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(Translation)

December 22, 2025

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Notice Regarding Setting Date of Record for Voting Rights at Extraordinary General Meeting of Shareholders

Fuji Media Holdings, Inc. (the “Company”) hereby announces that the Board of Directors approved a resolution at the meeting held today regarding setting a date of record for voting rights at an extraordinary general meeting of shareholders which may be held within three months from January 18, 2026 (Sun) (the “Shareholders’ Will Confirmation Meeting”), as follows.

Although the Company has not made a resolution to hold the Shareholders’ Will Confirmation Meeting, the Company intends to set a date of record beforehand in order to hold the Shareholders’ Will Confirmation Meeting smoothly if the Company resolves to do so. The Company will announce separately when it resolves to hold the Shareholders’ Will Confirmation Meeting.

As announced in detail in the “Notice Regarding Setting Date of Record for Voting Rights at Extraordinary General Meeting of Shareholders” dated July 10, 2025, the Board of Directors approved setting July 27, 2025 (Sun) as the date of record for voting rights at an extraordinary general meeting of shareholders which may be held within three months from July 27, 2025 (Sun) (the “Previous Record Date”) and determined that the shareholders entered or recorded in the last shareholder register as of such date will be eligible to exercise voting rights at such extraordinary general meeting of shareholders. However, as no extraordinary general meeting of shareholders was held within three months from July 27, 2025 (Sun), the Previous Record Date has lost its effect.

1. Details of setting date of record for voting rights at the Shareholders’ Will Confirmation Meeting

In preparation for a possible Shareholders’ Will Confirmation Meeting, in order to fix the shareholders who are eligible to exercise voting rights at the Shareholders’ Will Confirmation Meeting, the Company set January 18, 2026 (Sun) (in practice, January 16, 2026 (Fri), as it falls on a Sunday), as the date of record for voting rights, and determined that the shareholders entered or recorded in the last shareholder registry as of the record date will be eligible to exercise voting rights at the Shareholders’ Will Confirmation Meeting.

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| (1) Date of record for voting rights | January 18, 2026 (Sun) |
| (2) Date of public announcement | December 23, 2025 (Tue) |
| (3) Method of public announcement | To be posted on the Sankei Shimbun |

2. Schedule of the Shareholders’ Will Confirmation Meeting and a proposal to be submitted

As announced in detail in the “Notice on the Introduction of the Fundamental Policy on Corporate Control of the Company Based on Specific Concerns that Reno Co., Ltd. and Other Parties will Carry Out Large-Scale Acquisition Activities in respect of the Company’s Shares and the Response Policy for Large-Scale Acquisition Activities in respect of the Company’s Shares” dated July 10, 2025, the Company introduced response policies for (i) the Large-Scale Acquisition Activities by Reno Co., Ltd. (“Reno”), Ms. Aya Nomura, S-GRANT Co., Ltd. (“S-GRANT”), and City Index First Co., Ltd. (collectively with Reno, Ms. Aya Nomura and S-GRANT, “Reno and Other Parties”) for the Company’s shares and (ii) other Large-Scale Acquisition Activities that may be intended under the circumstances for which there is a specific concern that Reno and Other Parties will conduct the Large-Scale Acquisition Activities for the Company’s shares (the “Response Policies”).

As announced in detail in the “Notice on the Receipt of Statement of Intent for Large-Scale Acquisition Activities Pertaining to the Large-Scale Acquisition Activities in respect of the Company’s Shares” dated December 15, 2025, the Company received from Ms. Aya Nomura a “Statement of Intent for Large-Scale Acquisition Activities” regarding the Large-Scale Acquisition Activities in respect of the Company’s Shares.

If, as a result of evaluation and consideration of the Large-Scale Acquisition Activities by the Large-Scale Acquirer under the Response Policies, the Board of Directors opposes the conduct of the Large-Scale Acquisition Activities and considers it appropriate to trigger the countermeasures against it, as long as the Large-Scale Acquirer complies with the procedures established in the Response Policies, the Company will decide to hold a Shareholders’ Will Confirmation Meeting to confirm whether to accept the conduct of the Large-Scale Acquisition Activities, by asking for a vote for or against the proposal on triggering the countermeasures. Accordingly, the Board of Directors is currently evaluating and considering whether to accept the Large-Scale Acquisition Activities by Ms. Aya Nomura in accordance with the Response Policies. In addition, if the Large-Scale Acquirer intends to conduct the Large-Scale Acquisition Activities without complying with the procedures established in the Response Policies, the Company may, subject to the decision of the Board of Directors, hold a Shareholders’ Will Confirmation Meeting to respect shareholders’ will as much as possible.

The Board of Directors today approved a resolution at the meeting regarding setting the date of record for voting rights at the Shareholders’ Will Confirmation Meeting in preparation for the case where the Shareholders’ Will Confirmation Meeting is to be held, in order to confirm whether to accept the conduct of the Large-Scale Acquisition Activities by asking for a vote for or against the proposal on triggering the countermeasures, if, as a result of the future evaluation and consideration of the Large-Scale Acquisition Activities by Ms. Aya Nomura, the Board of Directors opposes the conduct of the Large-Scale Acquisition Activities and considers it appropriate to trigger the countermeasures based on the Response Policies against it, or for other reasons

In case that the Company convenes the Shareholders’ Will Confirmation Meeting, the details such as the date, location and proposal of the Shareholders’ Will Confirmation Meeting will be announced as soon as they are determined.

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