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Notice of Revision to Consolidated Financial Forecast for the Fiscal Year Ending December 31, 2025

DENTSU SOKEN INC., in consideration of recent earnings performance, has revised its consolidated financial forecast as follows from those announced on February 12, 2025.

Revisions to Consolidated Financial Forecast

Revisions to Consolidated Financial Forecast for the Fiscal Year Ending December 31, 2025
(January 1, 2025–December 31, 2025)

| | Net sales | Operating profit | Ordinary profit | Net profit* | Net profit per share |
|-----------------------|-----------------|------------------|-----------------|-----------------|----------------------|
| | Millions of yen | Millions of yen | Millions of yen | Millions of yen | Yen |
| Previous Forecast (A) | 170,000 | 23,000 | 23,000 | 16,000 | 245.87 |
| Revised Forecast (B) | 168,000 | 23,000 | 23,500 | 16,200 | 248.95 |
| Variance (B – A) | (2,000) | - | 500 | 200 | |
| Percentage Change (%) | (1.2)% | - | 2.2% | 1.3% | |
| (Ref.) FY2024 Results | 152,642 | 21,039 | 21,093 | 15,117 | 232.32 |

* Profit attributable to owners of parent

Reasons for the Revision

Although the Financial Solutions and Business Solutions segments have made progress in securing large-scale orders that exceeded initial forecasts, the performance for the first half of the current consolidated fiscal year fell below expectations. As a result, we have revised downward our full-year net sales forecast. On the other hand, operating profit will be in line with the previous forecast in order to cover the impact of the downward revision to net sales by increasing the net sales forecast for the second half of the fiscal year from the initial forecast and improving productivity per employee. Furthermore, ordinary profit and profit attributable to owners of the parent have been upwardly revised based on the results for the first half of the current consolidated fiscal year.

Regarding the dividend forecast for the fiscal year ending December 31, 2025, we have unchanged from the forecast announced on February 12, 2025 (year-end dividend of ¥58 per share and annual dividend of ¥116 per share).

END

Forward-Looking Statements

The forecast figures for sales and earnings presented in this document were determined in accordance with industry trends, client situations, and other judgments and assumptions made with information available at the time of preparation. Accordingly, actual sales and earnings may differ from forecasts as a result of uncertainties inherent in the forecasts, as well as internal and external fluctuations in business operations.