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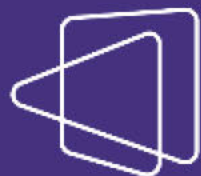


# Stream Media Corporation (4772) **FY2024 Q2 Financial Results**

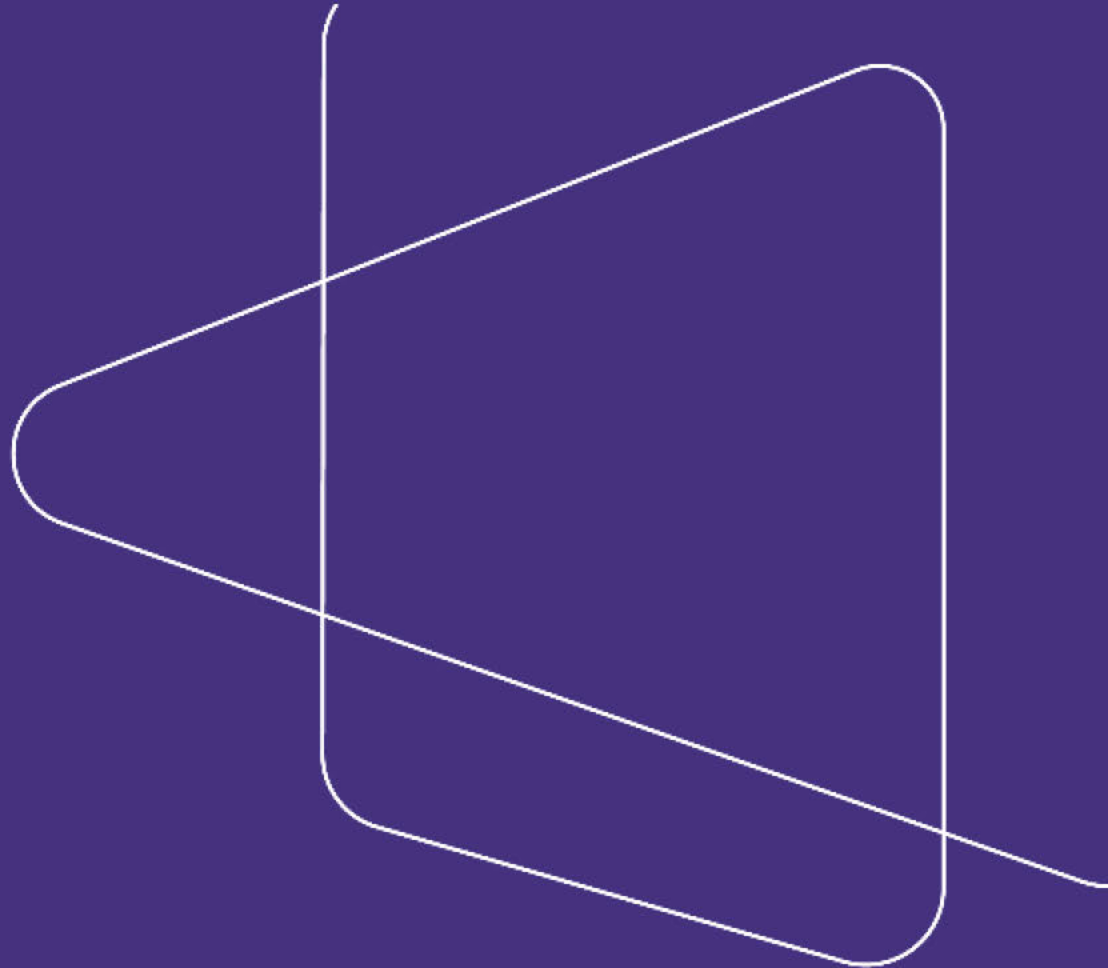
This document has been translated from the original version in Japanese.  
In the event of any discrepancy between this document and the Japanese original, the latter shall prevail.

## Stream Media Corporation (SMC) FY2024 Q2 Financial Results Highlights

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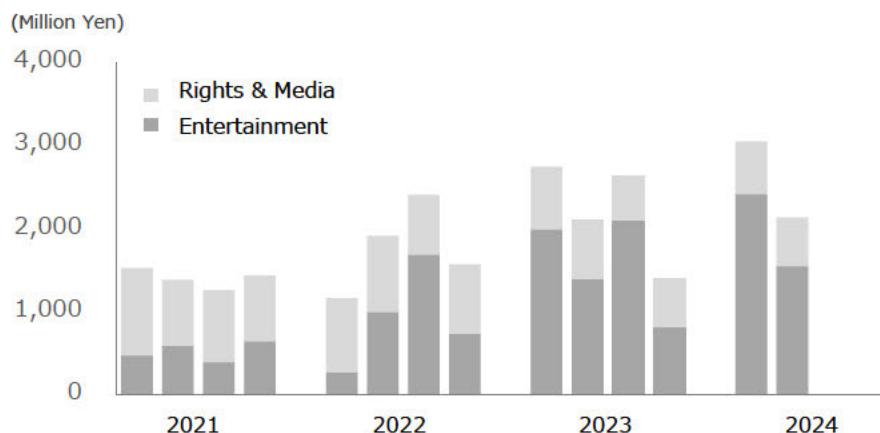


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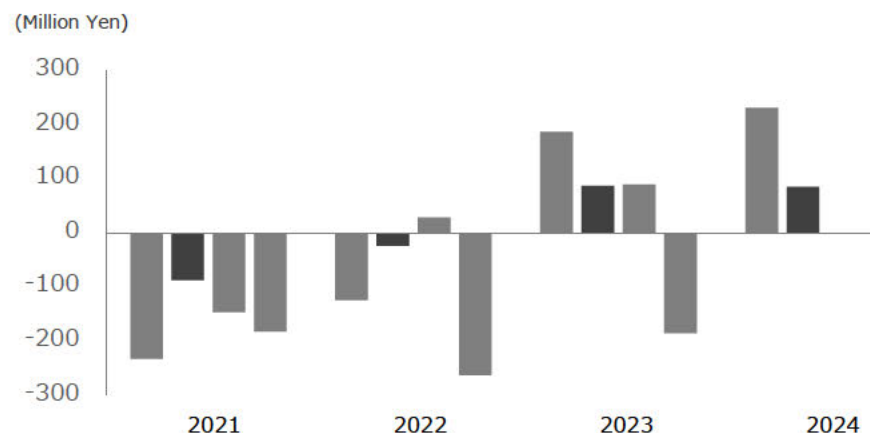


# FY2024 Q2 Business Results

## ■ Net Sales



## ■ Operating Income



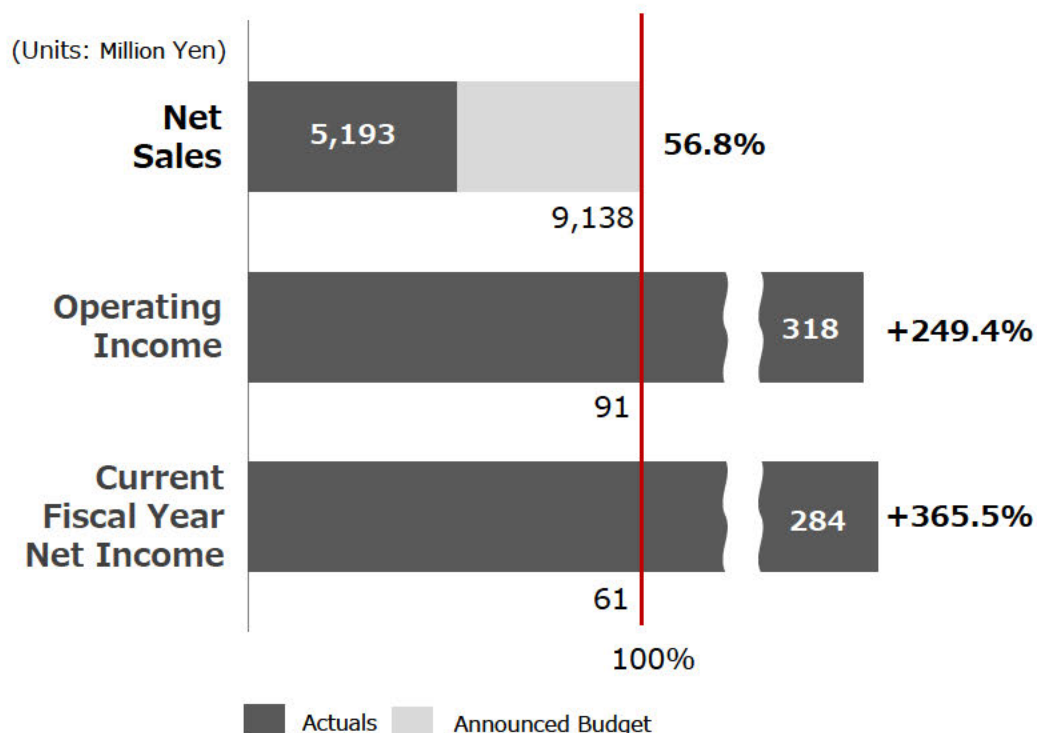
## ■ Business Results by Segment (Cumulative)

(Units: Million Yen)

Segments	Net Sales	YoY	Operating Income	YoY	Remarks
<b>FY2024 Q2 Business Results</b>	<b>5,193</b>	<b>+329 (+6.8%)</b>	<b>318</b>	<b>+42 (+15.4%)</b>	Sales and operating profit reached the highest levels since the 2020 merger.
<b>Entertainment</b>	3,971	+565 (+16.6%)	468	+105 (+29.0%)	Cumulative mobilization in Q2: approximately 850K ※same period last year: approximately 750K. Increased revenue due to the execution of various surrounding businesses like MD.
<b>Rights &amp; Media</b>	1,221	-236 (-16.2%)	164	-107 (-39.5%)	Revenue decreased due to low sales of archive works and a decline in KNTV viewership.

By successfully holding concerts, the sales of MD and other peripheral businesses have shown favorable results. As a result, the sales revenue has progressed to 56.8% of the annual plan, and the operating profit has exceeded the target by 249.4%.

## ■ FY2024 Q2 Financial Forecast and Progress



## ■ FY2024 Q2 Performance Highlights

### Entertainment Segment:

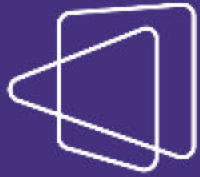
- Held 15 concerts, attracting around 300K attendees.
  - NCT DREAM (approx. 235K), RIIZE (approx. 36K), DOYOUNG (approx. 13K), and others.

Mobilization	Q1	Q2	2024 KPI Achievement
	approx. 550K	approx. 300K	52%

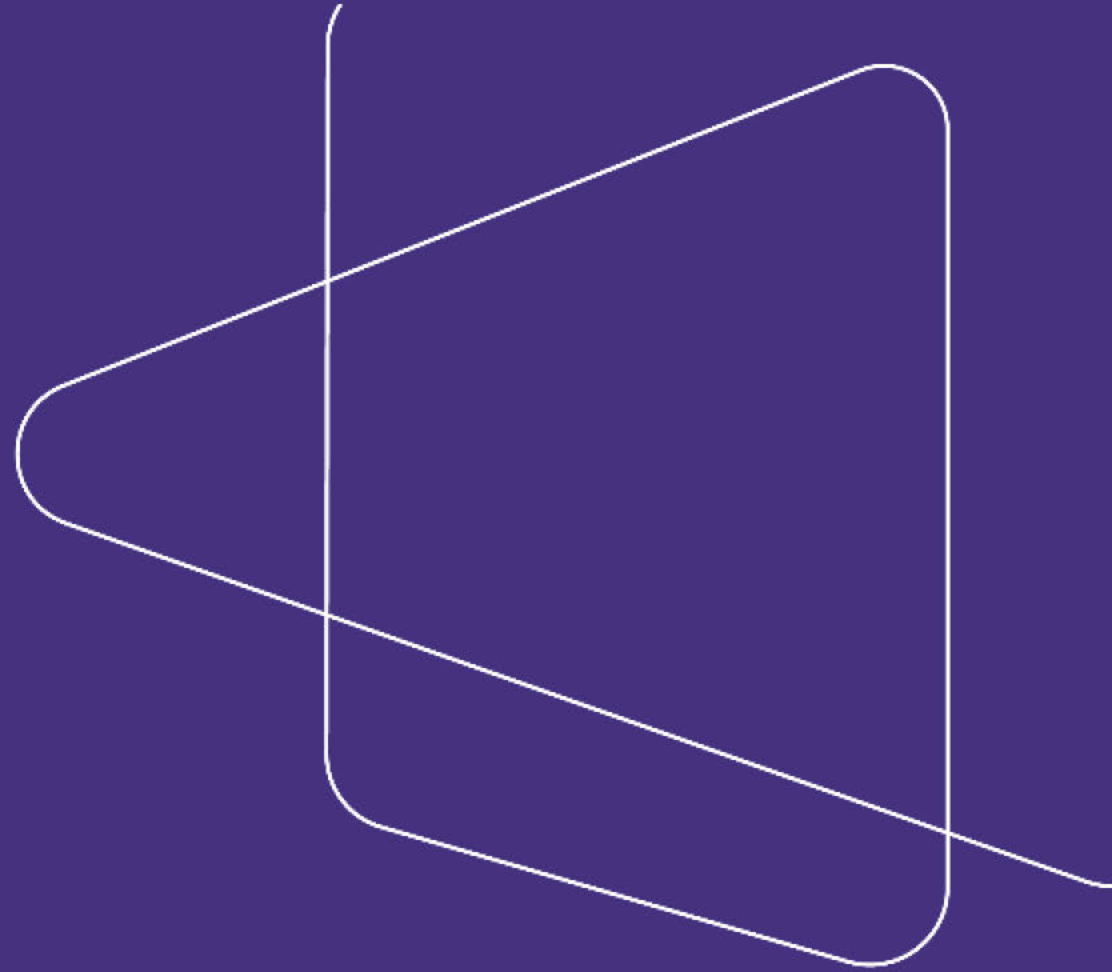
- Opened a total of 7 pop-up stores and held 4 VR concerts as part of new business initiatives.

### Rights & Media Segment:

- The Rights business has acquired rights for the historical drama "Korea-Khitan War (original title)," "The Player 2," and the film "NEW NORMAL," along with continued sales of archive works.
- In the media business, six premium K-POP contents featuring NCT DREAM and others were broadcast. KNTV premiered Korean dramas such as "Missing Crown Prince (original title)" and "The Third Marriage" for the first time in Japan.



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# FY2024 Q2 Topics by Segment

NCT DREAM conducted a dome tour in Tokyo, Nagoya, and Osaka, and opened pop-up stores in various locations. Their Japan original single ranked high on the Oricon chart.



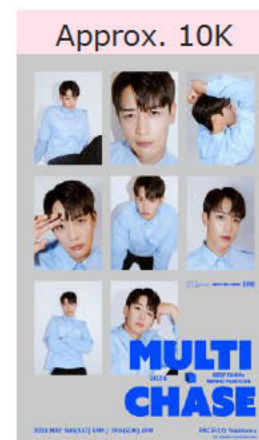
**TEN (NCT)**  
@Zepp DiverCity (TOKYO) and  
others (April, 3 performances)



**NCT DREAM**  
@Tokyo Dome and others  
(May-June, 5 performances)



**RIIZE**  
@Yoyogi National Gymnasium  
(May, 2 performances)



**MINHO (SHINee)**  
@Pacifco Yokohama National  
Hall (May, 2 performances)



**DOYOUNG (NCT)**  
@Pacifco Yokohama National Hall  
(June, 3 performances)

April 2024 → July



**LYNK-POP : THE 1st VR CONCERT aespa**  
@Osaka, Fukuoka  
**LYNK-POP: THE 1st VR CONCERT KAI**  
@Tokyo, Osaka



**NCT DREAM**  
[NCT DREAM x LUMINE EST SHINJUKU]  
[NCT DREAM CAFE DREAM( )SCAPE]  
Pop-up Store  
@Tokyo, Osaka, Aichi, Fukuoka (May~)



**NCT DREAM**  
Japan 2nd SINGLE  
[Moonlight](June)

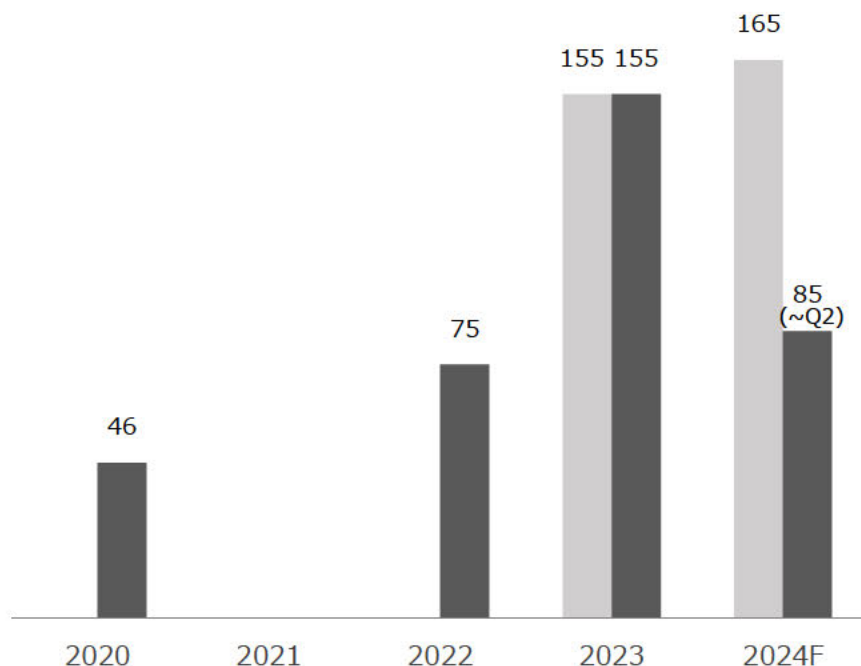


**NCT WISH**  
Japan 2nd SINGLE  
[Songbird](June)

Including large-scale concerts at Tokyo Dome, we have attracted approximately 300K attendees and are also focusing on expanding peripheral businesses such as pop-up stores.

## ■ Entertainment Segment KPIs and Performance Trends

■ Annual KPIs ■ Actuals



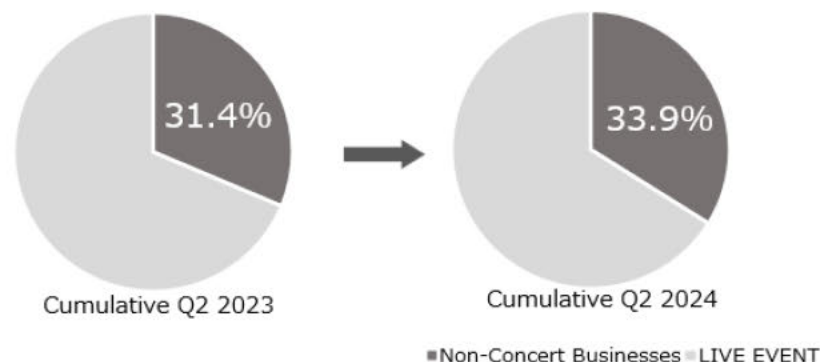
※ The 2024 Q2 results may be subject to change as some performances have not yet been finalized.

※ Some concerts were also live-viewed in cinemas nationwide.

## ■ Expansion of Artist IP Business

- Beyond concerts, we expanded IP businesses including pop-up stores, ambassador activities, and collaborations with other companies.

<Revenue Share from Non-Concert Businesses>



## ■ Examples of Artist IP Business



NCT 127 3RD TOUR 'NEO CITY : JAPAN - THE UNITY' PHOTO GALLERY @ Shinjuku



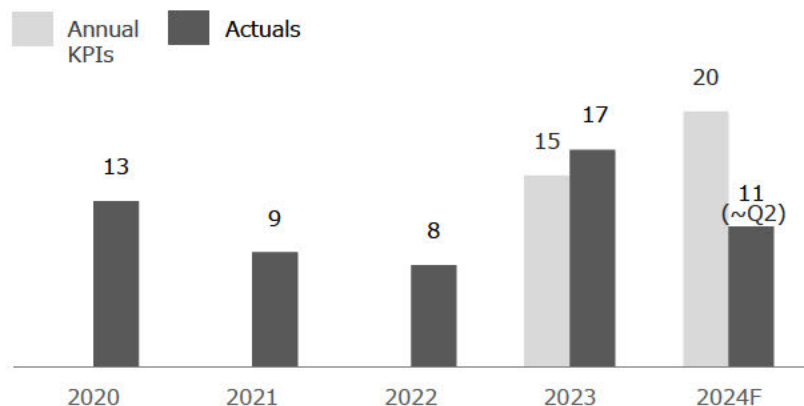
NCT DREAM, RIIZE, NCT WISH and others Photoism Collaboration



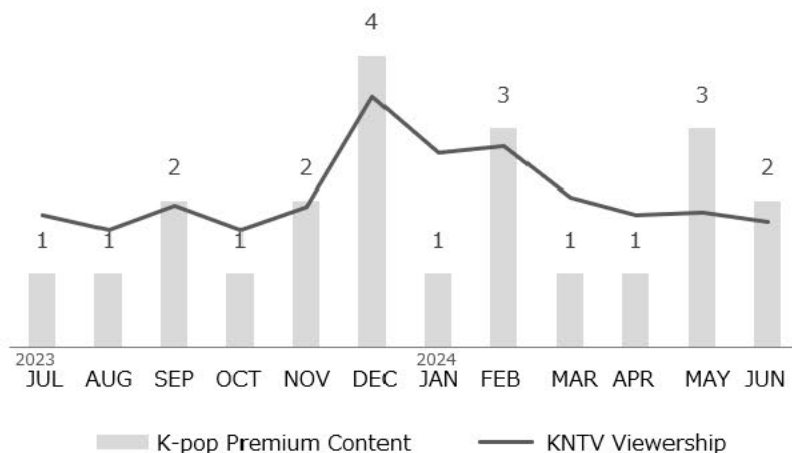
NCT WISH 7-Eleven Digital Campaign Ambassador

**Focused on acquiring new licenses and enhanced sales of archive works and DVDs.**  
**Broadcasted 6 premium K-POP contents, including NCT DREAM's live concert in Korea.**

## ■ K-POP Premium Content Transmissions (KPI)



## ■ K-POP Content Transmission and KNTV Viewership Trends



## ■ Key Topics

### [Rights]

### New Acquisitions



**Korea-Khitans War**  
 (original title)  
 Licensed by KBS Media Ltd.  
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**The Player 2** ©2024  
 STUDIO DRAGON  
 CORPORATION



**Aespa Synk Road**  
 (Release on 6/19)  
 ©2022-2023 Wavve, SM Culture & Contents  
 Co., Ltd. All Rights Reserved.

### [Media]

### K-pop Premium Content

### Premiere of Korean Dramas



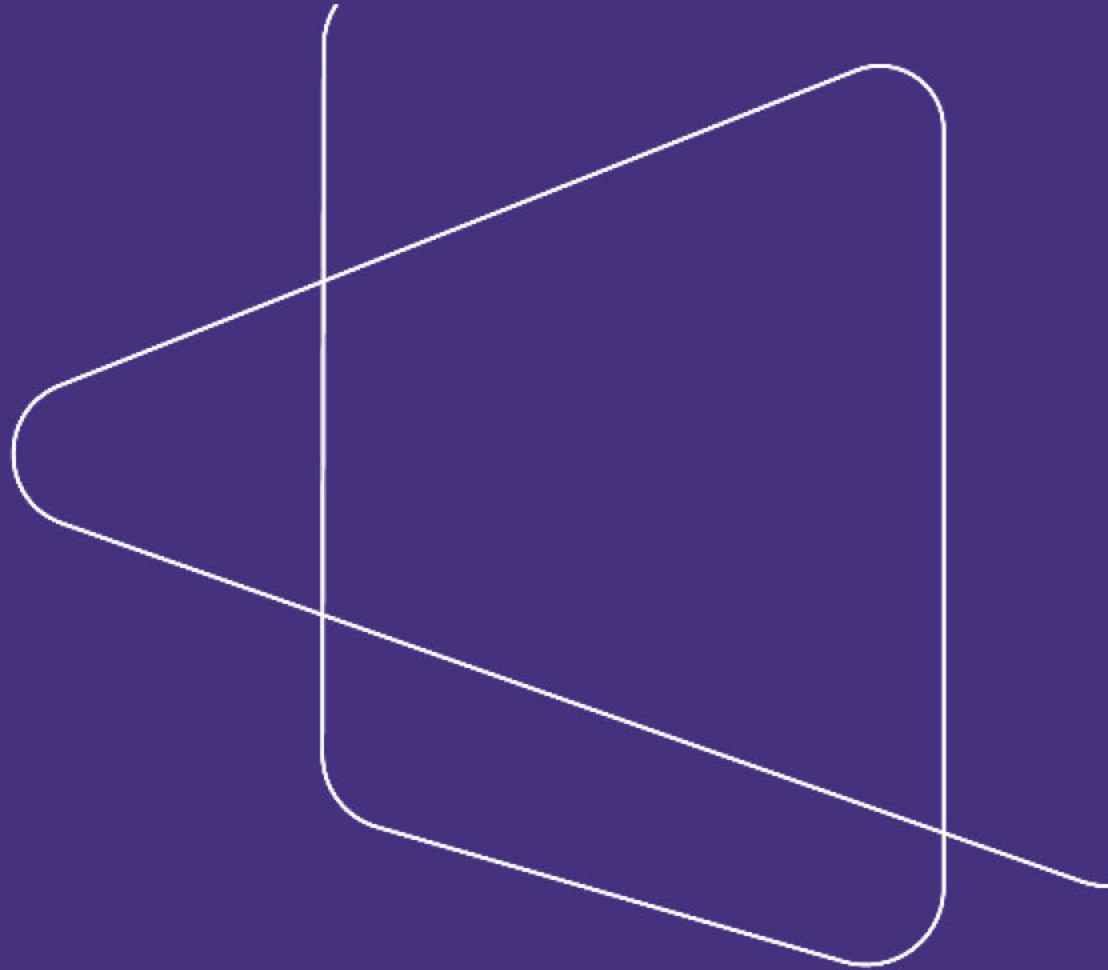
**Live Broadcast in Korea (May)**  
 2024 RIIZE FAN-CON  
 'RIIZING DAY' in SEOUL  
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**New Historical Drama (June)**  
 Missing Crown Prince (original title)  
 © Studio Jidam Co., Ltd



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# Future Prospects

WayV, aespa, and RIIZE are scheduled to hold debut concerts and pop-up stores in Japan.



**KEY (SHINee)**  
2024 KEYLAND ON :  
AND ON in Japan (JUL-  
AUG)



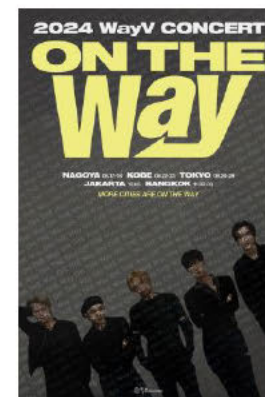
**aespa**  
LIVE TOUR - SYNK : Parallel  
Line- in JAPAN (JUL-AUG)



**RIIZE**  
2024 RIIZE FAN-CON  
'RIIZING DAY' JAPAN HALL  
TOUR (JUL-AUG)



**DOYOUNG (NCT)**  
2024 DOYOUNG CONCERT  
[ Dear Youth, ] in JAPAN  
(AUG-SEP)



**WayV**  
2024 WayV CONCERT  
[ON THE Way] IN JAPAN  
(AUG-SEP)



**SUHO (EXO)**  
2024 SUHO CONCERT  
[SU:HOME] IN JAPAN (SEP~)

July 2024

October



**aespa**  
Japanese Debut  
Single  
[Hot Mess] (7/3)



**KEY (SHINee)**  
Exhibition  
[Mr. Freak's Lab : Sweet  
Escape] (7/4-8/4)



**KEY (SHINee)**  
Japanese Original Single  
[Tongue Tied] (8/7)



**RIIZE**  
Japanese Debut Single  
[Lucky] (9/5)



**WayV** ※Album design revealed later.  
Japanese Debut Mini  
Album  
[The Highest] (9/25)

Acquired rights for Korean dramas "The Brave Yongsujeong" and "Love, Andante."  
Scheduled to broadcast premium K-POP content with NCT DREAM and RIIZE.

## ■ Rights Business Topics

### Newly Acquired Works



The Brave Yongsujeong  
© 2024MBC



Love, Andante  
© EVENT INC

### Scheduled Archive Broadcasts



Left: The King of Tears,  
Lee Bangwon  
Licensed by KBS Media Ltd.  
© 2021 KBS. All rights reserved



Right: Where Stars Land  
© SBS

## ■ KNTV Major Broadcast Schedule

### K-POP Premium Content



Live Broadcast in Korea (AUG)  
<THE DREAM SHOW 3 : DREAM ( )  
SCAPE> in SEOUL  
©2024 SM ENTERTAINMENT CO., Ltd. ALL  
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Live Broadcast in Korea (SEP)  
2024 RIIZE FAN-CON  
'RIIZING DAY' FINALE in SEOUL  
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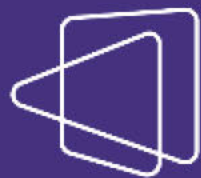
### Korean Drama Premiere



Korea-Khitan War (original title)  
Licensed by KBS Media Ltd.  
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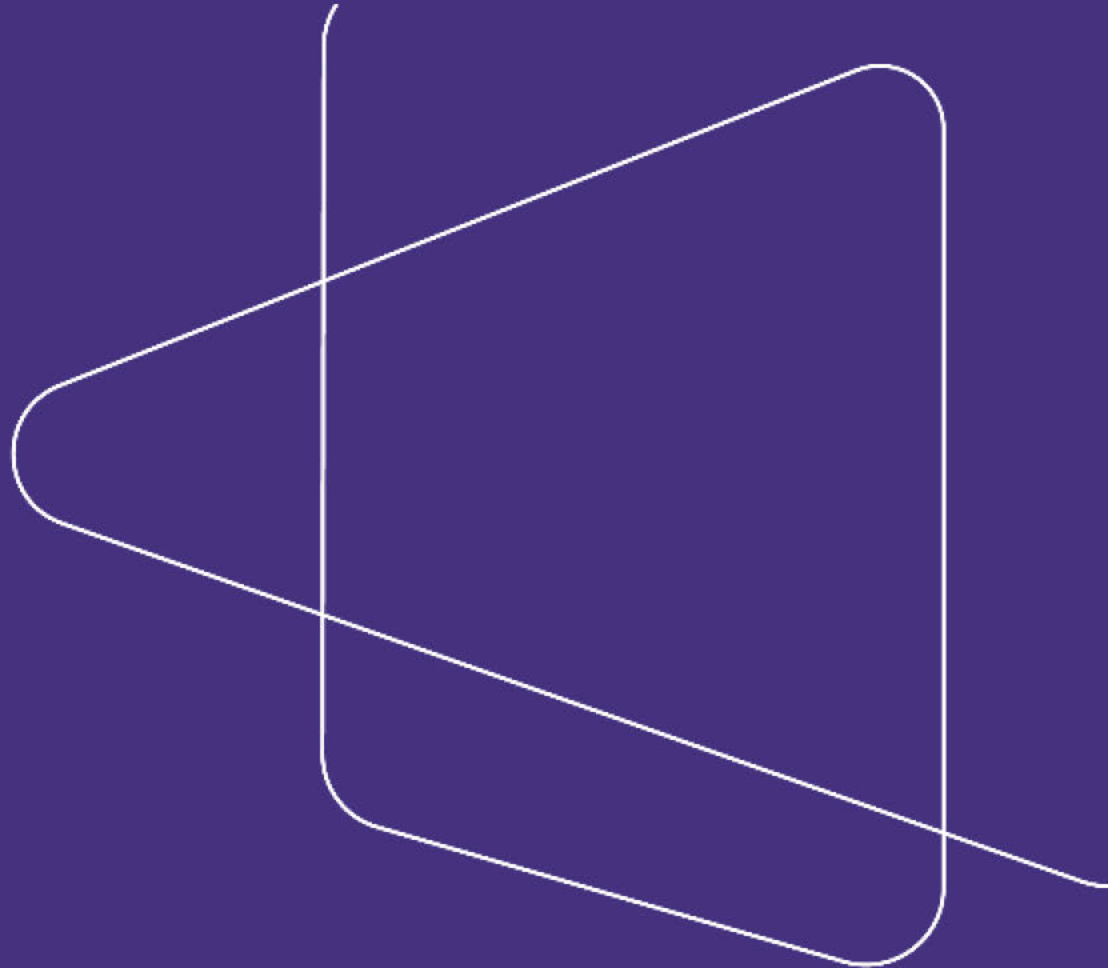


Bitter Sweet Hell (original title)  
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# Appendix



## ■ Sales Revenue (Annual Cumulative)

(Units: Million Yen)

Segments	2022				2023				2024		YoY
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	
Entertainment	277	1,279	2,972	3,712	2,001	3,405	5,507	6,330	2,419	3,971	+565
Rights & Media	892	1,810	2,528	3,360	746	1,458	1,992	2,579	637	1,221	-236
<b>Total</b>	1,174	3,094	5,506	7,078	2,747	4,864	7,499	8,910	3,056	5,193	+329

## ■ Operating Profit (Annual Cumulative)

(Units: Million Yen)

Segments	2022				2023				2024		YoY
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	
Entertainment	-55	-12	138	73	235	363	596	541	305	468	+105
Rights & Media	66	146	177	148	115	271	293	328	90	164	-107
Total Expenses	-126	-262	-405	-561	-153	-339	-493	-656	-160	-310	+29
<b>Total</b>	-124	-147	-118	-381	188	276	366	181	232	318	+42

※The difference between the sum of each category and the "Total" is due to miscellaneous (other) items.

[Warning Regarding these Presentation Materials]

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**Thank you for your time.  
We look forward to your continued patronage and support  
in the future.**