Translation

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Summary of Consolidated Financial Results for the Nine Months Ended September 30, 2025 (Based on Japanese GAAP)

November 5, 2025

Company name: SM ENTERTAINMENT JAPAN Co.,Ltd.

Stock exchange listing: Tokyo

Stock code: 4772 URL https://www.streammedia.co.jp

Representative: President Kim Dong Woo

Inquiries: Financial Management Div. Director Kim Hyeong Joo TEL 03-6809-6118

Scheduled date to commence dividend payments:

Preparation of supplementary material on financial results: Yes Holding of financial results meeting: No

(Amounts less than one million yen are rounded down)

1. Consolidated financial results for the nine months ended September 30, 2025 (from January 1, 2025 to September 30, 2025)

(1) Consolidated operating results (cumulative)

Percentages indicate year-on-year changes

| · / · · · · · · · · · · · · · · · · · · | / | | | | | | | |
|---|-----------------|-------|------------------|--------|-----------------|--------|---|-------|
| | Net sales | | Operating profit | | Ordinary profit | | Profit attributable to owners of parent | |
| | Millions of yen | % | Millions of yen | % | Millions of yen | % | Millions of yen | % |
| Nine months ended September 30, 2025 | 7,463 | (0.8) | 225 | (38.1) | 236 | (35.2) | 460 | 49.8 |
| Nine months ended September 30, 2024 | 7,521 | 0.3 | 363 | (0.9) | 365 | (3.0) | 307 | (3.6) |

| | Earnings per share | Diluted earnings per share |
|--------------------------------------|--------------------|----------------------------|
| | Yen | Yen |
| Nine months ended September 30, 2025 | 3.98 | - |
| Nine months ended September 30, 2024 | 2.65 | _ |

(2) Consolidated financial position

| | Total assets | Net assets | Equity ratio |
|--------------------------|-----------------|-----------------|--------------|
| | Millions of yen | Millions of yen | % |
| As of September 30, 2025 | 14,610 | 8,091 | 50.4 |
| As of December 31, 2024 | 14,405 | 7,783 | 48.0 |

2. Cash dividends

| | | Annual dividends per share | | | | | |
|--|-----------------|----------------------------|-----------------|-----------------|-------|--|--|
| | 1st quarter-end | 2nd quarter-end | 3rd quarter-end | Fiscal year-end | Total | | |
| | Yen | Yen | Yen | Yen | Yen | | |
| Year ended December 31, 2024 | - | 0.00 | _ | 1.00 | 1.00 | | |
| Year ending December 31, 2025 | _ | 0.00 | _ | | | | |
| Year ending December 31, 2025 (Forecast) | | | | 2.00 | 2.00 | | |

3. Forecast of consolidated financial results for the year ending December 31, 2025 (from January 1, 2025 to December 31, 2025)

Percentages indicate year-on-year changes

| | Net sales | | Operating profit | | Ordinary profit | | Profit attributable to owners of parent | | Earnings per sha | re |
|-----------|-----------------|-------|------------------|--------|-----------------|--------|---|--------|------------------|----|
| | Millions of yen | % | Millions of yen | % | Millions of yen | % | Millions of yen | % | Ye | n |
| Full year | 9,595 | (1.2) | 153 | (57.8) | 167 | (55.2) | 411 | (47.7) | 3.5 | 55 |

4. Notes

(1) Significant changes in the scope of consolidation during the nine months ended September 30, 2025: No

(2) Application of special accounting methods for preparing quarterly consolidated financial statements: No

(3) Changes in accounting policies, changes in accounting estimates, and restatement of prior period financial statements

Changes in accounting policies due to revisions to accounting standards and other regulations:

No
Changes in accounting policies due to other reasons:

No

Changes in accounting policies due to other reasons:

Changes in accounting estimates:

No
Restatement of prior period financial statements:

No

(4) Number of issued shares (common shares)

Total number of issued shares at the end of the period (including treasury shares)

| As of September 30, 2025 | 115,904,831 shares | As of December 31, 2024 | 115,904,831 shares | | | | |
|---|--------------------|--------------------------------------|--------------------|--|--|--|--|
| Number of treasury shares at the end of the period | | | | | | | |
| As of September 30, 2025 | 9,930 shares | As of December 31, 2024 | 9,930 shares | | | | |
| Average number of shares during the period (cumulative from the beginning of the fiscal year) | | | | | | | |
| Nine months ended September 30, 2025 | 115,894,901 shares | Nine months ended September 30, 2024 | 115,894,940 shares | | | | |

Quarterly consolidated financial statements Consolidated balance sheets

(Thousands of yen)

| | | (Thousands of yen) |
|---|-------------------------|--------------------------|
| | As of December 31, 2024 | As of September 30, 2025 |
| Assets | | |
| Current assets | | |
| Cash and deposits | 2,452,621 | 4,010,074 |
| Accounts receivable - trade | 6,118,211 | 5,107,499 |
| Merchandise | 11,535 | 15,830 |
| Broadcasting rights | 321,562 | 300,491 |
| Contents business rights | 2,267,798 | 1,866,457 |
| Advance payments to suppliers | 305,251 | 326,702 |
| Advances paid | 896,243 | 423,215 |
| Other | 405,305 | 581,178 |
| Total current assets | 12,778,529 | 12,631,450 |
| Non-current assets | | |
| Property, plant and equipment | 20,070 | 21,377 |
| Intangible assets | 7,647 | 5,658 |
| Investments and other assets | | |
| Investment securities | 1,385,827 | 1,670,816 |
| Long-term loans receivable | 93,577 | 90,577 |
| Deferred tax assets | 156,244 | 156,244 |
| Other | 66,696 | 152,192 |
| Allowance for doubtful accounts | (102,851) | (118,123) |
| Total investments and other assets | 1,599,495 | 1,951,707 |
| Total non-current assets | 1,627,213 | 1,978,743 |
| Total assets | 14,405,742 | 14,610,193 |
| Liabilities | | |
| Current liabilities | | |
| Accounts payable - trade | 5,106,702 | 5,106,448 |
| Contract liabilities | 293,305 | 370,551 |
| Provision for bonuses | 55,436 | _ |
| Other | 734,332 | 499,409 |
| Total current liabilities | 6,189,777 | 5,976,409 |
| Non-current liabilities | | 2,5 7 0, 105 |
| Deferred tax liabilities | 417,158 | 528,260 |
| Other | 15,348 | 14,387 |
| Total non-current liabilities | 432,506 | 542,647 |
| Total liabilities | 6,622,284 | 6,519,057 |
| | 0,022,204 | 0,319,037 |
| Net assets Shareholders' equity | | |
| Share capital | 50,000 | 50,000 |
| | 5,988,803 | |
| Capital surplus | | 5,988,803 |
| Retained earnings Treasury shares | 330,170 (33,136) | 675,060 (33,136) |
| | | |
| Total shareholders' equity | 6,335,837 | 6,680,727 |
| Accumulated other comprehensive income | 576 642 | 600.157 |
| Valuation difference on available-for-sale securities | 576,643 | 680,157 |
| Total accumulated other comprehensive income | 576,643 | 680,157 |
| Share acquisition rights | 466,104 | 252,891 |
| Non-controlling interests | 404,872 | 477,359 |
| Total net assets | 7,783,457 | 8,091,136 |
| Total liabilities and net assets | 14,405,742 | 14,610,193 |

Consolidated statements of income (cumulative) and consolidated statements of comprehensive income (cumulative)

Consolidated statements of income (cumulative)

| | | (Thousands of yen) |
|--|--------------------|--------------------|
| | Nine months ended | Nine months ended |
| | September 30, 2024 | September 30, 2025 |
| Net sales | 7,521,054 | 7,463,697 |
| Cost of sales | 5,904,308 | 5,906,378 |
| Gross profit | 1,616,746 | 1,557,319 |
| Selling, general and administrative expenses | 1,253,333 | 1,332,229 |
| Operating profit | 363,412 | 225,089 |
| Non-operating income | | |
| Interest income | 1,668 | 5,865 |
| Dividend income | _ | 8,019 |
| Outsourcing service income | 1,009 | 2,379 |
| Other | 41 | 192 |
| Total non-operating income | 2,719 | 16,456 |
| Non-operating expenses | | |
| Interest expenses | 48 | 36 |
| Foreign exchange losses | 834 | 4,771 |
| Total non-operating expenses | 882 | 4,807 |
| Ordinary profit | 365,248 | 236,738 |
| Extraordinary income | | |
| Gain on sale of non-current assets | 18,666 | - |
| Gain on reversal of share acquisition rights | 706 | 233,487 |
| Total extraordinary income | 19,372 | 233,487 |
| Extraordinary losses | | |
| Impairment losses | _ | 157 |
| Total extraordinary losses | _ | 157 |
| Profit before income taxes | 384,621 | 470,068 |
| Income taxes - current | 79,984 | 7,169 |
| Total income taxes | 79,984 | 7,169 |
| Profit | 304,636 | 462,899 |
| Loss attributable to non-controlling interests | (2,976) | (2,114) |
| Profit attributable to owners of parent | 307,613 | 460,785 |
| 1 | | |

Consolidated statements of comprehensive income (cumulative)

(Thousands of yen)

| | | (Incubantab of juit) |
|---|--------------------|----------------------|
| | Nine months ended | Nine months ended |
| | September 30, 2024 | September 30, 2025 |
| Profit | 304,636 | 462,899 |
| Other comprehensive income | | |
| Valuation difference on available-for-sale securities | (532,194) | 173,886 |
| Total other comprehensive income | (532,194) | 173,886 |
| Comprehensive income | (227,557) | 636,786 |
| Comprehensive income attributable to | | |
| Comprehensive income attributable to owners of parent | (9,198) | 564,299 |
| Comprehensive income attributable to non-controlling | (218,359) | 72,487 |
| interests | (210,335) | 72,107 |