

(Translation)

July 10, 2025

Company name: Fuji Media Holdings, Inc.
Representative: Kenji Shimizu, President
(Stock Code No: 4676, Prime of Tokyo Stock Exchange)
Contact: Ryosuke Fukami,
Senior Managing Executive Officer
Telephone: +81-3-3570-8000

Notice Regarding Setting Date of Record for Voting Rights at Extraordinary General Meeting of Shareholders

Fuji Media Holdings, Inc. (the “Company”) hereby announces that the Board of Directors approved a resolution at the meeting held today regarding setting a date of record for voting rights at an extraordinary general meeting of shareholders which may be held within three months from July 27, 2025 (Sun) (the “Shareholders’ Will Confirmation Meeting”), as follows.

Although the Company has not made a resolution to hold the Shareholders’ Will Confirmation Meeting, the Company intends to set a date of record beforehand in order to hold the Shareholders’ Will Confirmation Meeting smoothly if the Company resolves to do so. The Company will announce separately when it resolves to hold the Shareholders’ Will Confirmation Meeting.

1. Details of setting date of record for voting rights at the Shareholders’ Will Confirmation Meeting

In preparation for a possible Shareholders’ Will Confirmation Meeting, in order to fix the shareholders who are eligible to exercise voting rights at the Shareholders’ Will Confirmation Meeting, the Company set July 27, 2025 (Sun) (practically July 25, 2025 (Fri), as it is Sunday), as the date of record for voting rights, and determined that the shareholders entered or recorded in the last shareholder registry as of the record date will be eligible to exercise voting rights at the Shareholders’ Will Confirmation Meeting.

- | | |
|--------------------------------------|------------------------------------|
| (1) Date of record for voting rights | July 27, 2025 (Sun) |
| (2) Date of public announcement | July 12, 2025 (Sat) |
| (3) Method of public announcement | To be posted on the Sankei Shimbun |

2. Schedule of the Shareholders’ Will Confirmation Meeting and a proposal to be submitted

As announced in detail in the “Notice on the Introduction of the Fundamental Policy on Corporate Control of the Company Based on Specific Concerns that Reno Co., Ltd. and Other Parties will Carry Out Large-Scale Acquisition Activities in respect of the Company’s Shares and the Response Policy for Large-Scale Acquisition Activities in respect of the Company’s Shares” dated today, the Board of Directors believes that the decision whether to accept the conduct of the Large-Scale Acquisition Activities must ultimately be made by the shareholders, from the viewpoint of maximizing the Company’s corporate value and the shareholders’ common interests. The Company believes that, in order for the shareholders to make the decision properly whether to accept the conduct of the Large-Scale Acquisition Activities, it is necessary to assure that sufficient information is provided from the Large-scale Purchaser and to secure sufficient time for the shareholders to consider.

Aiming to request that the Large-Scale Acquirer provide the necessary information to serve as the basis for the shareholders to make decisions, to secure the time required for the shareholders to deliberate over the propriety of the conduct of the Large-Scale Acquisition Activities based on the provided information, and then to confirm the shareholders' will concerning whether to accept the conduct of the Large-Scale Acquisition Activities through a Shareholders' Will Confirmation Meeting, the Board of Directors has resolved to introduce response policies for (i) the Large-Scale Acquisition Activities by Reno Co., Ltd. ("Reno"), Ms. Aya Nomura, S-GRANT Co., Ltd. ("S-GRANT") and City Index First Co., Ltd. (collectively with Reno, Ms. Aya Nomura and S-GRANT, "Reno and Other Parties") for the Company's shares for which there is a specific concern and (ii) other Large-Scale Acquisition Activities that may be intended under the circumstances for which there is a specific concern that Reno and Other Parties will conduct the Large-Scale Acquisition Activities for the Company's shares (the "Response Policies").

If the Board of Directors opposes the conduct of the Large-Scale Acquisition Activities and considers it appropriate to trigger the countermeasures against it, as long as the Large-Scale Acquirer complies with the procedures established in the Response Policies, the Company will decide to hold a Shareholders' Will Confirmation Meeting to confirm whether to accept the conduct of the Large-Scale Acquisition Activities, by asking for a vote for or against the proposal on triggering the countermeasures. In addition, if the Large-Scale Acquirer intends to conduct the Large-Scale Acquisition Activities without complying with the procedures established in the Response Policies, the Company may, subject to the decision of the Board of Directors, hold a Shareholders' Will Confirmation Meeting to respect shareholders' will as much as possible.

In preparation for the case where the Shareholders' Will Confirmation Meeting is to be held as a result of the future evaluation and consideration of the Large-Scale Acquisition Activities by Reno and Other Parties or for other reasons, the Board of Directors today resolved to set the date of record for the voting rights at the Shareholders' Will Confirmation Meeting.

In case that the Company convenes the Shareholders' Will Confirmation Meeting, the details such as the date, location and proposal of the Shareholders' Will Confirmation Meeting will be announced as soon as they are determined.

(End of Document)