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(Translation)

February 6, 2026

Company Name	Fuji Media Holdings, Inc.
Representative	Kenji Shimizu, President (Stock Code No.: 4676, Prime of Tokyo Stock Exchange)
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Notice Concerning Change in the Largest Shareholder and Major Shareholder

Fuji Media Holdings, Inc. (the “Company”) hereby announces that a change in its largest shareholder, which is also its major shareholder, is expected to occur, as described below.

1. Background of the change

As announced in the “Notice Regarding Discontinuation of Repurchase of Own Shares, and Decision Regarding Matters Relating to Repurchase of Own Shares through Stock Repurchase and Off-Auction Own Share Repurchase Trading System (ToSTNeT-3) (Acquisition of Own Shares Pursuant to the Provisions of the Articles of Incorporation in Accordance with Article 165, Paragraph 2 of the Companies Act)” dated February 3, 2026, the “Notice Regarding Repurchase of Own Shares through Off-Auction Own Share Repurchase Trading System (ToSTNeT-3) and Borrowing of Funds” dated February 4, 2026, and the “Notice Regarding Results and Completion of Repurchase of Own Shares through Off-Auction Own Share Repurchase Trading System (ToSTNeT-3)” dated February 5, 2026, the Company has conducted the repurchase of own shares (the “Stock Repurchase”) on February 5.

With respect to the Stock Repurchase, the Company has been informed by Ms. Aya Nomura, its largest shareholder, Reno Co., Ltd., S-GRANT Co., Ltd., and City Index First Co., Ltd. (together with Ms. Nomura, collectively, “Reno and Other Parties”), that with respect to all common shares of the Company held by Reno and Other Parties as of February 3, 2026, they submitted an offer to sell such shares in the Stock Repurchase.

As a result of the Stock Repurchase, the total number of voting rights will decrease, and the percentage of voting rights held by shareholders who did not sell their shares in the Stock Repurchase relative to the total number of voting rights will relatively increase. Consequently, TOHO CO., LTD. is expected to become the largest shareholder and major shareholder of the Company.

2. Scheduled date of the change

February 9, 2026 (settlement date for the Stock Repurchase)

3. Overview of the shareholder subject to the change

(1) Name	TOHO CO., LTD.
(2) Location	1-2-2 Yurakucho, Chiyoda-ku, Tokyo
(3) Job title/name of representative	Hiro Matsuoka, President & CEO
(4) Description of business	Film business and others
(5) Capital	10,355 million yen

4. The number of voting rights and number of shares held by the largest shareholder and major shareholder and the percentage of voting rights held by the shareholder to the number of voting rights of all shareholders, before and after the change:

	Number of voting rights (Number of shares held)	Percentage of voting rights held by the largest shareholder and major shareholder to the number of voting rights of all shareholders*	Shareholder ranking
Before the change (as of January 18, 2026)	185,721 units (18,572,100 shares)	8.95%	Third
After the change	185,721 units (18,572,100 shares)	12.78%	Second

- (Notes)
1. The “percentage of voting rights held by the largest shareholder and major shareholder to the number of voting rights of all shareholders” before the change is calculated based on the number of voting rights of all shareholders as of January 18, 2026 (2,074,221 units).
 2. The “percentage of voting rights held by the largest shareholder and major shareholder to the number of voting rights of all shareholders” after the change is calculated based on the number of voting rights of all shareholders (1,453,320 units), which is obtained by deducting the number of treasury shares acquired during a period from January 19, 2026 to February 5, 2026 (62,090,120 shares; 620,901 units) from the total number of issued shares as of January 18, 2026 (2,074,221 units).
 3. The “percentage of voting rights held by the largest shareholder and major shareholder to the number of voting rights of all shareholders” is rounded to the nearest second decimal place.
 4. The “shareholder ranking” presented reflects the ranking currently estimated based on the Company’s register of shareholders as of January 18, 2026.

5. The shareholder ranked second prior to the change and ranked first after the change in the “Shareholder ranking” is The Master Trust Bank of Japan, Ltd. (Trust account); however, it does not constitute a major shareholder or the largest shareholder as a major shareholder pursuant to the proviso to Article 163, Paragraph 1 of the Financial Instruments and Exchange Act.

5. Outlook Going Forward

The change will not affect the business results of the Company.

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