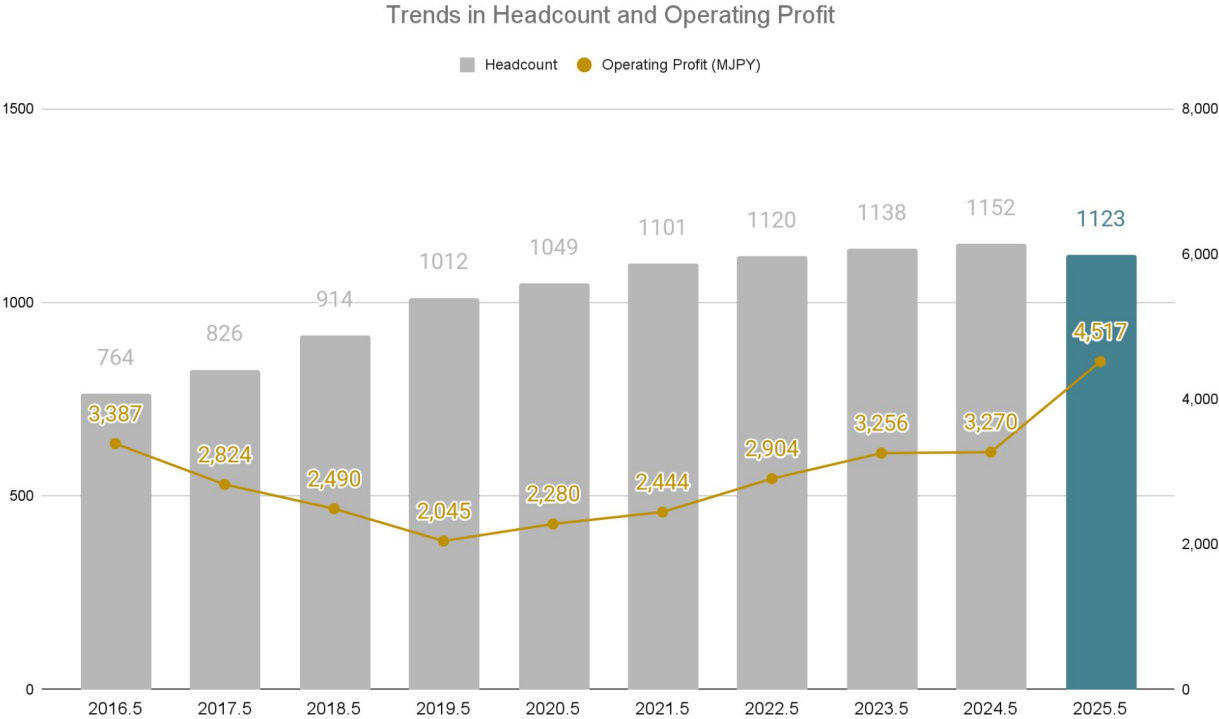


### 【Company-Wide AI Adoption】

- We conducted an AI hackathon for all employees, engaging nearly 800 domestic staff.
- We'll expand to overseas locations in 2026.5 and focus on new AI-driven service creation moving forward.

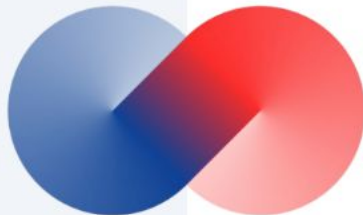


Entering a phase of  
profitable growth without increasing headcount.



# BtoS

**Unparalleled reach and No. 1 brand through a wide variety of media, including SNS, video sites, and app stores.**



# BtoB

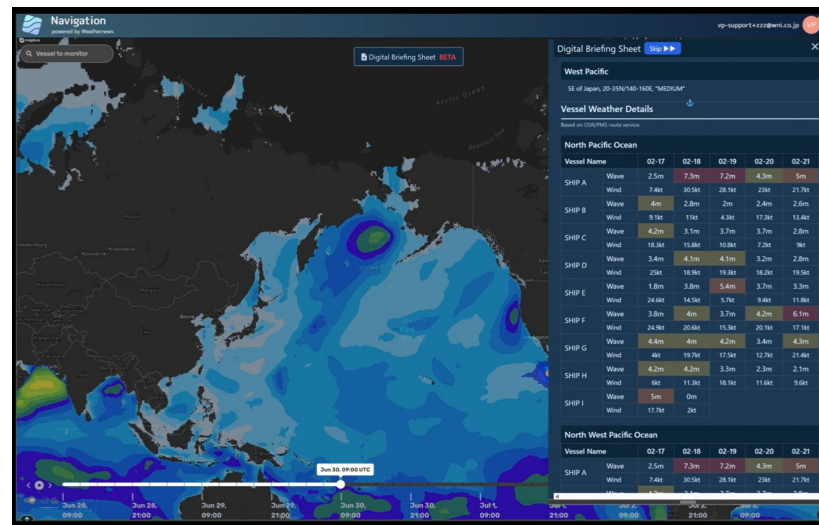
**Know-how of business solutions for business clients accumulated by servicing 2,600+ companies in 40+ industries**

### 3) Value by the Synergy of Connected Individuals and Corporations

AI generates precise weather comments  
from surrounding conditions.



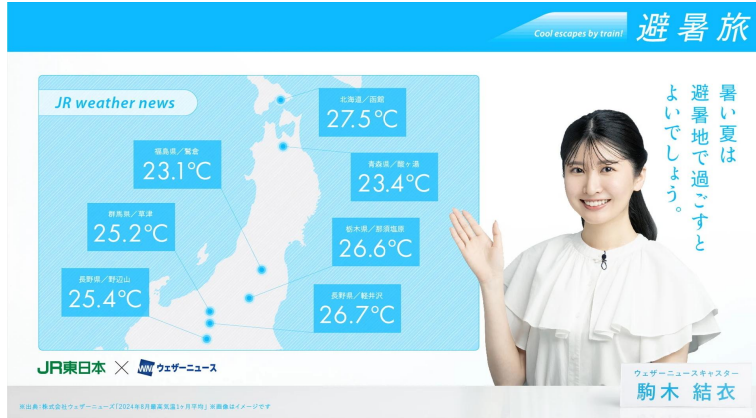
AI automatically generates weather overviews



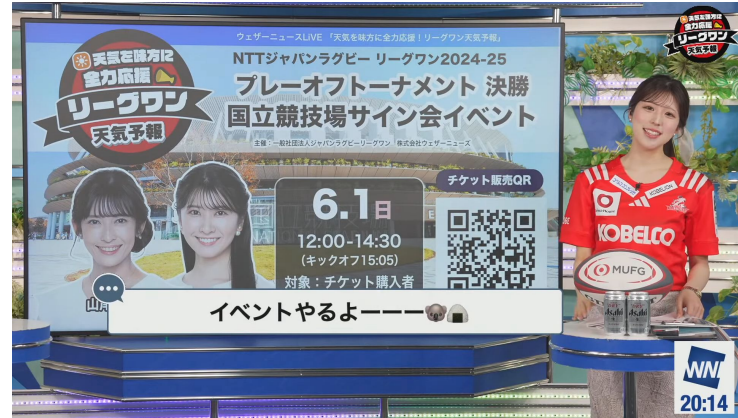
### 3) Value by the Synergy of Connected Individuals and Corporations

## Enhancing Customer Contribution: Boosting Awareness of "B2S Synergy"

### Synergy in Action: Corporate PR/Marketing and the Weathernews Community



JR East:  
"Hisho-Tabi (summer escape)"



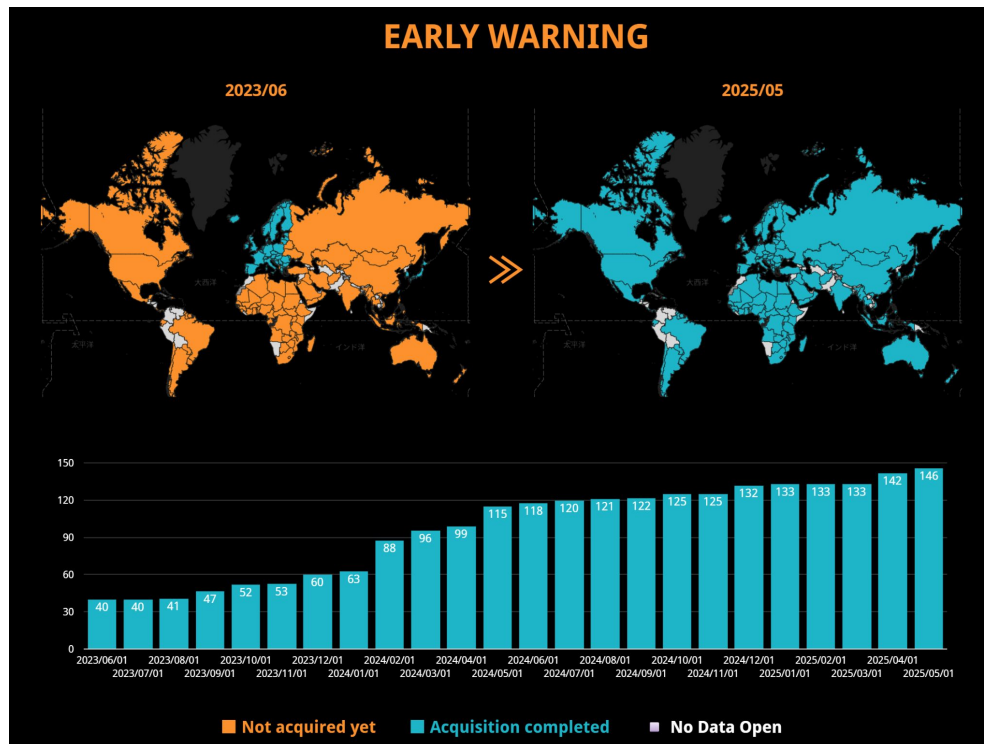
Japan Rugby League One:  
"League One Weather Forecast"



Tohoku Electric Power:  
"Eco Challenge App"

## 4) Global Business Structure for Continued Growth in the Future

Aggregated weather alert information from 140+ countries, covering 98% of the global population. We're boosting data collection volume and quality for global expansion.



Expanding Our Reach:  
Weather Alert Coverage Growth (June 2023 - May 2025)

[illegible]

The screenshot displays the 'Climate Impact' section of the 'MUSEUMS' website. It features three charts and a table:

- CO2 emissions chart:** A bar chart showing CO2 emissions in tCO2e for three categories: 'Material' (approx. 100 tCO2e), 'Material' (approx. 100 tCO2e), and 'Material' (approx. 100 tCO2e). The total is 300 tCO2e.
- CO2 emissions by material chart:** A bar chart showing CO2 emissions in tCO2e for three categories: 'Material' (approx. 100 tCO2e), 'Material' (approx. 100 tCO2e), and 'Material' (approx. 100 tCO2e). The total is 300 tCO2e.
- CO2 emissions by material type chart:** A bar chart showing CO2 emissions in tCO2e for three categories: 'Material' (approx. 100 tCO2e), 'Material' (approx. 100 tCO2e), and 'Material' (approx. 100 tCO2e). The total is 300 tCO2e.
- Table:** A table with 5 columns: 'Material' (Material), 'Material' (Material), 'Material' (Material), 'Material' (Material), and 'Material' (Material). The table contains 5 rows of data.

Quantifying the financial impact of heightened natural disaster risks driven by climate change.

2026.5  
Full-year Forecast

## 2. 2026.5 Plan - Full year Forecast

[Sales] Planning for 17 consecutive years of sales growth

[Profit] With steady progress in improving profitability, we expect to achieve an operating profit margin of 20+% (mid-term target for the final year).

(Millions of Yen)	2025.5 Actual	2026.5 Forecast	Y/Y
Net sales	23,505	25,000	+6.4%
Operating profit	4,517	5,000	+10.7%
Margin (%)	19.2	20.0	+0.8Pt
Ordinary profit	4,468	5,000	+11.9%
Profit attributable to owners of parent	3,115	3,500	+12.4%
EPS (JPY)	140.77	157.88	+17.11JPY
ROE (%)	15.1	15.6	+0.5Pt
FOREX Rates (USD/JPY)	150.9	150.0	△0.9JPY

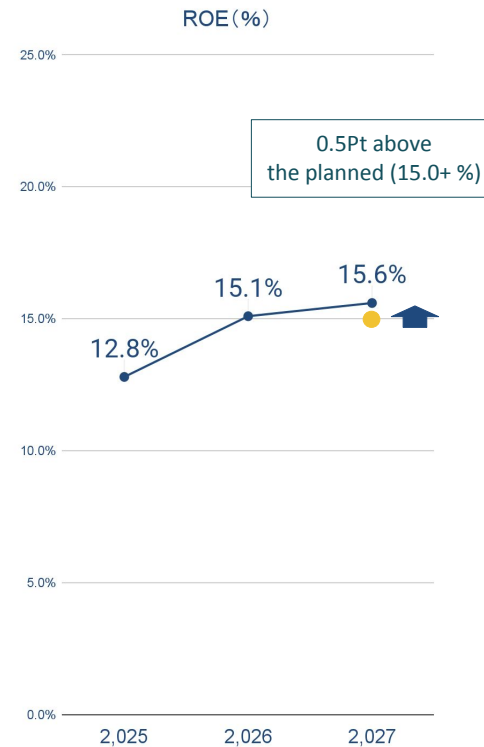
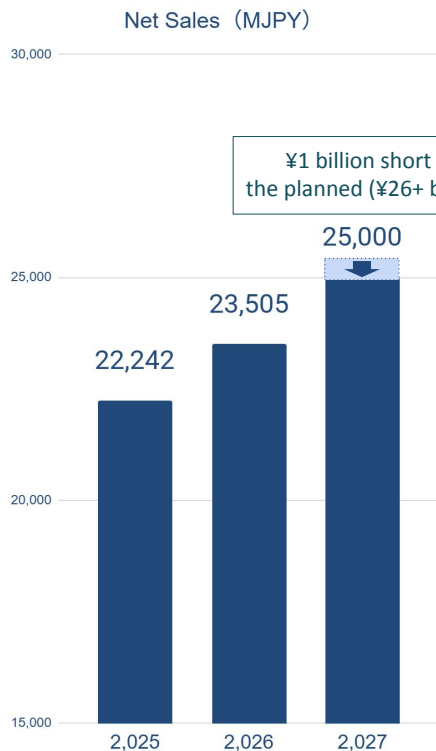
\*EPS: The amount after the  
stock split is stated.  
(Effective date: December  
1, 2024)

## 2. 2026.5 Plan - Sales Forecast by Domain

(Millions of Yen)	2025.5 Actual	2026.5 Forecast	Y/Y	Comment
Domain				
Sea	6,139	6,600	+7.5%	Product expansion to overseas customers
Sky	1,319	1,450	+9.9%	Expansion in the domestic helicopter market and Asian airline market
Land	6,749	7,300	+8.2%	Expansion of WxTech to customers through strengthened customer service and sales
Internet	8,281	8,650	+4.5%	Business acceleration leveraging our overwhelming media position
Subscription Sales Total	22,490	24,000	+6.7%	Business acceleration leveraging a dominant media position.
Others	1,015	1,000	Δ1.5%	—
Grand Total	23,505	25,000	+6.4%	—

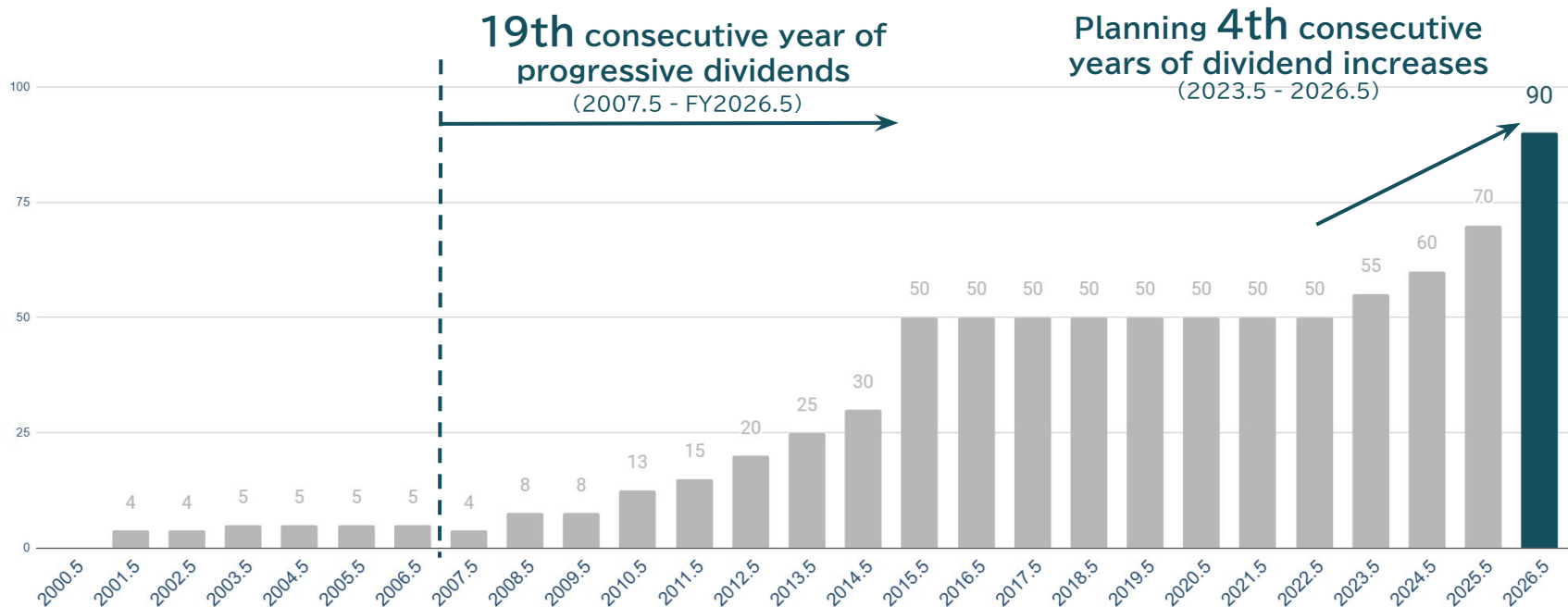
## 2. 2026.5 Plan- Full year Forecast

Compared to mid-term plan:  
Revenue is down, operating profit margin is on target, and ROE is up.



## 2. 2026.5 Plan- Dividend Policy

- For 2025.5, we plan an annual dividend of ¥90 per share, marking our 4th consecutive year of dividend increases.
- While prioritizing aggressive investment for mid- to long-term growth, we remain committed to shareholder returns, with a fundamental policy of maintaining progressive dividends.



# AI時代は追い風

Riding the AI Wave

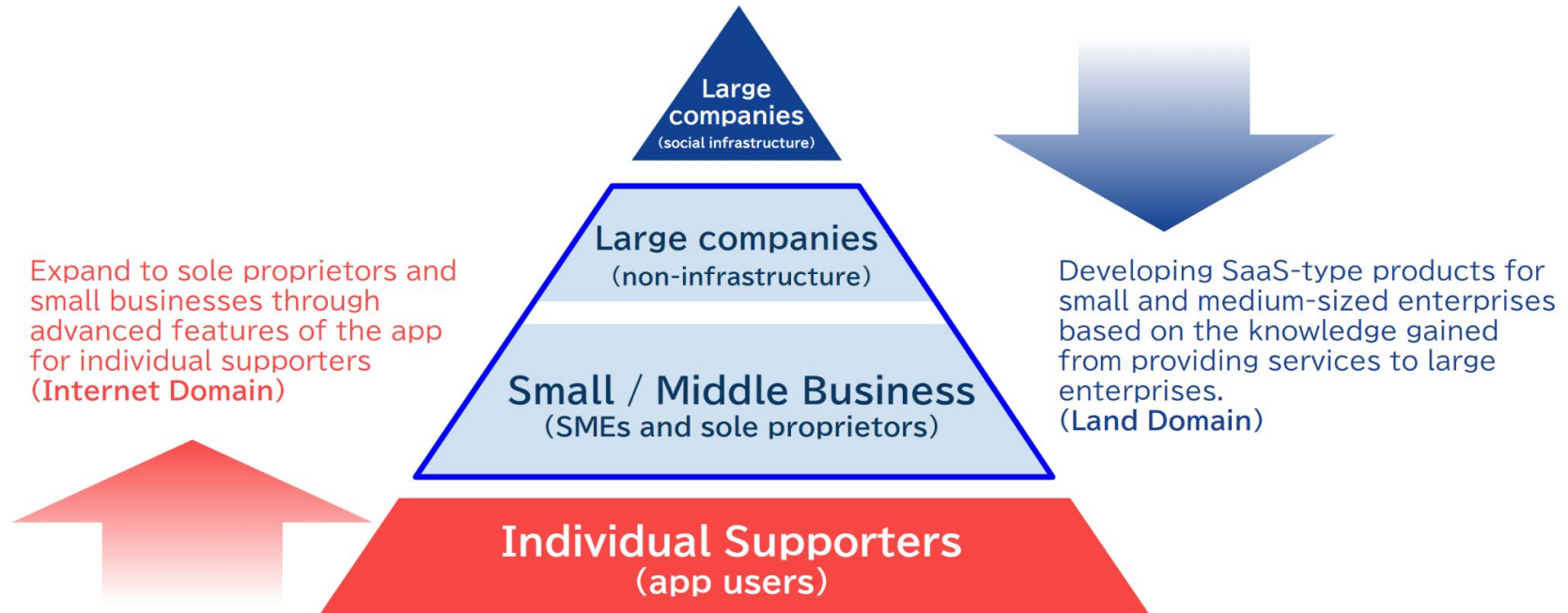
AIを圧倒的に活用するウェザーニューズは  
新たな成長フェーズへ

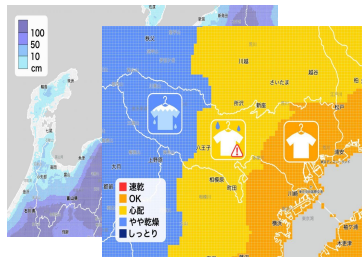
Weathernews Leverages AI to Unlock a New Phase of Next-Level Growth



# APPENDIX

**【Medium-term Management Period】** Launch new SaaS products and expand to new customers (SMEs).  
**【Extended period】** Shift existing services to SaaS type and aim for further profitable structure.





## WxTech data

Weather forecasts, past weather data, data with disaster risks such as earthquakes, tsunamis, and volcanoes, as well as data related to human life and health, such as cherry blossom forecasts, pollen amounts, heat stroke, ultraviolet rays, weather pain, and all other data related to natural phenomena.

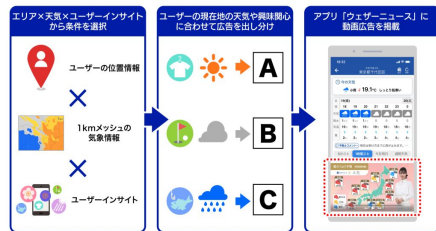
(Price: from 30,000 yen/month)



## Weathernews for business

The app "Weathernews" has been updated to include your Add a weather page for your business needs. Receive business-related push notifications by registering facilities, stores, and sales offices as locations.

(Price: from 29,400 yen/month)



## WxTech Ads

Deliver weather-related advertisements within the Weathernews app using high-resolution weather data and user location information. Promotes increased interest in products and willingness to purchase among users who come to browse.

(Price: from 500,000 yen)



## WxTech IoT (Soratena Pro)

Small, lightweight, power-saving IoT sensors visualize weather conditions on site. It provides powerful support for corporate safety measures, productivity improvement, marketing measures and analysis.

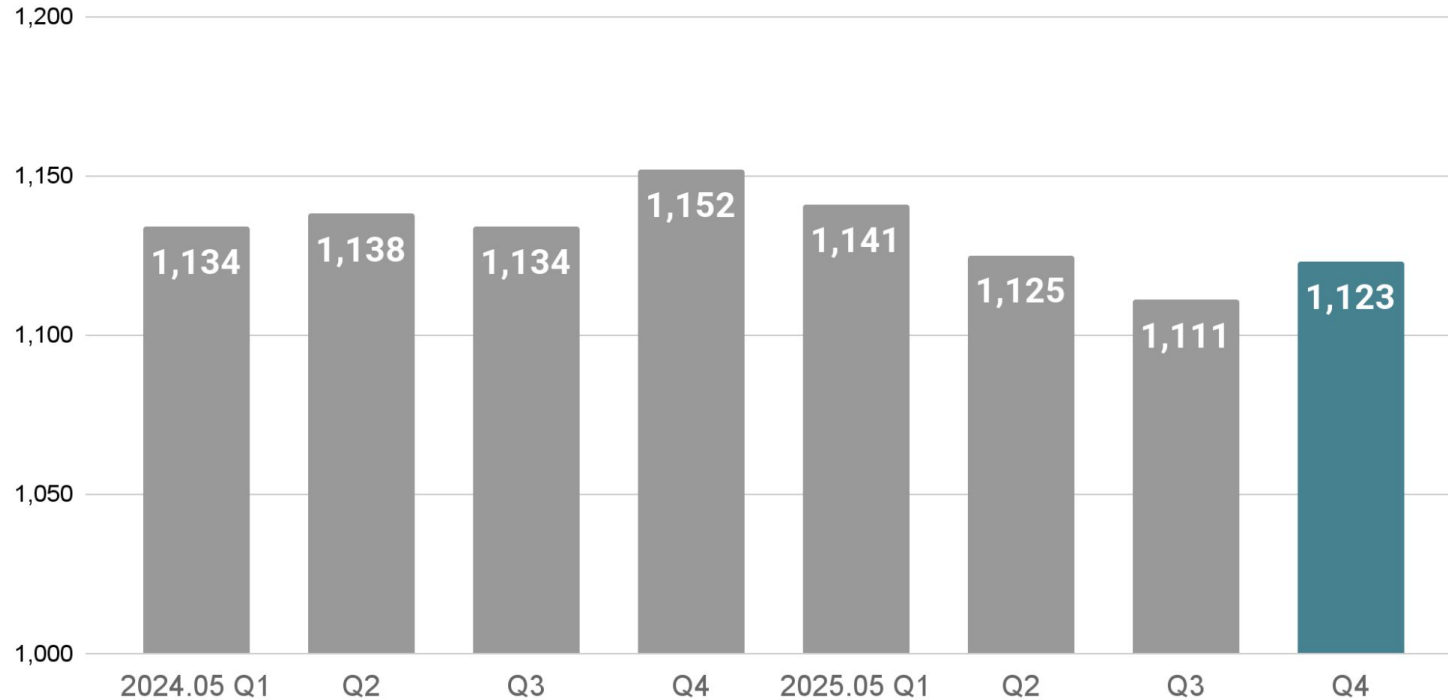


(Price: from 25,000 yen/month)  
\*For rental

# Appendix - Number of Employees(consolidated)

(people)

## Number of Employees (Quarterly)



# Appendix - Consolidated Balance Sheet

(Millions of Yen)	2024.5 Actual	2025.5 Actual	Y/Y	
Current assets	19,392	22,372	+2,979	
Non-current assets	3,665	3,385	△280	
Total assets	23,058	25,757	+2,699	
Current Liabilities	2,718	3,570	+852	
Non-current liabilities	551	641	+90	
Total Liabilities	3,270	4,212	+942	
Total net assets	19,788	21,545	+1,757	
Equity-to-asset ratio (%)	85.4	83.5	△1.9	Pt
Net assets per share (JPY)	891.8	970.4	+78.6	JPY

\*Net assets per share: The amount after the stock split is stated.  
(Effective date: December 1, 2024)

# Appendix - Consolidated Statement of Income (Q4 2024.5 vs Q4 2025.5)

(Millions of Yen)	2024.5 Q4 Actual	2024.5 Q4 Actual	Y/Y
Net sales	5,584	6,077	+8.8%
Operating profit	983	1,380	+40.4%
Margin (%)	17.6	22.7	+5.1Pt
Ordinary profit	1,003	1,373	+36.8%
Profit attributable to owners of parent	688	959	+39.4%
EPS (JPY)	31.1	43.3	+10.2JPY
FOREX Rates (USD/JPY)	153.1	146.2	△6.9JPY

\*EPS: The amount after the stock split is stated.  
(Effective date: December 1, 2024)

# Appendix - Consolidated Statement of Income (Q1 2023.5~Q4 2024.5)

(Millions of Yen)	2024.5					2025.5				
	Q1	Q2	Q3	Q4	Total	Q1	Q2	Q3	Q4	Total
Net sales	5,580	5,570	5,507	5,584	22,242	5,843	5,766	5,819	6,077	23,505
Cost	5,165	4,723	4,483	4,601	18,972	5,388	4,545	4,359	4,697	18,988
Operating profit	415	847	1,024	983	3,270	455	1,221	1,460	1,380	4,517
Margin (%)	7.4	15.2	18.6	17.6	14.7	7.8	21.2	25.1	22.7	19.2
Ordinary profit	443	840	1,053	1,003	3,341	388	1,234	1,472	1,373	4,468
Profit attributable to owners of parent	428	589	731	688	2,437	279	854	1,021	959	3,115
EPS (JPY)	19.4	26.7	33.1	31.1	110.4	12.6	38.6	46.1	43.3	140.7
ROE (%)	-	-	-	-	12.8	-	-	-	-	15.1
FOREX Rates (USD/JPY)	142.5	149.1	146.8	153.1	147.9	154.2	149.0	154.1	146.2	150.9

\*EPS: The amount after the stock split is stated.  
(Effective date: December 1, 2024)

# Appendix - Sales by Segment (Q4 2024.5 vs Q4 2025.5)

(Millions of Yen)	2024.5 Q4 Actual	2025.5 Q4 Actual	Y / Y
Sea Domain	1,504	1,483	△1.4%
Sky Domain	314	336	+7.0%
Land Domain	1,645	1,744	+6.0%
Internet Domain	1,972	2,117	+7.4%
Subscription Sales Total	5,437	5,682	+4.5%
Flow Sales	147	395	+168.7%
Grand Total	5,584	6,077	+8.8%

# Appendix - Sales by Segment (Quarterly transition)

		2024.5				2025.5			
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
	Sea Domain	1,411	1,451	1,444	1,504	1,550	1,590	1,514	1,483
	Sky Domain	287	301	307	314	327	326	328	336
	Land Domain	1,487	1,523	1,645	1,645	1,600	1,633	1,771	1,744
	Internet Domain	2,212	2,020	1,876	1,972	2,222	2,058	1,882	2,117
	Subscription Sales Total	5,398	5,297	5,274	5,437	5,701	5,608	5,497	5,682
	Flow Sales	181	273	233	147	141	157	321	395
	Grand Total	5,580	5,570	5,507	5,584	5,843	5,766	5,819	6,077

[Depreciation and amortization]

No significant change from the previous period

[Research and development]

Decreased due to the promotion of business utilization of research department technologies

[Number of employees]

The number of employees is decreasing due to the ability to maintain operations without filling vacancies through the use of AI and other technologies.

(Millions of Yen)	2024.5 Actual	2025.5 Actual
Capital expenditure	375	257
Depreciation	600	606
R&D Expenses	402	57
Number of employees	1,152	1,123



We have created this material based on the information we currently have and certain assumptions that we deem reasonable. We make no representations or warranties with respect to the accuracy or completeness of this material.

In addition, future statements such as business forecasts are based on certain assumptions that the Company deems reasonable at this time. Actual performance may vary due to factors such as various risks and uncertainties.