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July 23, 2026

Company Name:	HUMAN MADE Inc
Name of representative:	Rei Matsunuma, Representative Director, CEO and COO (Securities code: 456A; Growth Market)
Inquiries:	Junichi Yanagisawa, Director and CFO (Tel: 03-6823-7801)

**Notice Concerning Introduction of Executive Officer System and
Change in Title of Representative Director**

HUMAN MADE Inc. (the "Company") hereby announces that the Board of Directors at its meeting held on July 23, 2026, resolved to introduce an Executive Officer system and change the title of the Representative Director accordingly, as detailed below.

1. Introduction of the Executive Officer System

(1) Purpose

The Company will introduce an Executive Officer system to respond to business expansion and rapid changes in the management environment. This transition is intended to accelerate decision-making, improve the efficiency of business execution, establish a more agile management structure, expand opportunities for the appointment of management personnel, and foster management talent over the medium to long term.

(2) Overview of the Executive Officer System

1. Executive Officers shall be engaged under mandate contract with the Company.
2. The appointment and dismissal of Executive Officers shall be resolved by the Board of Directors.
3. The term of office for Executive Officers shall be one year, and they are not precluded from being reappointed.
4. Executive Officers shall execute business operations based on the business policies determined by the Board of Directors.

(3) Scheduled Date of Introduction

August 1, 2026

2. Change in Title of Representative Director (effective as of August 1, 2026)

In conjunction with the introduction of the Executive Officer system, Rei Matsunuma, Representative Director, CEO and COO, will delegate the role of business execution as COO (Chief Operating Officer) to newly appointed Executive Officers, and will focus on overseeing overall management and strategic planning for improving corporate value over the medium to long term as Representative Director and CEO.

Name	New Title	Current Title
Rei Matsunuma	Representative Director, CEO	Representative Director, CEO and COO

3. Executive Officer Appointments (effective as of August 1, 2026)

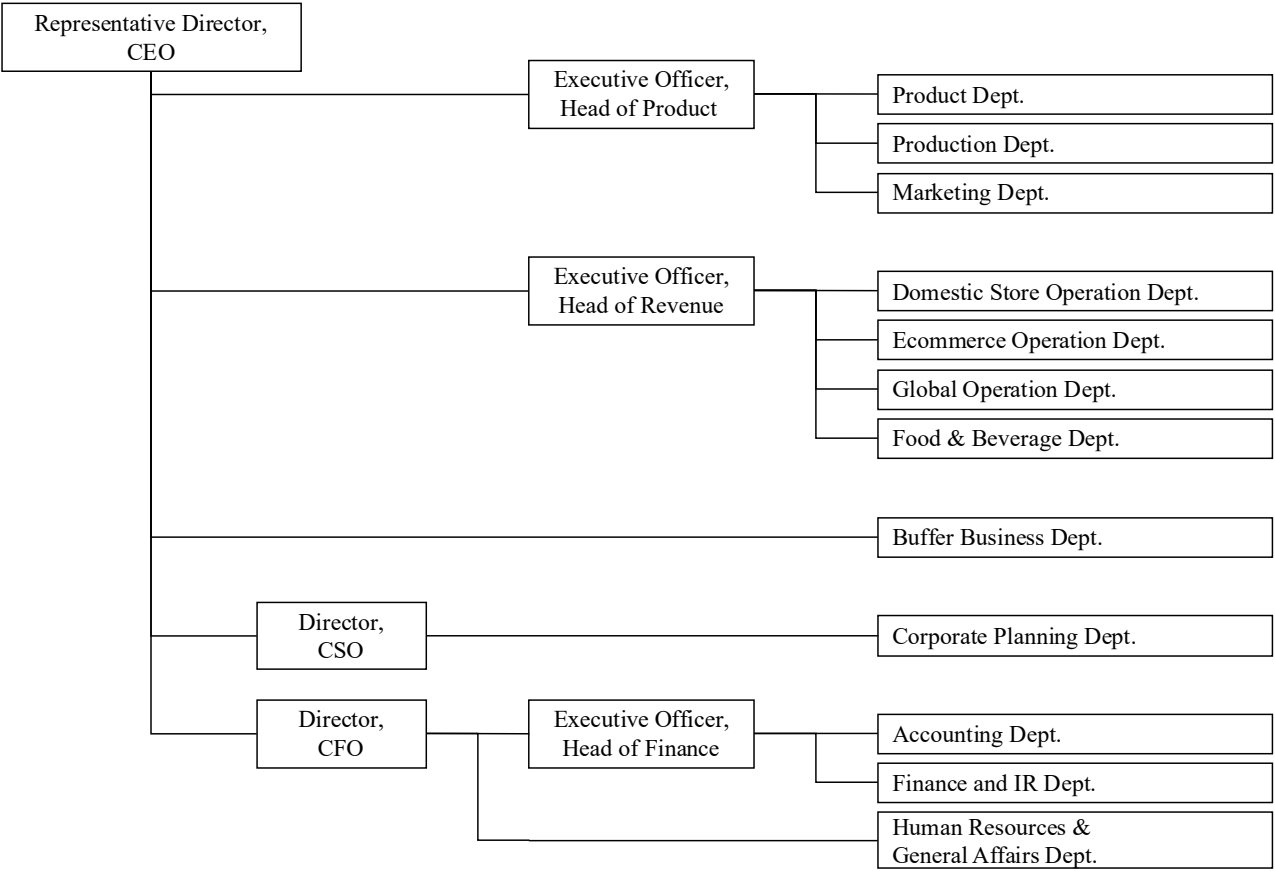
Name	New Title	Current Title
Yuki Yamanaka	Executive Officer, Head of Product	General Manager, Product Dept.
Tatsuya Shiraishi	Executive Officer, Head of Revenue	General Manager, Global Business Dept.
Itaru Yamamoto	Executive Officer, Head of Finance	Team Leader, FP&A·IR, Accounting & Finance Dept. Team Leader, Corporate Strategy, Corporate Planning Dept.

(Reference Materials)

* Attachment 1: Organization Chart

* Attachment 2: Brief Biographies of Executive Officers

Attachment 1: Organization Chart (as of August 1, 2026)



Attachment 2: Brief Biographies of Executive Officers

Yuki Yamanaka

Date of Birth: January 16, 1989

(Career Summary)

Mar 2011 Joined UNIQLO CO., LTD.

Mar 2021 Joined the Company

May 2022 Unit Manager, Product Development and Product Planning Unit, Business Management Department of the Company

May 2024 General Manager, Product Department of the Company

Aug 2026 Executive Officer, Head of Product of the Company

Tatsuya Shiraishi

Date of Birth: July 22, 1976

(Career Summary)

Apr 1999 Joined Pioneer Corporation

Jan 2011 Joined UNIQLO CO., LTD.

Jan 2019 Joined Rakuten Group, Inc.

Jan 2021 Joined giftee Inc.

Sep 2021 Joined the Company

May 2022 Unit Manager, E-commerce & Logistics Unit, Business Management Department of the Company

May 2024 General Manager, Global Business Department of the Company

Aug 2026 Executive Officer, Head of Revenue of the Company

Itaru Yamamoto

Date of Birth: August 4, 1980

(Career Summary)

Oct 2005 Joined AZSA & Co. (currently KPMG AZSA LLC)

Nov 2012 Joined PricewaterhouseCoopers Co., Ltd. (currently PwC Advisory LLC)

Apr 2025 Joined the Company

Aug 2026 Executive Officer, Head of Finance of the Company