

Translation: Please note that the following purports to be an accurate and complete translation of the original Japanese version prepared for the convenience of investors. However, in the case of any discrepancy between the translation and the Japanese original, the latter shall prevail.



February 24, 2026

For Immediate Release

Corporate Name      PARK24 CO., LTD.  
Securities Code      4666, Prime Market of TSE (Ticker Symbol: PKCOY)  
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### Notice Regarding Reorganization and Personnel Changes

PARK24 CO., LTD. (“the Company”) announces that the Management Meeting held today has resolved to implement organizational and personnel changes effective March 1, 2026.

#### 1. PARK24 CO., LTD.

##### (1) Reorganization

The Company will reorganize and rename certain departments to strengthen its membership service planning and product development functions across the Group, as outlined below.

- The “Times CLUB Department” will be transferred and integrated into the “Membership Service Strategy Division”.
- The “City Network Department” under “Membership Service Strategy Division” will be transferred and integrated into the “Planning & Service Development Department”.
- The “Corporate Sales Planning Department” will be renamed to the “Corporate Sales Promotion Department”.

##### (2) Personnel Changes at the general manager level

Name	New position	Previous position
Hideki Isezaki	General Manager, Membership Service Strategy Division	General Manager of Times CLUB Department
Takeshi Naniwa	General Manager of Corporate Sales Promotion Department, Membership Service Strategy Division	General Manager of Corporate Sales Planning Department, Membership Service Strategy Division