Note: This English translation is solely for reference purposes and not a legally definitive translation of the original Japanese text. In the event a difference arises regarding the meaning herein, the original Japanese version will prevail as the official authoritative version.

August 28, 2026

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Notice of Revision of Dividend Forecast for Fiscal Year Ending December 2026 (No Dividend)

DENTSU SOKEN INC. (the "Company") announces that today its Board of Directors resolved, in light of the planned commencement of the tender offer (the "Tender Offer") for the common shares of the Company (the "Company Shares") by G.K.VIC (the "Tender Offeror") described in the "Notice Regarding Expression of Opinion in Support of the Planned Commencement of, and Recommendation to Tender Shares in, the Tender Offer for Company Shares by G.K.VIC" separately announced today (the "Company Opinion Press Release"), to revise the dividend forecast for the fiscal year ending December 2026 announced on February 12, 2026 and not to pay a year-end dividend for the fiscal year ending December 2026, subject to successful completion of the Tender Offer, as follows:

1. Revisions to dividend forecast

	Dividend per share		
	End of 2nd quarter	Year-end	Annual
Previous forecast (announced on February 12, 2026)		22.50 yen	45.00 yen
Revised forecast		0.00 yen	22.50 yen
Actual results for current fiscal year	22.50 yen		
(Reference) Actual results for previous fiscal year (Fiscal year ended December 31, 2025)	58.00 yen	62.00 yen	120.00 yen

Note: The Company conducted a 3-for-1 stock split of its common stock, effective January 1, 2026. For the fiscal year ended December 31, 2025, the actual amount of dividends before the stock split is stated. If the stock split is taken into account, the year-end dividend per share and annual dividend per share for the fiscal year ended December 31, 2025 would be 20.66 yen and 40.00 yen, respectively.

2. Reason for revisions to dividend forecast

At the meeting of its Board of Directors held today, the Company resolved, as the Company's current opinion, to express an opinion in support of the Tender Offer and to recommend that its shareholders tender their shares in the Tender Offer if the Tender Offer is commenced. The above board resolution was adopted on the assumption that the Tender Offeror intends to take the Company private through the Tender Offer and the series of transactions planned thereafter and that the Company Shares will be delisted. For details, please refer to the Company Opinion Press Release.

The Company's basic policy on dividends is to continue providing appropriate and stable dividends while securing retained earnings to achieve sustainable growth. Under this basic policy, the Company aims to enhance shareholder returns through earnings growth and an improved dividend payout ratio. Regarding the consolidated dividend payout ratio, the Company intends to achieve a level of 50% in the fiscal year ending December 31, 2027. However, according to the Tender Offeror, the tender offer price in the Tender Offer has been comprehensively considered and determined on the assumption that the Company will not pay a year-end dividend for the fiscal year ending December 2026. Accordingly, today the Company’s Board of Directors resolved to revise the dividend forecast for the fiscal year ending December 2026 and not to pay a year-end dividend for the fiscal year ending December 2026, subject to successful completion of the Tender Offer.

END